

AGENDA ITEM SUMMARY
City Council

February 19, 2019

STAFF

Jim McDonald, Cultural Services Director
Jody Hurst, Legal

SUBJECT

Resolution 2019-026 Approving Fort Fund Grant Disbursements.

EXECUTIVE SUMMARY

The purpose of this item is to approve Fort Fund grants from the Cultural Development and Programming and Tourism Programming Accounts for the selected community and tourism events, based upon the recommendations of the Cultural Resources Board.

STAFF RECOMMENDATION

Staff recommends adoption of the Resolution.

BACKGROUND / DISCUSSION

The Fort Fund grant program, established in 1989, disburses lodging tax revenues deposited in the City’s Cultural Development and Programming Account and the Tourism Programming Account in accordance with the provisions of Section 25-244 of the City Code, where 25% of the revenue from the lodging tax funds is applied to the Cultural Development and Programming Account to support cultural events and 75% of revenue from lodging tax is dedicated to the Tourism Programming Account to support tourism events and activities - 5% of which is also dedicated to the Fort Fund Cultural Funding Programs. Local non-profit organizations may apply to Fort Fund for cultural and/or tourism event support. The Cultural Resources Board is authorized to review grant applications based on approved guidelines and make recommendations for Fort Fund disbursements to City Council, pursuant to Section 2-203 (3) of the City Code.

Fort Fund grants support arts and cultural events that enrich the cultural life of the community, promote local heritage and diversity, provide opportunities for arts and cultural participation, help define Fort Collins as a cultural center and tourist destination, have wide appeal for a significant part of the community, and promote the general welfare of the City’s inhabitants.

January 2019 Funding Session

At its January 23, 2019, funding session, the Cultural Resources Board reviewed ten Project Support II applications with total requests equaling \$45,500. Ten applications were found eligible and recommended for funding.

The following table summarizes the amount and sources of available funds:

Grant Requests	Available Funds	Grant Awards	Balance Forward
\$45,500	\$45,500	\$40,250	\$5,250

The Cultural Resources Board scored each application using the funding criteria outlined in the Fort Fund Guidelines and discussed each application at its January 23, 2019, meeting. The Board discussion is outlined in the draft minutes and funding plan (attached). The Board is recommending disbursement of \$40,250 from the Fort Fund 1 Account to the 10 eligible applicants as outlined in Exhibit A to the Resolution.

CITY FINANCIAL IMPACTS

The Fort Fund grant program, established in 1989, disburses lodging tax revenues deposited in the City's Cultural Development and Programming Account and Tourism Programming Account in accordance with the provisions of Section 25-244 of the City Code. This Resolution would distribute \$40,250 from the Cultural Development and Programming Account to local non-profit organizations. Each grantee organization must provide funds to match the grant amount. These funds were budgeted and appropriated in the 2019 budget. Lodging tax is collected pursuant to Section 25-242 of the City Code.

BOARD / COMMISSION RECOMMENDATION

The Cultural Resources Board (CuRB) is presenting these recommendations to City Council on public arts and cultural events that should receive funding and the recommended grant amounts each event should receive from the available Cultural Development and Programming Account and Tourism Programming Account revenues.

Exhibit A to the Resolution presents the allocations recommended by the Cultural Resources Board (CuRB) to the City Council for Project Support II funding.

ATTACHMENTS

1. Cultural Resources Board Minutes, January 23, 2019 (draft) (PDF)

MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS



Cultural Resources Board

Wednesday, January 23, 2019 – 5:00 p.m. Columbine Room

1. CALL TO ORDER

5:05 p.m.

2. ROLL CALL

- Board Members Present - Mr. Will Flowers, Ms. Jane Folsom, Ms. Lili Francuz, Ms. Tedi Cox, Ms. Vicki Fogel Mykles
- Board Members Absent - Mr. Jesse Solomon
- Staff Members Present - Mr. Jim McDonald, Ms. Jaime Jones, Ms. Liz Irvine

3. AGENDA REVIEW

4. CITIZEN PARTICIPATION

5. APPROVAL OF MINUTES

- a. Consideration and approval of the minutes from December 13, 2018. Ms. Tedi Cox made a motion to accept the minutes as amended. Ms. Vicki Mykles seconded the motion. The motion passed unanimously.

6. REPORTS

- a. Mr. Will Flowers introduced nominated Board member Jennifer Zidon. If confirmed, Ms. Zidon's term will start in February.

7. NEW BUSINESS

Fort Fund Project Support II - Discussion and funding recommendations:

Prior to reviewing and awarding grant monies to the Project Support II applicants, the Board discussed the eligibility and the quality of the applications and the available budget for this funding session. The Board then reviewed 10 applications and developed their recommendations for funding as outlined below and on the attached spreadsheet.

