

AGENDA ITEM SUMMARY

July 17, 2018

City Council

STAFF

Jack Rogers, Senior Manager, Cultural Services
 Jody Hurst, Legal

SUBJECT

Resolution 2018-071 Approving Fort Fund Grant Disbursements.

EXECUTIVE SUMMARY

The purpose of this item is to approve Fort Fund grants from the Cultural Development and Programming and Tourism Programming Accounts for the selected community and tourism events, based upon the recommendations of the Cultural Resources Board.

STAFF RECOMMENDATION

Staff recommends adoption of the Resolution.

BACKGROUND / DISCUSSION

The Fort Fund grant program, established in 1989, disburses lodging tax revenues deposited in the City’s Cultural Development and Programming Account and the Tourism Programming Account in accordance with the provisions of Section 25-244 of the City Code, where 25% of the revenue from the lodging tax funds is applied to the Cultural Development and Programming Account to support cultural events and 75% of revenue from lodging tax is dedicated to the Tourism Programming Account to support tourism events and activities - 5% of which is also dedicated to the Fort Fund Cultural Funding Programs. Local non-profit organizations may apply to Fort Fund for cultural and/or tourism event support. The City Council appointed the Cultural Resources Board to review grant applications based on approved guidelines and make recommendations for Fort Fund disbursements to City Council, pursuant to Ordinance No. 028, 1992 and Section 2-203 (3) of the City Code.

Fort Fund grants support arts and cultural events that enrich the cultural life of the community, promote local heritage and diversity, provide opportunities for arts and cultural participation, help define Fort Collins as a cultural center and tourist destination, have wide appeal for a significant part of the community, and promote the general welfare of the City’s inhabitants.

June 2018 Funding Session

At its June 27, 2018 regular meeting, the Cultural Resources Board reviewed ten Project Support II applications with total requests equaling \$45,000. Nine applications were found eligible and recommended for funding.

The following table summarizes the amount and sources of available funds:

Grant Requests	Available Funds	Grant Awards	Balance Forward
\$45,000	\$40,000	\$35,400	\$4600

The Cultural Resources Board scored each application using the funding criteria outlined in the Fort Fund Guidelines and discussed each application at its June 27, 2018 meeting. The Board discussion is outlined in the draft minutes and funding plan (**Attachment 1**). The Board is recommending disbursement of \$35,400 from the Fort Fund 1 Account to the 10 eligible applicants as outlined in Exhibit A to Resolution 2018-071.

CITY FINANCIAL IMPACTS

The Fort Fund grant program, established in 1989, disburses lodging tax revenues deposited in the City's Cultural Development and Programming Account and Tourism Programming Account in accordance with the provisions of Section 25-244 of the City Code. This Resolution would distribute \$35,400 from the Cultural Development and Programming Account to local non-profit organizations. Each grantee organization must provide funds to match the grant amount. These funds were budgeted and appropriated in the 2018 budget. Lodging tax is collected pursuant to Section 25-252 of the City Code.

BOARD / COMMISSION RECOMMENDATION

The Cultural Resources Board (CuRB) is presenting these recommendations to City Council on public arts and cultural events that should receive funding and the recommended grant amounts each event should receive from the available Cultural Development and Programming Account and Tourism Programming Account revenues.

Exhibit A to Resolution 2018-071 presents the allocations recommended by the Cultural Resources Board (CuRB) to the City Council for Project Support II funding.

ATTACHMENTS

1. Cultural Resources Board minutes, June 27, 2018 (draft) (PDF)



Cultural Resources
Board Lincoln Center
417 W. Magnolia
St Fort Collins,
CO 80521

970.221-6735
970.221-6373 – fax

CULTURAL RESOURCES BOARD MINUTES

Funding Meeting – Wednesday, June 27, 2018

5:00 p.m.

Lincoln Center, 417 W. Magnolia Street, Fort Collins, CO 80521

Council Liaison: Mayor Wade Troxell

Staff Liaison: Jack Rogers

Chairperson: Will Flowers

Email: Will@WillFlowers.com

Vice Chairperson:

A regular meeting of the Cultural Resources Board was held on Wednesday, June 27, 2018 at 5:00 p.m. The following members were present:

Board Members present: Tedi Cox, Vicki Fogel Mykles, Jane Folsom, Jesse Solomon, Lili Francuz
Board Members absent: none
Staff Members present: Jack Rogers, Jaime Jones, Liz Irvine

