



## PROCLAMATION

**WHEREAS**, sincerity is a critical personal quality needed for lasting success; and

**WHEREAS**, we desire to build upon our heritage and make Fort Collins a place where families are strong, homes and streets are safe, education is effective, business is productive, neighbors care about one another, and citizens are free to make wise choices for their lives and families; and

**WHEREAS**, we recognize that the health of this community depends upon all of our citizens being creative in their daily associations with their fellow citizens; and

**WHEREAS**, the tranquility and orderly operation and development of our City demand that we implement the key concepts of sincerity: saying what you mean, with no half-truths or exaggerations; meaning what you say, what you really think and can do; practicing what you preach, by delivering what you promise; checking your motives, being careful of selfish ones; not taking advantage of others, in order merely to get your way; finding ways to help meet others' needs; and,

**WHEREAS**, by following these suggestions, we as citizens can individually and collectively improve the quality of our products and the efficiency of our services, focus our efforts on achieving our goals, provide our community with an improving competitive edge, and find new avenues for enriching our lives as we move boldly yet patiently into our developing future.

**NOW, THEREFORE**, I, Doug Hutchinson, Mayor of the City of Fort Collins, do hereby proclaim the character of

### **SINCERITY**

**“doing what is right without hypocrisy, but with clear approaches  
and transparent motives”**

as the community of character focus for the month of April 2009, in the City of Fort Collins.

**IN WITNESS WHEREOF**, I have hereunto set my hand and the seal of the City of Fort Collins this 21st day of April, A.D. 2009.

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Mayor

ATTEST:

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City Clerk