PROJECT SUPPORT II APPLICANTS

ARCINDA: Gamelan with Ramayana Ballet

Location and Date: CSU; April 27, 2019

Amount Requested: 2,000

Amount Recommended: \$1,750

Cinco de Mayo of Northern Colorado, Inc: 2019 Northern Colorado Cinco de Mayo Festival

Location and Date: Old Town Square & Walnut Street Corridor; May 4-5, 2019

Amount Requested \$5,000

Amount Recommended: \$5,000

Fort Collins Musicians Association: Fort Collins Music Experiment

MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS



Cultural Resources Board

Wednesday, January 23, 2019 – 5:00 p.m. Columbine Room

Location: Downtown; April 26-27, 2019

Amount Requested: \$5,000

Amount Recommended: \$4,250

Lincoln Center Support League: Children's Summer Concert Series

Location: Outdoor Lawn of the Lincoln Center; June 12, 19, 26, July 10, 17, 2019

Amount Requested: \$5,000

Amount Recommended: \$4,500

Northern Colorado Intertribal Powwow, Assoc.: 27th Annual Spring Contest Powwow & Art Market

Location: Northside Aztlan Community Center; April 13-14, 2019

Amount Requested: \$5,000

Amount Recommended: \$5,000

Opera Fort Collins Guild: Opera Appreciation 2019-2020

Location: Avogadro's, Hixon Home; August 8th through last Sunday of November

Amount Requested: \$3,500

Amount Recommended: \$3,500

Poudre Heritage Alliance: Poudre Pour

Location: Carnegie Center & Heritage Courtyard; March 30, 2019

Amount Requested: \$5,000

Amount Recommended: \$4,000

Poudre Landmarks Foundation: Avery House Old Fashioned 4th of July

Location: Avery House; July 4th, 2019 10 am – 2 pm

Amount Recommended: \$ 5,000

Amount Recommended: \$4,250

STAMP-Sustainable Touring Artists, Musicians, Performers

Location: Music District, Magnolia Room, Wolverine Press, Artery; Feb 15, May 15th, Aug 15th, Nov 15, 2019

Amount Requested: \$5,000

Amount Recommended: \$3,750

Sustainable Living Association: Earth Day Fort Collins 2019

Location: Civic Center Park; April 20th, 2019

Amount Requested: \$5,000

Amount Recommended: \$4,250

Total Funding Requested by Applicants: \$45,500

Total Funding Recommended for disbursement by CuRB: \$40,250

Total Unfunded Balance: \$5,250

% of Requests Funded: 88%

Ms. Lili Francuz made a motion to approve the funding recommendations, and to submit these recommendations for Fort Fund disbursements to City Council for their approval.

Ms. Jane Folsom seconded the motion.

The motion passed unanimously.

8. OTHER BUSINESS

MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS



Cultural Resources Board

Wednesday, January 23, 2019 – 5:00 p.m. Columbine Room

- a. Mr. Jim McDonald advised the Board that there will be a cultural celebration with APP at the Carnegie Center on March 6, 2019 from 6-8 p.m. Ms. Jane Folsom let the Board know that there is a Colorado Creative Industries meeting in Salida on May 15th -17th. Ms. Folsom urged Board members to attend.

9. ADJOURNMENT: 7:25 p.m.

Respectfully submitted,

Liz Irvine
Business Support III

DRAFT

RESOLUTION 2019-026
OF THE COUNCIL OF THE CITY OF FORT COLLINS
APPROVING FORT FUND GRANT DISBURSEMENTS

WHEREAS, providers of lodging accommodations in the City are required by Section 25-250 of the City Code to pay three percent of all revenues derived from such lodging accommodations to the City as a lodging tax; and

WHEREAS, pursuant to Section 25-244 of the City Code, twenty-five percent of those revenues are reserved for cultural development and programming, and seventy-five percent of all revenues received by the City from lodging tax are reserved for promotion of convention and visitor activities; and

WHEREAS, pursuant to Section 25-244 of the City Code, the Community Cultural Development and Programming Account was established for the purpose of funding cultural development and programming activities, and the Tourism Programming Account was established for the purpose of funding tourist-related special events; and

WHEREAS, the City disburses funds from the City's Cultural Development and Programming Account and Tourism Programming Account in accordance with Sections 2-203(3) and 25-244 of the City Code through its Fort Fund Program; and

WHEREAS, the City's Cultural Resources Board reviews applications from the community for Fort Fund monies and makes recommendations to the City Council in accordance with Section 2-203(2) of the City Code, and in accordance with the administrative guidelines for the Fort Fund program (the "Fort Fund Guidelines"); and

WHEREAS, at its regular meeting on January 23, 2019, the Cultural Resources Board recommended funding for various proposals based on the criteria and considerations set forth in Section 2-203 of the City Code and the Fort Fund Guidelines; and

WHEREAS, the use of lodging tax revenues will provide a public benefit to the Fort Collins community by supporting cultural development and public programming activities within the City that promote the use of public accommodations within the City; and

WHEREAS, the City Council wishes to approve Fort Fund grant disbursements as set forth in Exhibit "A".

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF FORT COLLINS as follows:

Section 1. That the City Council hereby makes and adopts the determinations and findings contained in the recitals set forth above.

Section 2. That the City Council hereby finds that the distribution of funds through the Fort Fund program as set forth on Exhibit "A" serves a public purpose that benefits the community.

