



PROCLAMATION

WHEREAS, persuasiveness is a critical personal quality needed for lasting success; and

WHEREAS, we desire to build upon our heritage and make Fort Collins a place where families are strong, homes and streets are safe, education is effective, business is productive, neighbors care about one another, and citizens are free to make wise choices for their lives and families; and

WHEREAS, we recognize that the health of this community depends upon all of our citizens being creative in their daily associations with their fellow citizens; and

WHEREAS, the tranquility and orderly operation and development of our City demand that we implement the key concepts of persuasiveness: focusing on understanding others and knowing what is happening; communicating clearly on topics being discussed; eliminating distractions that may arise; responding effectively to what others say and do; exploring ideas and suggestions made by others; looking and listening with full faculties; reaching agreement carefully and positively; and

WHEREAS, by following these suggestions, we as citizens can individually and collectively improve the quality of our products and the efficiency of our services, focus our efforts on achieving our goals, provide our community with an improving competitive edge, and find new avenues for enriching our lives as we move boldly, yet patiently, into our developing future.

NOW, THEREFORE, I, Doug Hutchinson, Mayor of the City of Fort Collins, do hereby proclaim the character of

PURSUASIVENESS

“communicating key truths effectively and penetrating through roadblocks others may have in understanding”

as the community of character focus for the month of March 2011, in the City of Fort Collins.

IN WITNESS WHEREOF, I have hereunto set my hand and the seal of the City of Fort Collins this 1st day of March, A.D. 2011.

Mayor

ATTEST:

City Clerk