

DATE: July 20, 2010
STAFF: Jill Stilwell

AGENDA ITEM SUMMARY
FORT COLLINS CITY COUNCIL

16

SUBJECT

Resolution 2010-038 Adopting the Recommendations of the Cultural Resources Board Regarding Fort Fund Disbursements.

EXECUTIVE SUMMARY

The Cultural Development and Programming and Tourism Programming accounts (Fort Fund) provide grants to fund community events. This resolution will adopt the recommendations from the Cultural Resources Board to disburse these funds.

BACKGROUND / DISCUSSION

The Cultural Development and Programming and Tourism Programming accounts (Fort Fund), consist of a four-tiered funding system for organizations that apply for grants from Fort Fund.

Tier #1 was established as an annual programming fund for organizations whose primary purpose is to present three or more public events annually. These groups may apply for funding from Tier #1 each April.

Tier #2 allows organizations that are not eligible for Tier #1 support to apply for funding of events that are not fund-raising in nature and do not generate more than \$5,000 in proceeds after expenses. Tier #3 allows organizations that are not eligible for Tier #1 support to apply for funding of events that generate more than \$5,000 in proceeds after expenses and are fund-raising in nature. Applications for support from Tier #2 and Tier #3 are accepted each January and June.

Tier #4 was established to further the goal of making Fort Collins a cultural center and destination. Tier #4 grants address a need in the cultural activity of Fort Collins, perpetuate the Tourism Fund by generating overnight stays in local hotels, and/or develop new arts, cultural, or heritage tourism activities that have the potential to impact Fort Collins' cultural and economic growth.

For the June 2010, Tier #2 and #3 funding session, 30 applications were received with total requests equaling \$81,030. Fort Fund had \$43,555 available for distribution. The Cultural Resources Board, at its regular meeting of June 23, 2010, recommended disbursement from funds in the City's Cultural Development and Programming and Tourism accounts totaling \$34,200 to 22 applicants. The recommended disbursement is 42% of the total amount requested and 79% of the funds available for this session. The remaining 21% or \$9,355 will be forwarded to next Tier#4 Fort Fund session.

FINANCIAL / ECONOMIC IMPACTS

The Fort Fund program, established in 1989, disburses funds from the City's Cultural Development and Program Account and the Visitor Events Account in accordance with the provisions of Section 25-244 of the City Code, where 25% of the revenue from the lodging tax is designated for this use. Local non-profit organizations may apply to Fort Fund for cultural event support and must match the grant amount. These funds were budgeted and appropriated in the 2010 budget. The non-profit arts are a \$15.9 million industry in Fort Collins (Arts & Economic Prosperity III - *Americans for the Arts*). By awarding these grants, the City is partnering with 22 organizations to leverage a variety of cultural events that contribute to this economic impact and add to the quality of life.

STAFF RECOMMENDATION

Staff recommends adoption of the Resolution .

BOARD / COMMISSION RECOMMENDATION

At its June 23, 2010 meeting, the Cultural Resources Board voted unanimously to recommend adoption of the Resolution.

ATTACHMENTS

1. Cultural Resources Board minutes (draft), June 23, 2010.

Cultural Resources Board
 Lincoln Center
 417 W. Magnolia St
 Fort Collins, CO 80521
 970.221-6735
 970.221-6373 – fax



DRAFT

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| CULTURAL RESOURCES BOARD MINUTES |
| Regular Meeting – Wednesday, June 23, 2010 5:00 p.m. Webster House, 301 E. Olive Street, Fort Collins, CO 80521 |
| Council Liaison: David Roy Staff Liaison: Jill Stilwell |
| Chairperson: Sue Beck-Ferkiss Phone: 407-7021 (w) Vice-Chair: Jan Gilligan |

A regular meeting of the Cultural Resources Board was held on Wednesday, June 23, 2010 at 5:00 p.m. The following members were present:

Board Members present: Janet Gilligan, Carol Ann Hixon, Sue Beck-Ferkiss
 John Hayes, Anne Macdonald
 Board Members absent: Diane Gaede, Patrick Moran
 Staff Members present: Jill Stilwell, Gail Budner
 Guests Present: None

I. Call to Order: 5:08 p.m. - Ms. Beck-Ferkiss

II. Consideration of agenda: No changes

III. Consideration and approval of minutes of April 28, 2010 and May 27, 2010.

The minutes from the April meeting could not be approved at the meeting in May due to the unavailability of a quorum.

Ms. Macdonald made a motion to accept the minutes as amended.

Ms. Gilligan seconded the motion.

The motion passed unanimously.

IV. Public Input: None

V. Fort Fund - Discussion and Funding Recommendations:

Prior to reviewing and awarding grant monies to this session's Fort Fund applicants, the Board discussed and decided on the following items:

The *Non-Event* that Elderhaus Adult Day Program applied for was deemed ineligible due to Fort Fund's requirement that an organization must have an actual event to be eligible for funding; the eligibility of each of the CSU applicants and the maximum funding, according to the Fort Fund guidelines, that one organization may receive annually; CSU Theatre's event was deemed ineligible for funding due to the date of the event not being within the required timeline in accordance with the Fort Fund guidelines; the need for staffing hours to be reported on the budget worksheet as part of an organization's total projected expenses.