Section 3. That funds in the total amount of FORTY THOUSAND TWO-HUNDRED FIFTY DOLLARS (\$40,250) from the City's Cultural Development and Programming Account are hereby approved for distribution as set forth in Exhibit "A".

Passed and adopted at a regular meeting of the Council of the City of Fort Collins this 19th day of February, A.D. 2019.

Mayor

ATTEST:

City Clerk



Fort Fund Project Support II

**FORT FUND GRANT PROGRAM
JANUARY 2019**

APPLICANT	PROPOSED EVENT/DATE	Approved Funding			PERCENT OF REQUEST FUNDED
		FUNDING REQUESTS	CULTURAL DEVELOPMENT & PROGRAMMING	UNFUNDED BALANCE	
ARCINDA Location: CSU This event promotes cultural heritage using Gamelan (brass xylophone percussion) plus Javanese dance to promote the culture of Indonesia.	<i>Gamelan with Ramayana Ballet</i> April 27, 2019	\$2,000	\$1,750	\$250	88%
Cinco de Mayo of Northern Colorado, Inc. Location: Old Town Square and Walnut Street Corridor The Northern Colorado Cinco de Mayo festival will feature continuous entertainment which will include Local and Traveling Bands, Mariachis, Mexican Folklore Dance, Food Vendors, Business Vendors, Non-Profit Booths, Community Speaker, Piñatas, KidZone area	<i>2019 Northern Colorado Cinco de Mayo Festival</i> May 4-5, 2019	\$5,000	\$5,000	\$0	100%
Fort Collins Musicians Association Location: Downtown Showcases the Colorado music scene while creating awareness about the importance of local music support. Will provide a platform for a diverse array of artists to display their talents. Over 300 artists are invited. Collaboration with local venues.	<i>Fort Collins Music Experiment</i> April 26 -27, 2019	\$5,000	\$4,250	\$750	85%
Lincoln Center Support League Location: Outdoor lawn of the Lincoln Center Series of five one hour performances on Wednesday mornings. This introduces young people to performing arts. This connects children to cultural engagement at a very young age. Free access to high quality outdoor performance experiences, growing value of community	<i>Children's Summer Concert Series</i> June 12, 19, 26/July 10, 17, 2019	\$5,000	\$4,500	\$500	90%
Northern Colorado Intertribal Powwow Assoc. Location: Northside Aztlan Community Center Comprised of 35 different tribes demonstrating dancing, singing including certain styles such as Jingle, Fancy Shawl, Fancy Feather, Chicken. Craft vendors will sell handmade items and also demonstrate their artistry and skills.	<i>27th Annual Spring Contest Powwow & Art Market</i> April 13-14, 2019	\$5,000	\$5,000	\$0	100%
Opera Fort Collins Guild Location: Avogadro's Promotes the arts of opera and classical vocal performances at Avogadros plus the Songs of Summer hosted by the Hixon family. The singers are beginning their careers and are vocal music students from CSU and UNC.	<i>Opera Appreciation 2019-2020</i> August 8 through last Sunday of November	\$3,500	\$3,500	\$0	100%
Poudre Heritage Alliance Carnegie Center & Heritage Courtyard Educational celebration of water. Afternoon of fun and learning with tastings from local breweries and non-alcoholic beverages. Discussion of use/reuse of water from the Poudre river and interactive youth activities. Brings together community	<i>Poudre Pour</i> March 30, 2019	\$5,000	\$4,000	\$1,000	80%



Fort Fund Project Support II

**FORT FUND GRANT PROGRAM
JANUARY 2019**

APPLICANT	PROPOSED EVENT/DATE	Approved Funding		UNFUNDED BALANCE	PERCENT OF REQUEST FUNDED
		FUNDING REQUESTS	CULTURAL DEVELOPMENT & PROGRAMMING		
Poudre Landmarks Foundation Location: Avery House Listen to the Bluegrass Patriots, tour Avery House for free, learn about local history, can dress up in victorian clothes Enjoy old time craft making, can play croquet & bean bag toss. Can purchase trinkets and popcorn at old fashion prices.	<i>Avery House Old Fashioned 4th of July</i> July 4th 2019 10am - 2pm	\$5,000	\$4,250	\$750	85%
STAMP-Sustainable Touring for Artists, Musicians & Performers Location: Music District, Magnolia Room, Wolverine Press, Artery, Avo's To provide teaching modules with professional touring musicians to host. Providing sustainable touring practices for individuals, businesses and for the environment.	<i>STAMP Educational Module Program</i> Feb 15, May 15, Aug 15, Nov 15, 2019	\$5,000	\$3,750	\$1,250	75%
Sustainable Living Association Location: Civic Center Park 9th Annual Earth Day. Admission is free but attendees are asked to donate non perishable food. Informational booths, live music provided by local musicians and high school bands. Encourages preservation/conservation of planet.	<i>Earth Day Fort Collins 2019</i> April 20, 2019	\$5,000	\$4,250	\$750	85%
Total Funding Requested by Applicants		\$45,500			
Total Funding Recommended for disbursement by CRB			\$40,250		
Total Unfunded Balance				\$5,250	
% of Requested Amounts Funded					88%

Scores are based on application materials and Fort Fund's "Criteria for Funding."