



PROCLAMATION

WHEREAS, Breast Cancer Awareness Month (BCAM), also referred to as National Breast Cancer Awareness Month (NBCAM), is an annual international health campaign organized every October to increase awareness of the disease and to raise funds for research into its cause, prevention, diagnosis, treatment and cure; and

WHEREAS, breast cancer is more commonly found in women than men, but transcends racial and ethnic backgrounds, sex, age, socio-economic status, or familial status. Breast cancer can develop in anyone, and affects many citizens whether directly, or indirectly through a loved one; and

WHEREAS, the City of Fort Collins recognizes the importance in identifying, and educating its citizens on the medical resources within Fort Collins, as well as nationally recognized ways of early detection to better assist those individuals who may be suffering from the disease; and

WHEREAS, "*Beyond the Shock*" is a free, comprehensive, online guide to understanding breast cancer. It is a resource for women and men who have been diagnosed with breast cancer, a place for loved ones to gain a better understanding of the disease, and a tool for doctors to share information.

NOW, THEREFORE, I, Wade Troxell, Mayor of the City of Fort Collins, do hereby proclaim October 2017 as

NATIONAL BREAST CANCER AWARENESS MONTH

and encourage all citizens to learn about early detection practices, and educational resources provided to those who are affected by this disease in order to better maintain and assist our citizens in leading healthy, long lives.

IN WITNESS WHEREOF, I have hereunto set my hand and the seal of the City of Fort Collins this 3rd day of October, A.D. 2017.

Mayor

ATTEST:

City Clerk