

## AGENDA ITEM SUMMARY

December 2, 2014

City Council

### STAFF

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Jessica Ping-Small, Revenue and Project Manager

### SUBJECT

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First Reading of Ordinance No. 174, 2014, Amending Chapter 15, Article XIV of the Code of the City of Fort Collins Regarding Outdoor Vendors.

### EXECUTIVE SUMMARY

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The purpose of this item is to amend Chapter 15 of the City Code regarding Outdoor Vendors with amendments to further support the outdoor vending community. In 2012, City Council adopted new outdoor vendor regulations based on a comprehensive study completed by staff. Since the inception of the new regulations, staff has been monitoring the activity and working with the mobile vending community to address opportunities for improvement to the Code. In May 2014, City Council adopted two minor amendments as part of a phased approach. Staff is recommending an additional amendment to further support the outdoor vending community's request to hold larger gatherings on a more frequent basis. A corresponding amendment is being recommended to the City's Land Use Code.

### STAFF RECOMMENDATION

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Staff recommends the adoption of the Ordinance on First Reading.

### BACKGROUND / DISCUSSION

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In 2012, staff completed a comprehensive study of the existing Outdoor Vendor regulations including extensive public outreach and review of peer city regulations. The outcome of the study was the adoption of new regulations by City Council in July of 2012. The changes that were adopted addressed the following primary themes in Chapter 15 of the Municipal Code and Article 3-5 of the Land Use Code:

#### City Code

- Ability for vendors to operate in multiple locations and within public streets
- More efficient licensing time frames - semi-annual and annual license options
- Operating requirements
- Clear definition of outdoor vendor types.

#### Land Use Code

- Location, type, signage and operation regulations
- Accessory use added to all non-neighborhood zoning districts
- New general definition for outdoor vendors.

Since the inception of the new regulations, staff has worked closely with the outdoor vending community to ensure compliance and ongoing success. Overall the new regulations have been received very positively. Staff has received fewer than 5 complaints over the course of two years and there are currently over 25 outdoor vendors licensed to do business in the City of Fort Collins.

During the course of the past two years, staff has received feedback from the vendor community regarding possible adjustments to the regulations to further improve the opportunities to vend citywide.

In May 2014, staff recommended minor changes to the code as part of Phase 1 of the staff review. City Council adopted the recommended changes as Ordinance No. 065, 2014. The amendments allowed for 2 vendors on private commercial property at a time and allowed for 8 outdoor vendors of any type on private commercial property during a special vending event.

Throughout the past 2 years, vendors have continued to communicate a desire to hold large round-up or rally type of events on a regular basis. The two options that currently exist to accommodate these events are a Special Event Permit issued by Police Services and a Park Permit issued by the Parks Department.

As part of Phase 2 of the 2014 review, staff committed to analyze the following:

- Consider amending the Land Use Code to include “Food Truck Rally” as a land use type similar to Farmers’ Markets.
- Continue to research possible opportunities for vendors to hold large events on a regular basis.

During the course of the summer, the mobile vendors organized several large events at City Park. The events were very successful. An estimated 1,500 meals were served on average and the overall consensus of the events was positive.

In October, staff released a survey to the public to solicit additional feedback on the specific concept of large ongoing food truck events on private commercial property. Staff received 378 responses and the feedback was overwhelmingly in support. In response to the specific question regarding support of food truck rallies, 95.2% of the respondents answered yes in support.

Based on the outreach completed in 2014, the survey data and the recent history of successful food truck events, staff is recommending City Council amend Chapter 15 of the Municipal code and the corresponding Land Use Code to allow for larger ongoing food truck rallies on private commercial property. A separate ordinance is being presented to amend the Land Use Code.

### **Summary of Code Changes**

Staff is recommending City Council adopt the ordinance to amend Chapter 15 of the Municipal Code to:

- Add the following definition: *Food Truck Rally* shall mean a temporary or periodic special event, operating under a Special Vending License, of more than two outdoor vendors (such as food trucks and carts), held on an improved private lot with permission of the owner thereof, and serving customers on foot.
- Amend the Special Vending License regulations to remove the cap of 8 Outdoor Vendors at an event
- Amend the Special Vending License regulations to remove the limit of four events per year

Per Chapter 15 of the City Code, the Financial Officer reserves the right to review the Special Vending License applications to hold a Food Truck Rally on a case by case basis. Consideration will be given to size of event, location, types of surrounding land uses, etc.

Based on the number and size of improved commercial lots within the City, staff believes there is limited application of the presented Code amendments. If City Council approves the amendments, staff will continue to monitor the applications and events for potential issues or disruptions to adjacent land uses.

**PUBLIC OUTREACH**

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Staff held stakeholder meetings in Q1 as part of Phase 1 of the 2014 Code amendments which were attended by mobile vendors, members of the Downtown Development Authority and representatives from private industry including local breweries.

As part of Phase 2 outreach, staff issued a press release and survey to solicit feedback specific to the concept of Food Truck Rallies. The survey was released to the general public and sent directly to the Downtown Development Authority, Downtown Business Association, Chamber of Commerce and various other business organizations. The feedback from the survey was overwhelmingly in support of allowing food truck rallies in Fort Collins.

