



PROCLAMATION

WHEREAS, alertness is a critical personal quality needed for lasting success; and

WHEREAS, we desire to build upon our heritage and make Fort Collins a place where families are strong, homes and streets are safe, education is effective, business is productive, neighbors care about one another, and citizens are free to make wise choices for their lives and families; and

WHEREAS, we recognize that the health of this community depends upon all of our citizens being able to endure in their activities and their associations; and

WHEREAS, the tranquility and orderly operation and development of our City demand that we implement the key concept of alertness: anticipating obstacles to be overcome; preparing for goals, costs and benefits of projects to be done; understanding both external and internal indicators; communicating with those who contribute to or will be affected by our actions; acting promptly to address situations as they arise; taking time to analyze and evaluate carefully; and,

WHEREAS, by following these suggestions, we as citizens individually and collectively can improve the quality of our products and the efficiency of our services, can focus our efforts on achieving our goals, can provide our community with an improving competitive edge, and can find new avenues for enriching our lives as we move boldly yet patiently into our developing future.

NOW, THEREFORE, I, Doug Hutchinson, Mayor of the City of Fort Collins, do hereby proclaim the character trait of

ALERTNESS

“being aware of what is taking place around us, so we can anticipate and make the best responses”

as the community of character focus for the month of July 2008, in the City of Fort Collins.

IN WITNESS WHEREOF, I have hereunto set my hand and the seal of the City of Fort Collins this 1st day of July, A.D. 2008.

Mayor

ATTEST:

City Clerk