- I. Call to Order: 5:02 p.m. – Mr. Flowers
- II. Consideration of agenda: Additions under other business
- III. Consideration and approval of the minutes from May 25, 2018.
Ms. Folsom made a motion to accept the minutes as amended.
Ms. Mykles seconded the motion.
The motion passed unanimously.
- IV. Public Input: none.
- V. Mr. Rogers initiated a discussion re: funding plan option choices. There are 3 to choose from. The Board chose option 1. The Board proceeded to discuss recurring problems with applications. The main problems that were identified were with the budget section and with confirmation of insurance. These topics, and all Fort Fund application questions will be addressed at a future work session.
- VI. Ms. Mykles recused herself from scoring on the Symphony application. Scoring was recorded. Results were that 9 out of 10 applicants qualified for funding. The Board unanimously agreed that one application did not rate a high enough score to be considered. The Board wanted to know the amount of funds they had to work with. Ms. Jones informed them that it was \$40,000.

- VII. Mr. Rogers informed the Board, that a new Board member will not be added now due to lack of qualified applicants on file. This promoted a discussion to the Board to network and have applicants that are passionate about the Arts and can make the time commitment come forward.
- VIII. Other Business: Ms. Folsom presented the idea to the Board about having future applicants supplement their application with a two-minute video of their choice. This type of presentation would give more dimension to the application than just paper. It could be an “elevator pitch” or any format the applicant chooses, but with an agreed upon time limit. Ms. Mykles commented that other funding committees are incorporating this idea successfully.
- IX. Adjournment: 7:10 p.m.

Respectfully submitted,

Liz Irvine
Secretary

RESOLUTION 2018-071
OF THE COUNCIL OF THE CITY OF FORT COLLINS
APPROVING FORT FUND GRANT DISBURSEMENTS

WHEREAS, providers of lodging accommodations in the City are required by Section 25-250 of the City Code to pay three percent of all revenues derived from such lodging accommodations to the City as a lodging tax; and

WHEREAS, pursuant to Section 25-244 of the City Code, twenty-five percent of those revenues are reserved for cultural development and programming, and seventy-five percent of all revenues received by the City from lodging tax are reserved for promotion of convention and visitor activities; and

WHEREAS, pursuant to Section 25-244 of the City Code, the Community Cultural Development and Programming Account was established for the purpose of funding cultural development and programming activities, and the Tourism Programming Account was established for the purpose of funding tourist-related special events; and

WHEREAS, the City disburses funds from the City's Cultural Development and Programming Account and Tourism Programming Account in accordance with Sections 2-203(3) and 25-244 of the City Code through its Fort Fund Program; and

WHEREAS, the City's Cultural Resources Board reviews applications from the community for Fort Fund monies and makes recommendations to the City Council in accordance with Section 2-203(2) of the City Code, and in accordance with the administrative guidelines for the Fort Fund program (the "Fort Fund Guidelines"); and

WHEREAS, at its regular meeting on June 27, 2018, the Cultural Resources Board recommended funding for various proposals based on the criteria and considerations set forth in Section 2-203 of the City Code and the Fort Fund Guidelines; and

WHEREAS, the use of lodging tax revenues will provide a public benefit to the Fort Collins community by supporting cultural development and public programming activities within the City that promote the use of public accommodations within the City; and

WHEREAS, the City Council wishes to approve Fort Fund grant disbursements as set forth in Exhibit "A".

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF FORT COLLINS as follows:

Section 1. That the City Council hereby makes and adopts the determinations and findings contained in the recitals set forth above.

Section 2. That the City Council hereby finds that the distribution of funds through the Fort Fund program as set forth on Exhibit "A" serves a public purpose that benefits the community.

Section 3. That funds in the total amount of THIRTY-FIVE THOUSAND FOUR HUNDRED DOLLARS (\$35,400) from the City's Cultural Development and Programming Account are hereby approved for distribution as set forth in Exhibit "A".

Passed and adopted at a regular meeting of the Council of the City of Fort Collins this 17th day of July, A.D. 2018.