The Board then reviewed 28 eligible Tier 2 & 3 grant applications and developed their recommendations.

Ms. Hixon made a motion to submit these recommendations for Fort Fund disbursements to City Council as outlined in the attached spreadsheet.

Mr. Hayes seconded the motion.

Passed unanimously.

Liaisons will be assigned by the Board for recently funded events at the July meeting.

VI. Other Business:

It was requested that the July 29th Board meeting be changed to July 15th. Ms. Budner will revise the date on the calendar on the City's website and confirm the room availability.

IX. Adjournment: 7:25 p.m.

~~Respectfully submitted,~~

Gail Budner
Administrative Clerk II

RESOLUTION 2010-038
OF THE COUNCIL OF THE CITY OF FORT COLLINS
ADOPTING THE RECOMMENDATIONS OF THE CULTURAL
RESOURCES BOARD REGARDING FORT FUND DISBURSEMENTS

WHEREAS, the City disburses funds from the City's Cultural Development and Programming Account and Tourism Programming Account in accordance with the provisions of Section 25-244 of the City Code through its Fort Fund Program; and

WHEREAS, the City's Cultural Resources Board reviews applications for Fort Fund monies and makes recommendations to the City Council in accordance with the provisions set forth in Section 2-203(3) of the City Code, and in accordance with the administrative guidelines for the Fort Fund program (the "Fort Fund Guidelines"); and

WHEREAS, pursuant to Section 25-244 of the City Code, the Cultural Development and Programming Account was established for the purpose of funding cultural development and programming activities and the Tourism Programming Account was established for the purpose of funding tourist-related special events; and

WHEREAS, at its regular meeting on June 23, 2010, the Cultural Resources Board recommended funding for various proposals as set forth on Exhibit "A", attached and incorporated herein by this reference, based upon the criteria and considerations set forth in Section 2-203 and the Fort Fund Guidelines; and

WHEREAS, the proposals recommended by the Cultural Resources Board provide a public benefit to the Fort Collins community by supporting cultural development and programming activities, and promote the utilization of public accommodations within the City; and

WHEREAS, the City Council wishes to adopt the recommendations of the Cultural Resources Board.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF FORT COLLINS that funds in the total amount of THIRTY TWO THOUSAND TWO HUNDRED DOLLARS (\$32,200) in the City's Cultural Development and Programming Account and TWO THOUSAND DOLLARS (\$2,000) in the City's Tourism Programming Account be distributed in accordance with the recommendations of the Cultural Resources Board as set forth on Exhibit "A".

Passed and adopted at a regular meeting of the Council of the City of Fort Collins this 20th day of July A.D. 2010.

Mayor

ATTEST:

City Clerk

Recommended Fort Fund Disbursements

| <u>ORGANIZATION/CONTACT</u> | <u>EVENT/DATE</u> | <u>AMOUNT REQUESTED</u> | <u>FINAL AMOUNT RECOMMENDED</u> | | <u>% OF AMOUNT REQUESTED RECOMMENDED</u> |
|--|--|-----------------------------|-------------------------------------|-----------------------------|--|
| | | | <u>FUND 1</u> | <u>FUND 2 (tourism)</u> | |
| Be Local Northern Colorado Hill Grimmatt 231-1197 or 219-3382 | Fort Collins Winter Farmer's Markets October 30, 2010 - April 9, 2011 | \$3,600 | \$1,000 | \$0 | 28% |
| Center for Fine Art Photography, The Hamidah Glasgow 303-489-8693 or 224-1010 | Center Forward May 2011 | \$3,000 | \$1,500 | \$0 | 50% |
| Center for Neurorehabilitation Services* Lesley Murray 219-0929 | Wild West MS Walkabout August 20 - 22, 2010 | \$2,500 | \$0 | \$0 | 0% |
| CSU Avenir Museum of Design & Merch Linda Carlson 231-4070 or 224-9541 | Mr. Blackwell: A Retrospective, exhibition October 23, 2010 - April 1, 2011 | \$4,000 | \$1,500 | \$0 | 38% |
| CSU-EI Centro Rich A. Salas 430-1173 or 491-0590 | National Hispanic Heritage Month September 15 & 23 and October 7, 2010 | \$4,000 | \$800 | \$0 | 20% |
| CSU Theatre* Walton Jones 372-1065 or 858-245-1490 | CSU Summer Theatre-Shakespeare at Sunset June 24 - July 25, 2010 | \$4,000 | \$0 | \$0 | 0% |
| Crossroads Safehouse* Vicki Lutz 530-2353 | Crossroads Safehouse Half-Marathon & 5K September 19, 2010 | \$2,500 | \$0 | \$0 | 0% |
| Dance Express Mary Elizabeth Lenahan 493-2113 or 303-652-0247 | Community Workshops September 2010 - May 2011 | \$3,250 | \$1,000 | \$0 | 31% |
| Discovery Science Center Annette Pontillo 402-6011 or 416-2726 | New West Fest Music August 21 - 22, 2010 | \$3,000 | \$1,000 | \$0 | 33% |
| Elderhaus Adult Day Program* Joanne Johnsen 214-7962 or 221-0406 | Non-event Event October 23, 2010 | \$2,000 | \$0 | \$0 | 0% |
| Elderhaus Adult Day Program Joanne Johnsen 214-7962 or 221-0406 | Elderhaus Senior Prom January 21, 2011 | \$1,990 | \$1,000 | \$0 | 50% |
| Eracism Film Series Committee Rita Brown 217-2598 or 498-1371 | Eracism Film and Discussion Series September 19- October 6, 2010 | \$700 | \$700 | \$0 | 100% |
| Foothills Pops Band John Wiley 686-2999 or 222-3876 | Pops Concerts October 17, 2010 - May 8, 2011 | \$1,000 | \$800 | \$0 | 80% |
| Fort Collins Cat Rescue & Spay/Neuter* Carol Spiciarich Mahoney 481-2759 | Whisker 'n Wags Jubilee / "Catsablanca" February 5, 2011 | \$2,500 | \$0 | \$0 | 0% |

