

**AGENDA ITEM SUMMARY**  
**FORT COLLINS CITY COUNCIL**

**ITEM NUMBER: 8**

**DATE: August 15, 2006**

**STAFF: Ken Waido**

**SUBJECT**

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Second Reading of Ordinance No. 106, 2006, Appropriating Unanticipated Revenue in the General Fund for the Development of the North Fort Collins Business Association Action Plan.

**RECOMMENDATION**

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Staff recommends adoption of the Ordinance on Second Reading.

**EXECUTIVE SUMMARY**

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On November 15, 2005, the City Council adopted Resolution 2005-123, which allocated \$19,000 from the Community Development Block Grant ("CDBG") Program to the North Fort Collins Business Association ("NFCBA") to complete an Action Plan outlining redevelopment strategies for the North College Avenue commercial corridor. The City has contracted with PMG Associates, Inc. ("PMG Associates") for consultant services to help complete the Action Plan. The contract has a total cost of \$20,000. As recommended by the CDBG Commission, the NFCBA is contributing \$1,000 toward the development of the Action Plan. This Ordinance, which was unanimously adopted on First Reading on July 18, 2006, appropriates the \$1,000 contribution from the NFCBA.

# AGENDA ITEM SUMMARY

## FORT COLLINS CITY COUNCIL

ITEM NUMBER: 18

DATE: July 18, 2006

STAFF: Ken Waido

### SUBJECT

First Reading of Ordinance No. 106, 2006, Appropriating Unanticipated Revenue in the General Fund for the Development of the North Fort Collins Business Association Action Plan.

### RECOMMENDATION

Staff recommends adoption of the Ordinance on First Reading.

### EXECUTIVE SUMMARY

On November 15, 2005, the City Council adopted Resolution 2005-123, which allocated \$19,000 from the Community Development Block Grant ("CDBG") Program to the North Fort Collins Business Association ("NFCBA") to complete an Action Plan outlining redevelopment strategies for the North College Avenue commercial corridor. The City has contracted with PMG Associates, Inc. ("PMG Associates") for consultant services to help complete the Action Plan. The contract has a total cost of \$20,000. As recommended by the CDBG Commission, the NFCBA is contributing \$1,000 toward the development of the Action Plan. This Ordinance appropriates the \$1,000 contribution from the NFCBA.

### BACKGROUND

During the spring cycle of the 2005 competitive process, the NFCBA applied to the City for \$20,000 of financial assistance from the CDBG Program to develop an Action Plan outlining redevelopment strategies for the North College Avenue commercial corridor. The CDBG Commission carefully reviewed the proposal but voted not to recommend any funding for the project. The reasons for the Commission's negative recommendation were the following:

- The proposal served business as opposed to low-income individuals.
- The proposal did not constitute a high priority for basic needs.
- The applicants' presentation seemed to present the project as being premature and in need of additional thought.
- The financial need was undefined in comparison to other proposals.
- No leveraging (financial contribution from the NFCBA) was included in the proposal.

The NFCBA revised and resubmitted its proposal during the fall cycle of the 2005 competitive process. The revised proposal contained a pledge of a \$1,000 contribution from the NFCBA.

Again, the CDBG Commission carefully reviewed the proposal and voted to recommend approval of funding, recognizing the community need for economic development activity within the North College Avenue commercial corridor, but attached to its recommendation the following conditions:

- The NFCBA would utilize the City's RFP and bidding process to select consulting services for the project; and
- The project would be administered by City staff.

On November 15, 2005, the City Council adopted Resolution 2005-123 allocating \$19,000 from the CDBG Program to the NFCBA to complete the Action Plan.

City staff has worked with representatives of the NFCBA to develop a RFP, reviewing written proposals, and interviewing the top applicants who would provide consulting services to the project. PMG Associates, from Deerfield Beach, Florida, was unanimously selected by the interview panel to develop of the Action Plan. PMG Associates completed the *North College Area Market Analysis* in 2005.

The \$19,000 of CDBG Program funds for the project were previously appropriated. This Ordinance appropriates \$1,000 contribution from the NFCBA toward completion of the Action Plan.

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ORDINANCE NO. 106, 2006  
OF THE COUNCIL OF THE CITY OF FORT COLLINS  
APPROPRIATING UNANTICIPATED REVENUE IN THE GENERAL FUND  
FOR THE DEVELOPMENT OF THE NORTH FORT COLLINS BUSINESS  
ASSOCIATION ACTION PLAN

WHEREAS, on November 15, 2005, the City Council adopted Resolution 2005-123 allocating \$19,000 from the Community Development Block Grant ("CDBG") Program to the North Fort Collins Business Association (the "NFCBA") to develop an Action Plan outlining redevelopment strategies for the North College Avenue commercial corridor; and

WHEREAS, the approved proposal contained a pledge of a \$1,000 contribution from the NFCBA for the Action Plan project; and

WHEREAS, the approved funding also contained two conditions, namely, that the NFCBA utilize the City's RFP and bidding process to select consulting services for the project and that the project be administered by City staff; and

WHEREAS, City staff worked with representatives of the NFCBA in the RFP process and the interview panel unanimously selected PMG Associates, Inc. from Deerfield Beach, Florida, as the choice to be awarded the contract for the development of the Action Plan; and

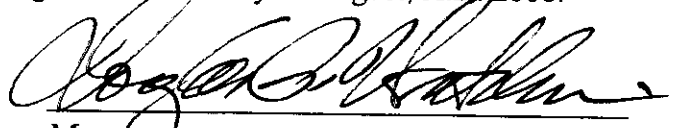
WHEREAS, the City needs to appropriate the \$1,000 to be received from the NFCBA for the completion of the Action Plan; and

WHEREAS, Article V, Section 9, of the Charter of the City of Fort Collins permits the City Council to make supplemental appropriations by ordinance at any time during the fiscal year, provided that the total amount of such supplemental appropriations, in combination with all previous appropriations for that fiscal year, does not exceed the current estimate of actual and anticipated revenues to be received during the fiscal year; and

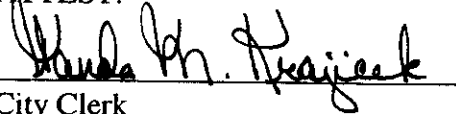
WHEREAS, City Staff has determined that the appropriation of the NFCBA funds, as described herein, will not cause the total amount appropriated in the General Fund to exceed the current estimate of actual and anticipated revenues to be received in that fund during the fiscal year.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF FORT COLLINS that there is hereby appropriated from unanticipated revenue in the General Fund the sum of ONE THOUSAND DOLLARS (\$1,000) for expenditure in the General Fund for the completion of the Action Plan outlining redevelopment strategies for the North College Avenue commercial corridor.

Introduced and considered favorably on first reading, and ordered published this 18th day of July, A.D. 2006, and to be presented for final passage on the 15th day of August, A.D. 2006.

  
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Mayor

ATTEST:

  
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City Clerk

Passed and adopted on final reading this 15th day of August, A.D. 2006.

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Mayor

ATTEST:

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City Clerk