**ATTACHMENTS**

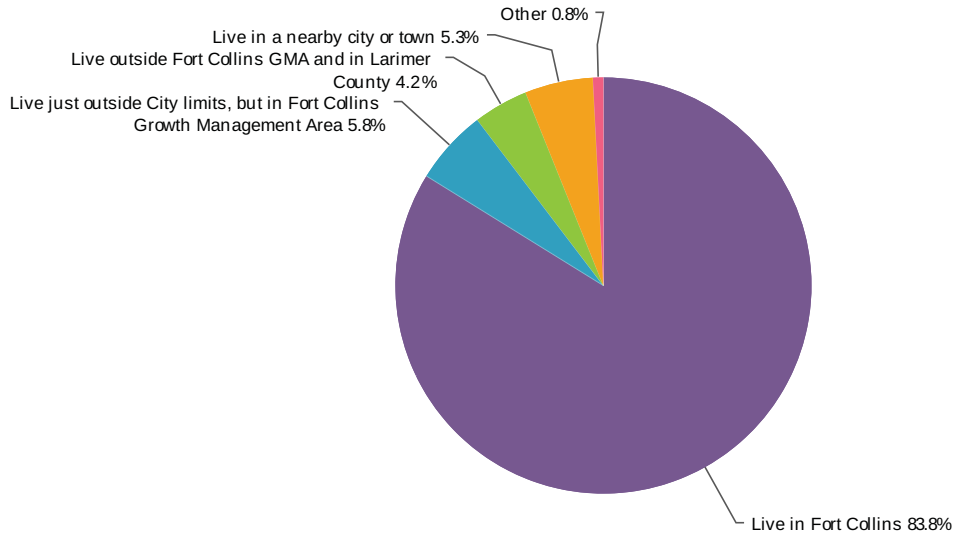
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1. Food Truck Rally Survey Results (PDF)

# New Summary Report - 12 November 2014

Survey: Food Truck Rally Survey

## 1. Which of the following applies to your living situation?

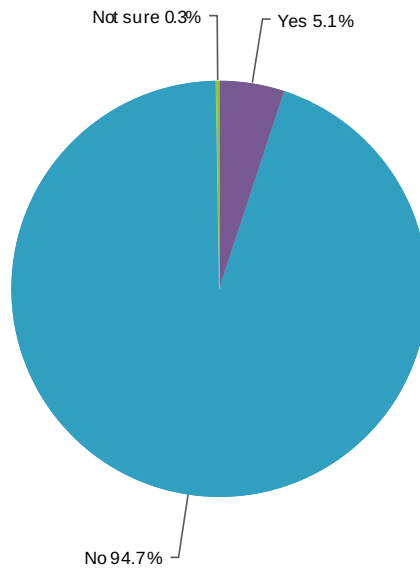


Live in Fort Collins	83.8%		316
Live just outside City limits, but in Fort Collins Growth Management Area	5.8%		22
Live outside Fort Collins GMA and in Larimer County	4.2%		16
Live in a nearby city or town	5.3%		20
None of the above, I am just visiting area	0.0%		0
Other	0.8%		3
Total			377

### Responses "Other"

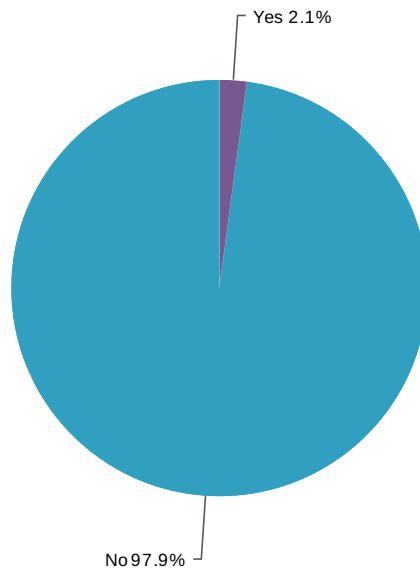
Responses "Other"	Count
Left Blank	375
>	1
pastor a local congregation	1
previous resident, still visit often.	1

## 2. Do you own a mobile food truck and operate in the Fort Collins area?



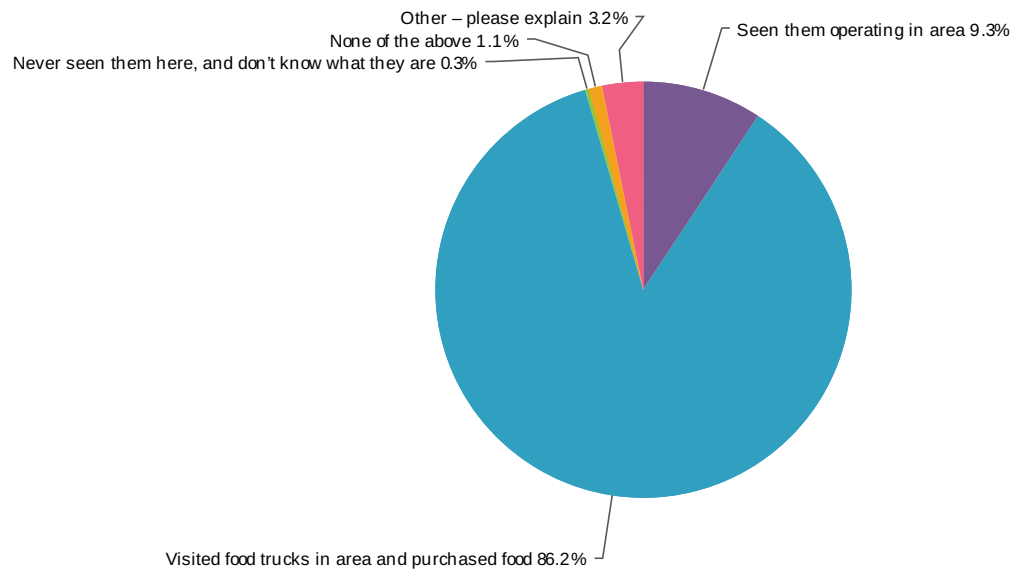
Yes	5.1%		19
No	94.7%		356
Not sure	0.3%		1
Total			376

### 3. Do you own an existing restaurant in a building in Fort Collins?



Yes	2.1%		8
No	97.9%		367
Not sure	0.0%		0
Total			375

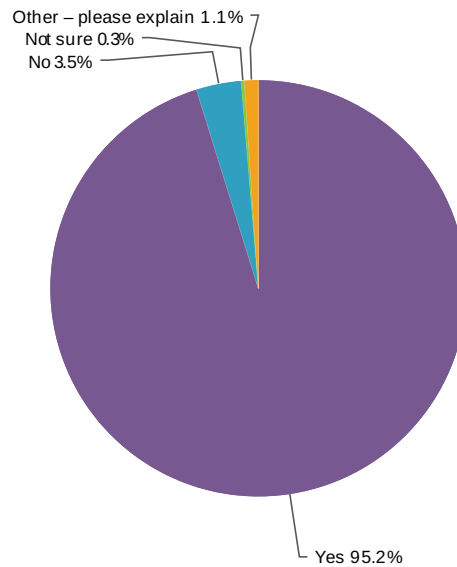
#### 4. Please explain your experience with outdoor mobile food truck vendors in Fort Collins:



Seen them operating in area	9.3%		35
Visited food trucks in area and purchased food	86.2%		325
Never seen them here, and don't know what they are	0.3%		1
None of the above	1.1%		4
Other – please explain	3.2%		12
Total			377

Responses "Other – please explain"	Count
<i>Left Blank</i>	366
Business owner who welcomes food trucks at business	1
Good friends own and operate food trucks and I frequent food trucks often	1
I know what they are but have not seen them in Ftc	1
I work on a food truck	1
Manage the food truck 'program' for a brewery.	1
Own a coffee shop. I use to do mobile food vending.	1
Owner	1
Visited food trucks at Rally	1
hosted rally at church; visited and purchased as well	1
main contact for food trucks at NBB	1
who are you	1
I am a mobile food truck vendor. We see each other all the time and partake of each others offerings.	1

5. Do you support the City allowing a food truck rally to operate as a temporary or periodic special event, operating under a Special Vending License, of more than two outdoor vendors (such as food trucks and carts), held on an improved private lot with permission of the owner thereof, and serving customers on foot?

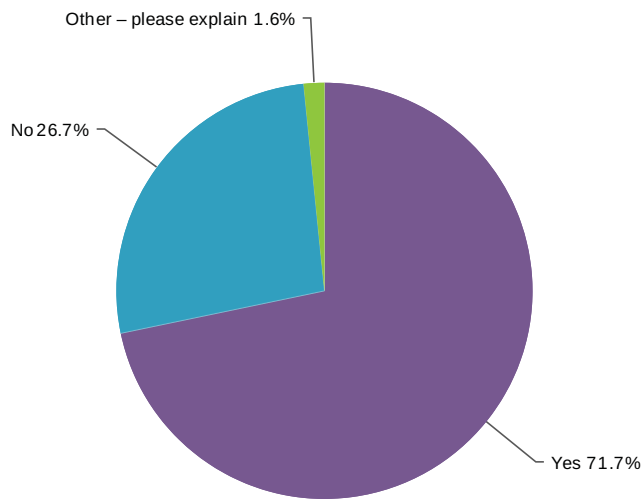


Response	Percentage	Count
Yes	95.2%	357
No	3.5%	13
Not sure	0.3%	1
Other - please explain	1.1%	4
<b>Total</b>		<b>375</b>

**Responses "Other - please explain"**

Response	Count
<i>Left Blank</i>	374
Yes, but they shouldn't have to pay for a special vending license	1
As long as they are not impeding upon a citizen's rights or are being a nuisance to the community, food trucks should be able to operate where they please. The government should not impede, unless on gov't property, where the trucks operate. The agreement should solely be between the land owner and truck/service owner.	1
I don't have a problem with this, but if the vendors are going to set up on a private lot, I think they should have more than just the owner's permission. If they are using private land and making money while being stationed there, I think it is only fair for the owner of the lot to charge a fee. This would help cover any inconveniences involved, and cover the cost of cleaning up trash and other debris after the rally is over, or else hold the vendors responsible to clean up. If the vendors were located on a public lot, I would expect the city or other public entity to require food truck vendors to clean up after themselves as well.	1
It is not the City's place to dictate what private land owners can and cannot do on their private land. That's why people own land. Focus on city-owned land.	1

6. Have you gone to a food truck rally and purchased food before?



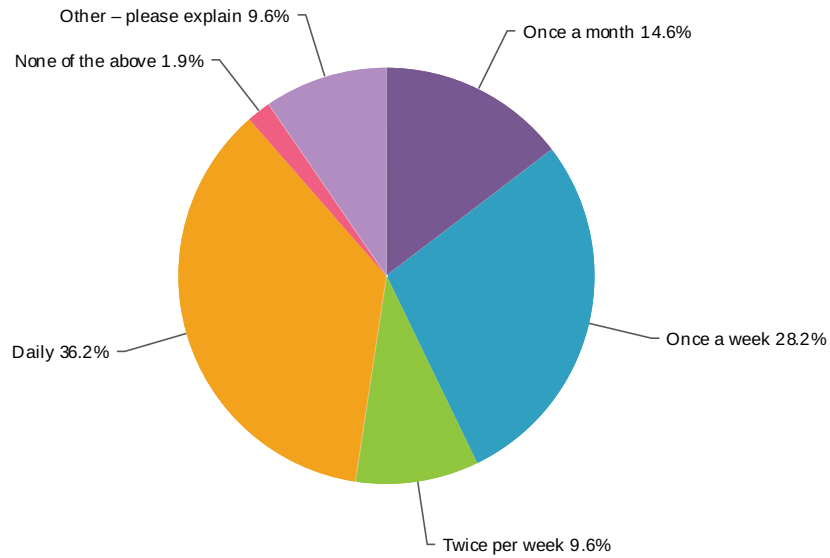
Yes	71.7%		269
No	26.7%		100
Other – please explain	1.6%		6
Total			375

**Responses "Other – please explain"**

	Count
<i>Left Blank</i>	372
Gone to a rally, but didn't purchase food.	1
I have purchased food from food trucks, but not at a large-scale food truck rally.	1
Wanted to, but didn't fit in my schedule	1
couldnt get in to crowed, no parking	1
In Texas there are locations with multiple trucks on a regular basis. It's not just for special events. So it's like a rally... only all the time.	1
Went, but didn't purchase food because we couldn't see menus before standing in line for an hour	1