Mayor Pro Tem

ATTEST:

City Clerk



FORT FUND GRANT PROGRAM June 2018

Project Support II June 2018

**Approved Funding
CULTURAL RESOURCES
BOARD
RECOMMENDATION**

APPLICANT	PROPOSED EVENT/DATE	FUNDING REQUESTS	Fort Fund 1	Fort Fund2	UNFUNDED BALANCE	PERCENT OF REQUEST FUNDED
Colorado Bach Ensemble Location: St. Luke's Episcopal Church, Griffin Concert Hall, UCA, Organ Recital Hall Three concerts at three different venues. Bach's Cantata #180 at St. Lukes Episcopal Church, Handel's Messiah at Griffin Concert Hall. Bach's Coffee Cantata, Wedding Cantata and Brandenburg Concerto #3 at Organ Recital Hall at the UCA.	<i>2018-2019 Season</i> Location: St. Luke's Episcopal Church, Griffin Concert Hall, UCA, Organ Recital Hall	\$5,000	\$4,250	\$0	\$0	85%
Elderhaus Senior Prom Location: Poudre Valley High School Provide holistic and therapeutic daytime care to senior and adults with disabilities. The Senior Prom is a non fundraising event intended to unite the community. It is intergenerational and enjoyed by persons of all ages and capabilities	<i>Senior Prom 2019</i> Location: Poudre Valley High School January 18, 2019	\$3,000	\$2,400	\$0	\$0	80%
Fort Collins Children's Theatre Location: Lincoln Center Performance Hall Fall family musical production of the Little Mermaid. Will feature actors aged 11-17 for five performances. Will feature live orchestra, memorable characters. Will attract a broad audience. Reasonably priced for young families.	<i>Fort Collins Children's Theatre Fall Musical</i> Location: Lincoln Center Performance Hall November 16-18th 2018	\$5,000	\$4,500	\$0	\$0	90%
Friends of the Symphony/FC Symphony Guild Location: Timberline Church Main events include a "Petting Zoo" where musician mentors demonstrate range of symphonic instruments. This includes 14 instrument petting zoos. How they are played and the music they make allowing children to hold and play.	<i>Musical Zoo</i> Location: Timberline Church March 3, 2019	\$5,000	\$4,250	\$0	\$0	85%
High Performance Dance Theatre Location: Lincoln Center Magnolia Theatre Featuring Shimmies and Shakes Junior and High Performance Circus. Featuring dancers as young as 6 and up. Productions highlight the 50's and then you will be brought into the day in the life of a circus performer with fitness, aerial silks.	<i>2018/2019 Season of Dance</i> Location: Lincoln Center Magnolia Theatre Sept 21-23, 2018 Feb 22-23, 2019	\$3,000	\$2,550	\$0	\$0	85%

**Approved Funding
CULTURAL RESOURCES
BOARD
RECOMMENDATION**

APPLICANT	PROPOSED EVENT/DATE	FUNDING REQUESTS	Fort Fund 1	Fort Fund2	UNFUNDED BALANCE	PERCENT OF REQUEST FUNDED
Poudre River Public Library District Location: Northside Aztlan Community Center	<i>Fort Collins Comic Con 2018</i> August 25-26, 2018	\$5,000	\$5,000	\$0	\$0	100%
Two days of interesting panels (classes, hands-on demos, open forums, lectures, screenings. Meant to encourage youth literacy through comic books and other pop-culture mediums. Bring geeks together of all ages and types.						
PYCH Project Youth and Chamber Music	<i>Winterfest 2019</i> Jan 27- Feb 3, 2019	\$5,000	\$4,250	\$0	\$0	85%
Blending music with a science-oriented theme. This season's theme is the connection of between music and nature. Nature is a universal source of inspiration for music and art through the ages. Featuring speakers that increase mindfulness and well-being.						
STAMP-Sustainable Touring For Artists, Musicia	<i>FOCO Road Show</i> Location: Lander, Casper, Laramie WY October 11-13, 2018	\$5,000	\$0	\$0	\$0	0%
Educating bands about sustainable touring practices. With partners through lectures, classes and symposiums. Carbon neutral tour . Use of biodiesel fuel and carbon mitigation . On the job training provided.						
Windsor Community Playhouse	<i>Fort Collins Fringe Festival 2018</i> Location: Lyric Cinema, FCMOD, Bas Bleu Theatre July 26-29, 2018	\$5,000	\$5,000	\$0	\$0	100%
Performance art that is off the beaten path. Chance for the artists to present unique works, venues live performances and new ways of shaping a story. Short rapid fire pieces presented in all venues for 4 days						
Wolverine Farm Publishing	<i>Water:Works</i> Location: Waterworks 2005 N. Overland Trail Sept 21-22, 2018	\$4,000	\$3,200	\$0	\$0	80%
Cutting edge piece of immersive theatre without traditional boundary between audience and performer. Audience is transported back in time by composite characters with the beauty of modern dancers integrated into the landscape.						
Total Funding Requested by Applicants		\$45,000				
Total Funding Recommended for disbursement by CRB			\$35,400	\$0		
Total Unfunded Balance					\$0	
% of Requested Amounts Funded						79%