| | | | | | |
|--|--|-----------------|-----------------|----------------|------------|
| Fort Collins Museum Foundation Beth Higgins 631-3669 or 416-2727 | History Mystery Challenge August 27, 2010 | \$2,500 | \$1,500 | \$0 | 60% |
| Fort Collins Wind Symphony Cindy Haraway 223-6263 | Concerts October 2010 - May 2011 | \$4,000 | \$3,500 | \$0 | 88% |
| Friends of the Gardens on Spring Creek Michelle Provaznik 631-5177 or 631-5177 | Harvest Festival September 25, 2010 | \$1,500 | \$750 | \$0 | 50% |
| Friends of the Gardens on Spring Creek Michelle Provaznik 631-5177 or 631-5177 | Garden of Lights December 3 - 26, 2010 | \$4,000 | \$2,500 | \$0 | 63% |
| High Performance Dance Theatre Kim Lang 481-6688 | Fall Repertory Performance October 7 - 8, 2010 | \$1,940 | \$1,000 | \$0 | 52% |
| Hospice of Larimer County* Evan Hyatt 988-2053 or 963-3500 | A Vintage Affair September 24, 2010 | \$1,500 | \$0 | \$0 | 0% |
| Larimer Chorale Rich Hansen 377-2830 or 490-4461 | African-American Music Celebration October 15 - 16, 2010 | \$2,400 | \$2,400 | \$0 | 100% |
| Larimer Humane Society* Kara Pappas 530-2948 | Top Cat & Tails Gala October 23, 2010 | \$2,500 | \$0 | \$0 | 0% |
| National Association for Interpretation Dr. Tim Merriman 231-0537 or 484-8283 | Civic Tourism III Conference August 11 - 14, 2010 | \$4,000 | \$1,000 | \$2,000 | 75% |
| New Horizons Band of N. Colorado Dottie Nazarens 443-2757 or 204-4429 | Concert Season 2010-2011 | \$4,000 | \$750 | \$0 | 19% |
| Poudre Landmarks Foundation, Inc. Nancy DuTeau 217-0284 or 221-0533 | 26th Annual Historic Home Tour/Retro Gala September 9 & 11, 2010 | \$2,500 | \$1,500 | \$0 | 60% |
| Poudre Landmarks Foundation, Inc. Nancy DuTeau 217-0284 or 221-0533 | Chili Festival/Los Posadas September 18 & December 10, 2010 | \$1,650 | \$1,000 | \$0 | 61% |
| Poudre River Public Library District Norm Fitzpatrick 484-3281 or 221-6697 | History Comes Alive July 2010 - June 2011 | \$2,500 | \$2,000 | \$0 | 80% |
| Presto-Digitators Lew Wymisner 484-7014 | Magic In The Rockies 2010 Magic Convention September 8 - 12, 2010 | \$4,000 | \$4,000 | \$0 | 100% |
| Rocky Mountain Raptor Program* Judy Scherpelz 222-4529 or 484-7756 | Annual Gala Dinner & Benefit Auction February 19, 2011 | \$2,500 | \$0 | \$0 | 0% |
| Youth Orchestra of the Rockies Merete Cunningham 493-3958 | Fall Concert November 14, 2010 | \$1,500 | \$1,000 | \$0 | 67% |
| TOTALS | | \$81,030 | \$32,200 | \$2,000 | 42% |

* These organization's events were not recommended for grants due to their ineligibility or to low scores. Scores are based on application materials and Fort Fund's "Criteria for Funding."