7. If a food truck rally is allowed in Fort Collins, how often should they be permitted to operate?



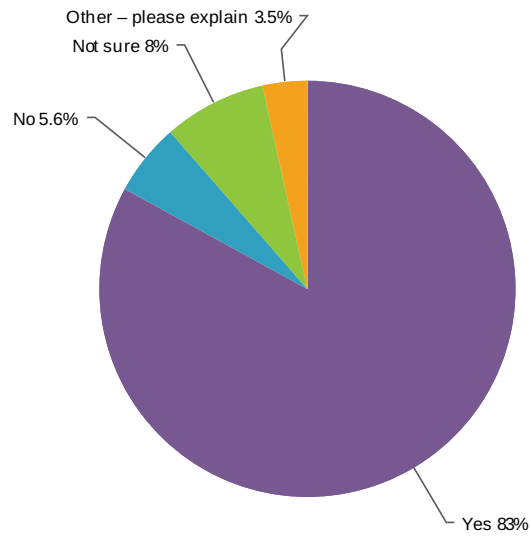


Once a month	14.6%		55
Once a week	28.2%		106
Twice per week	9.6%		36
Daily	36.2%		136
None of the above	1.9%		7
Other - please explain	9.6%		36
Total			376

Responses "Other - please explain"	Count
<i>Left Blank</i>	342
2-3 times per month	1
4x per year	1
Any time - I see no problem with them	1
As much as demand permits. Do not regulate this.	1
As often as possible!!! :) love food trucks!	1
As often as the food trucks see fit!	1
As often as the food vendors see beneficial	1
As often as the vendors would like!	1
As often as they want	1
Don't think there should be a restriction.	1
Let the market direct this	1
No more than once per month. Quarterly would seem prudent.	1

No opinion.	1
No restrictions of when or where to operate.	1
a few times a month	1
any time as long as property owner agrees	1
as often as the truck owners decide they want to	1
bi-monthly minimum	1
depends on the demand	1
don't care	1
let the market and seasons drive frequency	1
no more than a few times a year (less than once a month)	1
once a year	1
twice a month	2
whenever they want	1
whenever they want.	1
I think rallies should be special events, limited to one day or a weekend periodically. I do not think they should become regular, semi-permanent fixtures in town. I suppose it might be unique to have a "food truck row" in an unobtrusive location in Old Town for part of the summer. But I worry that having food trucks regularly throughout town would hurt local restaurants and create an air of a constant fair going on. It just looks a little dumpy. They can also impact noise, congestion, and foot traffic, which could become irritants to neighboring businesses and residents, so I think these neighbors' concerns should be addressed before permitting a rally to take place in a particular location.	1
I can imagine special events almost every day all summer. I don't know that there should be a limit. I'm more concerned about location and issues that could arise from that.	1
Once a week in any particular location. But, I'd like to see more than one rally per week, each in a different area.	1
Frequency based on evaluation that would do well for the food trucks and not over-saturate the market.	1
Special events only. Restaurant owners pay way to much rent and taxes to have business taken away from mobile food trucks.	1
whenever they want to. there shouldnt be a specified time in the month. these are great for the community and these guys' businesses.	1
I don't know. Daily seems too high, but I think it should vary. If the location changes, I think once a week or month would be fine.	1
I think it should depend on area impact, demand, etc. Maybe a local ballot initiative to determine frequency.	1
As long as they are not impeding others from doing what they would normally go about doing, then there should be no regulations. They are just adding another service to the citizens. If they do impede on a person's rights or a business' ability to operate, then I say use the Laissez-Faire Ideology	1

8. If a food truck rally is allowed in Fort Collins, do you support the rally to also have music or other additional entertainment?



Yes	83.0%		312
No	5.6%		21
Not sure	8.0%		30
Other - please explain	3.5%		13
Total			376

**Responses "Other - please explain"**

	Count
<i>Left Blank</i>	365
Depends on location	1
Probably, but too loud/volume is a real concern.	1
Volume control	1
for daily rally no, for special event rally yes	1
on special occasions	1
That does not really matter to me. As long as the food trucks can do the rally without having to jump through too many hoops to make their living.	1
I would think this would depend on the zoning district, but as long as it complies with the noise levels, I see no problem with it	1
If permitted, music is allowed. If not, then the rally should only be a gathering of carts and nothing else.	1
I think it depends on the situation. If there is residential noise impact maybe not, if its somewhere isolated or otherwise not negatively impactful then definitely yes!	1
It depends on location and frequency. I wouldn't want it to disturb neighbors or end up being another big event in addition to the many Fort Collins already has.	1
Once again, it depends on how often this is happening. If it's just a one-time special event, or maybe even most weekends in the summer, then I don't have a problem with it, but if it's a semi-permanent thing, it could get very annoying to local businesses and residents. Owners of land where the rally wishes to set up will have to take into consideration the noise,	1

congestion, and foot traffic that would result.

I'd support it if the rally was periodic, like once a week or month, but not if it was a daily occurrence. 1

It would make more sense if the music were the primary event. Would certainly not want them near me if they included music. 1

#### 9. Please provide any additional comments relating to food truck rallies:

Count	Response
1	A byob or beer vendor would make these events perfect
1	Additional entertainment ok if property owner agrees
1	Been to rallies in other towns. Held once per week with live music. Fantastic.
1	Excited! Great way to support local business!
1	Food truck ??? GROSS !!!! No way these things are clean and sanitary. No way.
1	Food truck rallies are great, keep them going!
1	Food trucking is an experience. Not just food.
1	Food trucks are the coolest!
1	Food trucks hurt the restaurants that actually have to pay rent/property taxes.
1	Food trucks provide some of the best options for eating out in Fort Collins
1	Good times! Food trucks are great
1	Great concept. Fun times.
1	I feel they are working great at the parks and see no need to expand the law
1	I loved the food truck rally's this summer
1	I support locally owned businesses regardless of their mobility :)
1	I think that we should support food trucks and food truck gatherings.
1	I wish these trucks were held to the same stringent standards that actual restaurants are.
1	It's a great way to bring the community together
1	Laissez-Faire, as long as no individual's rights, not feelings, are being interfered with.
1	Love food trucks & this is trending so let's allow
1	Love the food truck rally
1	Please allow these events on other than mid-week nights. Weekends would be great!
1	Remove the restrictions and let the movement grow. Let's be a progressive community.
1	Sounds like a great way to bring people together!
1	Thank you for providing a survey.
1	The city of Fort Collins should not be regulating so much. This and other events.

