

# AGENDA ITEM SUMMARY

## FORT COLLINS CITY COUNCIL

ITEM NUMBER: 31

DATE: February 3, 2004

STAFF: Marty Tharp, City Council  
Karen Weitkunat, City Council

### SUBJECT

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Resolution 2004-016 Appointing the Members of an Economic Vitality and Sustainability Action Group.

### RECOMMENDATION

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Staff recommends adoption of the Resolution.

### FINANCIAL IMPACT

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No direct financial impact. Support of the Group's work will require expenses associated primarily with research, data analysis, and the preparation of written reports.

### EXECUTIVE SUMMARY

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On January 6, 2004 City Council adopted Resolution 2004-006 and endorsed the establishment of an *Economic Vitality and Sustainability Action Group (Task Force)*.

Councilmembers Marty Tharp and Karen Weitkunat (the Council Economic Policy Committee) were to prepare and present to City Council a cross-section of business and economics representatives of the community as well as members of the general public that are interested in serving on the Task Force. Councilmembers Tharp and Weitkunat developed a matrix as a tool to help identify the interests to be reflected on the Task Force. The matrix (see Attachment "A") blended various job and business categories—many of the typical ones listed on the North American Industry Classification System—with some of the important perspectives that should be represented, e.g., environment, economy, entrepreneurial, social, emerging technology and global/local. Using the matrix, potential members were identified to ensure a good cross-section of people and those that have a good working knowledge of these attributes.

A preliminary list of potential Task Force members was developed—Councilmembers Tharp and Weitkunat suggest expanding the group to 16 members (versus the 13 as originally discussed among all the Councilmembers).

Resolution 2004-016 presents a list of community members to serve on the Task Force. All but three people have been contacted and have expressed their willingness to serve on this group.

The number of people that can serve on the Task Force is obviously limited. Yet there are many in the community with skills and expertise that can benefit the work of the Task Force. Consequently, a list of Community Resource People that will be asked to work with, provide information and/or assist with analysis of information or proposed strategies as the Task Force does its work, has been established. This list is not complete and, in fact, will remain changeable and flexible throughout the project.

## **ATTACHMENTS**

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Membership Matrix

RESOLUTION 2004-016  
OF THE COUNCIL OF THE CITY OF FORT COLLINS  
APPOINTING THE MEMBERS OF AN ECONOMIC VITALITY  
AND SUSTAINABILITY ACTION GROUP

WHEREAS, on November 25, 2003, the City Council discussed in a study session various proposed measures designed to promote the City's economic health; and

WHEREAS, on January 6, 2004, the City Council adopted Resolution 2004-006 which adopted an action plan which was intended to develop and implement such measures; and

WHEREAS, said plan includes the establishment of an economic vitality and sustainability action group (the "EVSAG"); and

WHEREAS, Resolution 2004-006 set forth the duties and functions of the EVSAG and called for the appointment of its members no later than the first Council meeting in February 2004; and

WHEREAS, said Resolution further provides that the members of the EVSAG are to be appointed by the Council from a list of nominees to be submitted by Councilmembers Tharp and Weitkanut, which nominees are to represent a cross-section of business and economic representatives of the community, as well as members of the general public, and are to also include Councilmembers Tharp and Weitkanut; and

WHEREAS, said Councilmembers have submitted to the Council a list of such nominees, and said nominees have expressed their willingness to serve on the EVSAG; and

WHEREAS, the Council wishes to select and appoint the members of the EVSAG.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF FORT COLLINS as follows:

Section 1. That the following individuals shall serve as members of the EVSAG:

Jim Butzek	Kim Jordan
Ken Deines	Stuart MacMillan
Bill Dieterich	Chad Martinez
Mary Fischer	David Neenan
Tom Gleason	Mary Robertson
Rich Harter	Linda Stanley
Paul Hudnut	David Wright
Tim Johnson	Ellen Zibell

Section 2. That the EVSAG is hereby directed to perform the following duties and functions, in accordance with the provisions of Resolution 2004-006:

- (a) develop an Economic Vitality and Sustainability Plan for the City (the "Plan"), the purpose of which shall be to identify: (I) economic challenges, strengths, and issues facing the community; (ii) specific economic strategies to leverage strengths and overcome the problems; (iii) business clusters where existing community assets give Fort Collins a competitive advantage; (iv) the partnerships and operating structures that can most effectively implement the economic goals and strategies of the City Council; and (v) specific measures and benchmarks in which to measure the economic health of the community;
- (b) establish guidelines for funding an Economic Vitality and Community Sustainability Fund (the "Fund") and for utilizing monies deposited into the Fund;
- (c) provide a report and recommendations to the City Council no later than June 30, 2004.

Passed and adopted at a regular meeting of the City Council held this 3rd day of February, A.D. 2004.

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Mayor

ATTEST:

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City Clerk

**Attachment A  
Membership Matrix**

Category	Names	Qualities					
		Environment	Economic	Social	Entrepenurial	Emerging Technology	Global Local
<i>Arts, Entertainment, Tourism, &amp; Recreation</i>	Rich Harter		X	X	X		X
<i>Development Commercial Residential</i>	Stuart MacMillan David Neenan		X X		X X	X	X X
<i>Education</i>	Jim Butzek Paul Hudnut	X	X X	X X		X X	X X
<i>Environmental</i>	Linda Stanley David Wright	X X	X X	X X			X
<i>Health</i>	Ken Deines		X		X	X	X
<i>Manufacturing</i>	Bill Dieterich Kim Jordan <i>1 Confirmation pending</i>	X	X X X	X X	X X	X X X	X X X
<i>Non-Profits</i>	Mary Robertson <i>1 Confirmation pending</i>	X	X	X			
<i>Professional Business Services</i>	<i>1 Confirmation pending</i>		X		X		X
<i>Retail</i>	Ellen Zibell		X		X		
<i>Small Business</i>	Mary Fischer		X		X	X	X

1. As of January 28, 2004, the confirmation of three suggested members is still pending.