- 1 The more the merrier!
- 
- 1 The rallys have been a nice treat at City Park.
- 
- 1 They need better organization and management of events.
- 
- 1 This idea is great !!
- 
- 1 Trash and recycling bins would be a concern.
- 
- 1 Twice a month would be awesome. In the summer weekly would be amazing!
- 
- 1 Would be nice to have it in a location that alcohol is allowed to be served.
- 
- 1 great effort
- 
- 1 more food choices and greater predictability sounds great
- 
- 1 Great business venture, a way to expand the uniqueness and seasonally changing atmosphere of Fort Collins.
- 
- 1 We love our food trucks in Fort Collins. Please don't make it difficult for these amazing entrepreneurs to have a successful business...especially when the community wants them to succeed and loves their presence in our town!
- 
- 1 It is fun, family oriented and offers folks a wide variety of choices that most restaurants don't. As an owner of a food cart, this is our livelihood, not just a hobby. We are passionate about our top notch customer service, excellent food quality and consumer safety. Thank you.
- 
- 1 I live across the street from City Park and have thoroughly enjoyed the food truck rallies there. It is great to have a way to view all their offerings and sample food from a variety of local vendors. I definitely support more food truck rallies and larger events in the Fort Collins area to bring more people out during the summer months.
- 
- 1 Stop limiting business. If O'dell wants 5 food trucks a day parked at their brewery...so what? Let them.
- 
- 1 Allowing a rally on either private improved lots or on City owned property under special permits with additional entertainment is another invitation to bring the community together and promote local/small businesses, artists, & entertainers alike, keeping Fort Collins a GREAT City to live in and visit from neighboring communities. Its nice to have citizens heard in this manner as well. Thank You.
- 
- 1 these are local business people trying to make a living and add to the choices in fort collins and i welcome them!
- 
- 1 I have family that live in Portland Oregon and there are a few parking lots with nothing but mobile food vendors. I love going to those lots to find something new and interesting to eat and think Fort Collins could really benefit from having something similar.
- 
- 1 I am in full support of food truck rallies, as I am planning on opening up a food truck in Fort Collins July 2015!
- 
- 1 Given the number of parking lots that are suboptimally used within Fort Collins, I can imagine locations that regularly (daily?) host several trucks at a time. It would be a great way to use those spaces while still keeping them open to possible development in the near future. I love the idea of bringing food to where the people are so that there's less motorized traffic during the day from people running from work to lunch and back again. It's like adding infill to the city (thereby increasing density and walkability) without actually adding any infill.
- 
- 1 Love the creativity and options provided by food trucks. I would love to see the city provide a more food-truck friendly environment!
- 
- 1 coordinatng at same time as farmer's market would be nice!!! living in Old Town - I am lucky.having food trucks, unfettered access - winning the lottery!
- 
- 1 I think it's a great idea, but am not sure where it's held and if it would be in the same space for each rally.
- 
- 1 I think there should be beer tents. It's never an issue to have unless it's a food truck event.
-

- 
- 1 Allowing more options for food trucks in Fort Collins is great. If the right location can be found where regular rallies can occur without impacting neighborhoods or existing brick and mortar restaurants then these types of events should be permitted.
- 
- 1 The Food Truck Rally/Food Truck Park model is one that has proven successful in other forward thinking cities often cited as our peer group - Austin, Portland and the like. The trucks would lend an urban, progressive feel to the local market, provide a valuable service to a vibrant community and contribute vigorously to the tax base.
- 
- 1 A designated space for trucks to gather that also includes outdoor seating for patrons should be something that is seriously considered. Provide space for the growing food truck population while making it easy for people to purchase food.
- 
- 1 I think they are a great addition to our community. They can generate publicity and support for our unique town and I am supportive of liberalizing any restrictions.
- 
- 1 Would also like to see food trucks allowed at farmers markets, the French Nest market, and other temporary events around town. I would also like to require rallies to provide additional, temporary bicycle parking to encourage people to walk/bike rather than drive. Other strategies for encouraging bike/ped would be welcome too!
- 
- 1 These are fun, family friendly events that promote supporting small local business. It makes sense for Fort Collins to encourage this, not to discourage it.
- 
- 1 There are a lot of different questions about different vending situations in play here. I have vended at the rallies in City Park. Nice surroundings and well organized and getting better--fun for all. Seems reasonable to limit the mobile units to 12 on City property Private property? 8 seems more than reasonable. Special Vending Licenses should spell out and organize the structure and have provisions for exceptions. Some vendor-or multiple people-- have to be designated to ensure safety, trash etc. City Park is a good example
- 
- 1 I feel like they raise the prices for rallies that are taking place on public ground which seems like the opposite of what they should do. until there is more competition or some sort of discount for allowing it in the park i will stick to restaurants
- 
- 1 I don't see a problem with the food truck rallies. I have been to the one at city park and enjoyed it a lot.
- 
- 1 I feel it's imperative that there is a hand-washing station at any gathering of food trucks. The idea of people not washing their hands before eating is disgusting and dangerous. I have seen mobile hand-washing stations at special events, and it is important that food truck rallies offer a way for people to WASH THEIR HANDS (hand sanitizer is not enough). Also, perhaps some portable picnic tables could be provided? Or, long tables? At one of the food truck rallies I attended, there was no place to sit down to eat.
- 
- 1 LOVE the food trucks! They have delicious food and I want to be able to eat it daily! They should be allowed to park somewhere!
- 
- 1 Making the walk-ability a very large part of this - and allowing Spokesbuzz to foster local or regional artists to play - this is only making the City of FoCo better, and encouraging vendors to continue treating us to a wider variety of delights! Yes, have them in Library Park, Lee Martinez, City Park, and get rid of the vagrants that hang around, making everyone uncomfortable..move them farther east!!!
- 
- 1 The quality of our food trucks is very high. Let's give them more room to operate but keep it competitive.
- 
- 1 Look at other cities with food trucks, they are a big part of the community. We need to stop the roadblocks from letting that happen in Fort Collins. There is enough demand for both food trucks and restaurants.
- 
- 1 Working in Denver there are a lot of food trucks and food truck gatherings. I think Fort Collins would benefit greatly from expanding allowances and numbers of trucks, for weekends, events and everyday.
- 
- 1 I love food trucks! And to attend an event where there are many food trucks is great. That's why taste of fort collins is my favorite event in fort collins. I love being able to try different food all at once.
- 
- 1 Choices for question 7 are ridiculous. Daily food rallies? Really? This is a special event and should be done a few times per year.
- 
- 1 I would love to see more permanent sites for food trucks also. Something like the permanent food pods in Portland would be fantastic!
-

- 
- 1 Way in favor of supporting all food trucks! Rallies are a great way to please everyone in the family without driving all over town!!! Please please please do what we can to support this more often!
- 
- 1 After visits to the coasts - I love food trucks! So many unique items to choose from - and most important - you are getting food straight from the owner - not some big chain where you will never even meet the chef or owner.
- 
- 1 It's just fun. Portland OR has many food truck rally areas.....maybe contact that city for more info. I love the idea....not everyone has the time or wants to sit down in a restaurant.
- 
- 1 This is a bizarre phenomenon and will probably pass. The food isn't that great, it's no fun eating standing up in a parking lot... I have only purchased food from a truck when that was my only option (e.g. at a brewery). I would not support any policy which would allow these "rallies" to morph into music or beer drinking events. Not that I have anything against those, but we have plenty already which are much more well regulated and organized. I would not want a food truck rally (with presumably lower permitting requirements) to attempt the logistics necessary to contain the issues with music and drinking. If a bunch of people want to stand around together in a parking lot eating bad food, let 'em. But don't allow this to become yet another large disruptive festival. Especially at the frequencies you are asking about in Question #7 (above). If there is any possibility of daily rallies I would ask that music be specifically prohibited.
- 
- 1 For the large events, the trucks really need a way to get their menu visible before one commits to stand in line. My husband is vegetarian and we did not want to stand in an hour long line only to discover they had no vegetarian options.
- 
- 1 This would be a fun way for community to get together and enjoy food and music. Very much support it.
- 
- 1 Would need to make sure the adequate parking, trash removal, bathrooms are on site. Especially if rally is daily.
- 
- 1 I love them. They bring the town together around affordable, quality local food. They are great for families. Keep them going!
- 
- 1 I just got back from San Francisco where, as a tourist, my favorite part of the trip was going to a food truck rally at presidio park. I love the way these events build community and contribute to our city's great culture. It seems to foster creativity and encourages supporting local businesses - things I love most about living in Fort Collins! I would definitely like to see more food truck rallies here! The last one I went to had really long lines, and I'm assuming now that it was because they were limited to 8 food trucks. As long as safety isn't an issue, I can't think of a reason to limit participation.
- 
- 1 I have lived in Austin Texas for the last 7 years. Some of the top new restaurants have been food trucks. Check out Franklin's bbq were the only person who hasn't had to wait in line was the president. Torchy's tacos, Odd duck and winner of Top Chef Paul Qui's East side Kings Trailers.
- 
- 1 I love food truck rallies! Great way to bring the community together, eat outdoors, and let everyone eat what they enjoy. Love food trucks!
- 
- 1 I don't think the City should put restrictions on Food Trucks and limiting when/where/how they do business. it seems like a restriction of the free market foundation of our country.
- 
- 1 This is an amazing opportunity for small business! Trucks can work together, grow and start permanent restaurants, and we get to eat delicious local food! Win win!
- 
- 1 Special events only. One or two in old town in the evening and late night only. Just keep it the way it is.
- 
- 1 Depending on the zoning areas this is allowed in, I would greatly support time restrictions, including limits on the duration of such events. We have really enjoyed the growth of food trucks, but also want to be respectful of neighbors and the impact on other businesses.
- 
- 1 We love the food truck rallies! They are a great way to get together with friends/family and give everyone the option of completely different meal choices. With so many great trucks in town, why not let them shine!
- 
- 1 If music is desired, I think that changes the event and should require additional permitting...not extensive, but enough that will limit this from turning into a party lot someplace with a bunch of people, food trucks, and loud music. I think that might be disruptive to citizens who live in the area.
- 
- 1 Food trucks have been a staple of college town like Athens, Ohio for over three decades. Having 3-5 always grouped together in well known locations is the best for everyone. I was shocked when I moved to Fort Collins 10 years ago that something so

simple and cost effective was not allowed when cities much smaller had been supporting them and their benefits since the 1980's.

- 
- 1 I don't see a problem with any food truck rallies. Of course I would like to make sure they follow health guidelines very closely but other than that I think it's a great idea.
- 
- 1 I have visited Austin, TX and seem there food truck lot. I think having something similar would be great for our community. The rally I attended last year was fantastic, and a nice opportunity to try food from multiple vendors.
- 
- 1 I believe in a free market so we should let the food trucks do business freely as long as they comply with all necessary regulations to sell safe food. I also think that the city could generate great tax revenues by opening bids for food concessions on parks within the city.
- 
- 1 I don't care about music either way. I love the diverse types of foods mobile food trucks bring. Fort Collins has a ton of restaurants, but so many of them are very boring and don't offer anything I can't make at home better and cheaper. I wasn't more diversity! Ethnic foods. Fusion!
- 
- 1 I believe food trucks provide a valuable service, and that we should encourage them. I love the diversity of the food. Competition is a good thing.
- 
- 1 It would be great to be able to have food trucks more in old town during the week. There are Mexican food trucks near Jax, and I wonder if the white people food trucks and the Mexican food trucks are talking enough, or cooperating enough.
- 
- 1 What purpose is there in limiting what happens on private property? The trucks are licensed for health reasons. If 20 or more want to rally in Kmart parking lot, more power to them.
- 
- 1 Food trucks are a community dining option. I think they enhance food options. I don't believe they detract from traditional restaurants.
- 
- 1 These changes would allow Fort Collins to further expand what is an already broad cultural offering to residents and visitors. The natural fit with breweries is very evident, and patron health is ensured by a strong regulatory process. I support expanding food truck rally opportunity 100%.
- 
- 1 I'm just not that into food trucks in general, so my comments are perhaps a bit more negative than they mean to be. I don't think food truck rallies are bad things in and of themselves. However, I think attention needs to be paid to how owners of private lots will be compensated, how trash and other waste will be collected and disposed of, and how issues of noise, people congestion, and foot, bicycle, and car traffic will be addressed. The focus should be on rallies imposing as little negative impact on other businesses and neighboring residents as possible.
- 
- 1 Need to address the taking of customers from restaurants in close proximity. But if the food trucks are sanitary and offering a better product then let the customer choose.
- 
- 1 Sounds like a great option to expand FC food choices. There are so many great food trucks but it's hard to know where they will each be located at any given time. It would be nice to have them all in one place at times.
- 
- 1 Coming from Austin, food truck rallies are very common and very popular. They become a destination for residents because of the many options. They serve as an outdoor Food Court, but with higher quality food.
- 
- 1 The Portland model of having food trucks located in one part of town all the time is nice as well. Support our food trucks. They are great and make our city unique.
- 
- 1 I live in old town (Oak & Whedbee) and would love to see more food truck rallies. I think it gives these small businesses the opportunity to better expose themselves to the public, and it also allows the public to be exposed to different dining experiences. After the food truck rallies, customers can pick a favorite truck and follow where they are, therefore giving them more business. I don't see a downside to having various food truck rallies every day or even just once a week to support these local businesses.
- 
- 1 I've lived in several cities that allow food truck rallies and they are GREAT!! Great gathering place for the community and y'all have such a great one here so why not let us get out and enjoy it?!
- 
- 1 We love them - great addition to Fort Collins inclusive culture. Great food, different price points, creative alternative to



restaurants, good for families.

- 
- 1 I used to live in Austin,Tx. And they have a food truck park. Not only is it a destination for tourist, it's an amazing way to express the diversity of our culture. It allows small business a chance to show off what they have to offer, and it gives the public a wide verity of unique and diverse food choices. I think having one in an area where there lots of foot traffic ( I.e. Old town) it would only help to increase local business, Because then people would not have to leave to get something new. I work in old town, and I would love some delicious diversity in my food choices!
- 
- 1 I think it's a great idea!! As long as other small businesses don't loose revenue. ie parking outside of a restaurant.
- 
- 1 I think a food truck park (a permanent location with food trucks/carts rotating through) would be good for a daily operation. A true "rally" for a charitable cause with music, art, etc., should be less frequent... maybe twice per month.
- 
- 1 I love having the great options of food trucks! They bring a lot of variety to our town and are a great way to try something new.
- 
- 1 I like them, I think its a fad and that they will whittle down over time, but that being said I don't want to put in place permanent laws that can be used for the next new thing. I think rallies once a month are fine, any more and it starts to jump the shark
- 
- 1 Have been to the City Park food truck events in the evenings and really enjoy, as well as a few in Denver. I feel music and entertainment is an added attraction, however, feel other types of booths muddy the waters.
- 
- 1 Food trucks are a reliable source of diverse cuisine and are fun opportunities for the community to gather. We hosted four at Heart of the Rockies this summer/fall and found that well over half the attendees were neighbors (not affiliated with the congregation) and others who follow their favorite trucks. Many neighbors expressed their appreciation to have the rallies nearby. We didn't receive a single complaint.
- 
- 1 I love food trucks food is and easy and affordable way to eat specially during lunch time. I will love to have them back at CSU like this past summer. Big cities have them on regular basis in like Portland .
- 
- 1 I think any time food trucks are allowed to operate is a good thing. Tell Windsor to do the same thing.
- 
- 1 Food trucks and food truck rallies are great but they should have to adhere to the fort collins noise ordinance which states that noise may not be heard off of the property from which they are operating. Selective enforcement of the noise ordinance is a bad idea.
- 
- 1 They're awesome and should be supported as much as possible. Hard work is shown from all owners as they crank out great food!!! Support!!! Support!!!
- 
- 1 I love food truck rallies--they provide an opportunity to discover new vendors, try a variety of items from different vendors, and enhance community spirit. I encourage the city to do whatever is possible to improve the ease of hosting food truck rallies.
- 
- 1 I think they will regulate themselves based on the money they are able to make. Music and other entertainment is a plus, but not a necessity.
- 
- 1 I don't like the fact that these food trucks and carts can park basically right in front of other restaurants that pay pretty hefty rent in downtown.
- 
- 1 Food trucks give residents great choices in terms of dining. They also give new food service businesses a lower cost model to start with and thus are critical to the dining ecosystem in Fort Collins. The city should continue to further promote, support, and thus enable this industry and the choices customers/residents are looking for. Food trucks/mobile vendors should be in popular and easily accessible locations on a daily basis. Similar setups have shown success in cities across the country such as Portland and others. Support these entrepreneurs in every way possible!
- 
- 1 Food truck cuisine is some of the tastiest, innovative food in town. My family loves these rallies because of the party atmosphere, & the ability to sample many varied flavors. We want more!
- 
- 1 What is the point of this? The point of food trucks is to have them spread out in unexpected places or to serve an event that does not have other food options. Also Fort Collins has plenty of events that involve food and outdoor music all year long, we don't need more.
- 
- 1 Lived in Portland, OR for most of my life and I LOVED the accessibility to food trucks. They are perfect for a college town and

help promote small businesses. Now that I have a child I would most certainly appreciate the accessibility and speediness of a food truck, as opposed to getting unhealthy fast food when I am on the go.

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1 I believe allowing more food trucks on private property (like a brewery) would be beneficial to all parties involved, and allow customers more dining options. I also believe that reducing regulations (and special event fees) on Food Truck Rallies would help food truck owners operate sustainable businesses in our community.

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1 They are a growing phenomenon that can benefit the city in a different way than restaurants. Given Fort Collins vast draw to outdoor events and activities, the food truck industry can only benefit and enhance the activities/events already in place.

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1 Regarding entertainment, I would want to see designated hours of operation and quiet hours at night (i.e., after about 9:30 pm)

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1 I feel that opportunities like food truck rally, afford small businesses to grow and create a community culture within Fort Collins.

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1 Use the vacant Elks lodge lot downtown for food trucks, that would be a good use of the empty space

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1 Our experience at the food truck rallies this past summer was wonderful. Great to spread a blanket and sample what the different vendors had to offer. It attracted all ages and was a great community experience.

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1 I love food trucks and the culture they bring! We should let them operate in the way that maximizes their exposure and their opportunity to serve the people of Fort Collins.

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1 Food truck rallies are lots of fun. The ones held this summer at City Park were great events for our family.

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1 If it's daily, then I think I'd impose a limit on loud music or set times for that. I love how other cities have food truck areas where you can rely on access to their food without trying to chase down where they may be.

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1 I think the former location of the Elk's Club, now an empty gravel lot, would make a great permanent location for a rotating offering of food trucks. It would be a great option for a quick lunch for those working/shopping in Old Town who don't want a sit-down restaurant meal.

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1 Food trucks are as important to fort collins as any other business, maybe even more so. Please treat them as such!!

ORDINANCE NO. 174, 2014  
OF THE COUNCIL OF THE CITY OF FORT COLLINS  
AMENDING CHAPTER 15, ARTICLE XIV OF THE CODE OF THE  
CITY OF FORT COLLINS REGARDING OUTDOOR VENDORS

WHEREAS, in 2012, City staff completed a comprehensive study of the City's existing outdoor vendor regulations, which included extensive public outreach and a review of peer city regulations; and

WHEREAS, the outcome of that study was the adoption of new regulations by City Council in July 2012 for the City's outdoor vendor Code provisions in Article XIV of Code Chapter 15 ("Outdoor Vendors Code"); and

WHEREAS, since the addition of these regulations to the Outdoor Vendors Code in 2012, staff has worked closely with the outdoor vending community to ensure compliance and ongoing success; and

WHEREAS, over the past two years, outdoor vendors have expressed the desire to hold large round-up or rally type of events on a regular basis; and

WHEREAS, as part of staff's analysis of this request from outdoor vendors, staff conducted a survey asking the public for feedback on the concept of large, ongoing food-truck events on private property and received a response overwhelming in support of this concept; and

WHEREAS, staff has recommended to City Council that it adopt an ordinance to amend the Outdoor Vendors Code to allow food truck rallies and other large events for outdoor vendors operating under a special vending license and, in doing so, to eliminate the limit of four licensed events on a specified property each year and the cap of eight outdoor vendors per event; and

WHEREAS, City Council has determined that the adoption of these proposed amendments to the Outdoor Vendors Code is in the best interests of the City and will be beneficial to the public's health, safety and welfare.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF FORT COLLINS as follows:

Section 1. That Section 15-381 of the Code of the City of Fort Collins is hereby amended by the addition of "*Food truck rally*" as a new defined term, the definition for which reads in its entirety as follows:

*Food truck rally* shall mean a temporary or periodic special event, operating under a special vending license, of more than two (2) outdoor vendors (such as food trucks and carts), held on an improved private lot with permission of the owner thereof, and only serving pedestrians.

Section 2. That the defined term “*Special vending license*” in Section 15-381 of the Code of the City of Fort Collins is hereby amended to read as follows:

*Special vending license* shall mean a temporary outdoor vendor license issued pursuant to Subsection 15-382(c) below for outdoor vending at an occasional, temporary event located solely on a single private lot when the event does not require the issuance of a special events permit under Chapter 23.5 of this Code, which event may include, without limitation, a food truck rally.

Section 3. That Section 15-382(c) of the Code of the City of Fort Collins is hereby amended to read as follows:

**Sec. 15-382. License required.**

...

(c) The Financial Officer may issue a special vending license to a person responsible for an occasional, temporary event located solely on a single private lot when the event does not require the issuance of a special events permit under Chapter 23.5 of this Code. Notwithstanding the provisions of § 15-386 and § 15-387 of this Article, the requirements applicable to outdoor vendors operating as part of a special vending license event shall be determined by the Financial Officer on a case-by-case basis, taking into consideration the location, nature and scope of the special vending event and any related circumstances. The number and type of outdoor vendors to be allowed as part of a licensed event shall be determined by the Financial Officer based on the specific circumstances of the proposed event, including, but not limited to, the location of the event, the size of the lot where the event is held, the types of surrounding land uses and their proximity to the event, such as restaurant buildings and residences, and any other potential impacts on public health, safety or welfare that the proposed event may have. Upon the issuance of such special vending license, an outdoor vendor operating within the terms of and as part of a special vending license shall not be required to obtain a separate outdoor vendor license for that operation. ~~Any special vending license shall be subject to the following restrictions and limitations:~~

~~(1) No more than four (4) such licenses shall be issued for a specified property during any calendar year;~~

~~(2) No more than a total of eight (8) outdoor vendors may participate as part of a licensed event; and~~

~~(3) The number and type of outdoor vendors to be allowed as part of a licensed event shall be determined by the Financial Officer based on the specific circumstances of the proposed event, including, but not limited to, the location of the event, the size of the lot where the event is held, the types of surrounding land~~

~~uses and their proximity to the event and any other potential impacts on public health, safety and welfare that the proposed event may have.~~

...

Introduced, considered favorably on first reading, and ordered published this 2nd day of December, A.D. 2014, and to be presented for final passage on the 16th day of December, A.D. 2014.

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Mayor

ATTEST:

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City Clerk

Passed and adopted on final reading on the 16th day of December, A.D. 2014.

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Mayor

ATTEST:

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City Clerk