



## Cultural, Library and Recreational Services

Lincoln Center

### CULTURAL RESOURCES BOARD MINUTES

Regular Meeting – Thursday May 25, 2006  
12:00 p.m.

Lincoln Center, 417 W. Magnolia St, Fort Collins, CO 80521

Council Liaison: Karen Weitkunat, Mayor Pro-Tem      Staff Liaison: Jill Stilwell

Chairperson: Patrick Moran      Phone: 207-9888 (h)  
Vice-Chair: Sue Beck-Ferkiss

A regular meeting of the Cultural Resources Board was held on Thursday May 25, 2006 at 12:00 p.m. The following members were present:

Board Members present:      Jack Steele, Ann Wilmsen, Carol Ann Hixon, Diane Gaede  
   Patrick Moran, Sue Beck-Ferkiss  
Board Members absent:      Ayleen Burns  
Staff Members present:      Jill Stilwell, Cheryl Donaldson, Evan Hyatt, Marty Heffernan, Gail Budner  
Guests Present:              Jim Clark, Kathy Jones, FCCVB

- I.      Call to Order – (12:11 p.m.) Mr. Moran
- II.     Consideration of agenda – No Changes
- III.    Consideration and approval of minutes of April 26, 2006 - No Changes  
         Ms. Hixon made a motion to accept the minutes as presented.  
         Ms. Beck-Ferkiss seconded.  
         Passed unanimously.
- IV.    Public Input - None
- V.     Cultural Marketing Plan:  
         Jim Clark initiated dialogue with the Board regarding the FCCVB's mission to promote and market Fort Collins as a cultural destination. A Media Familiarization Tour and various publicity options were discussed.
- V.     Creation of Tier 4:  
         The draft was reviewed and feedback from the Board was clarified. Ms. Stilwell will make the recommended changes to the draft and e-mail the revised version to the Board. A 15 minute discussion of the new draft will added to the July 26, 2006 meeting.

- VII. Fort Fund:  
Review Matrix - No Changes  
Soap Box - Dr. Gaede will meet with Ms. Stilwell to draft a letter to submit to the Coloradoan  
Application Revisions - To be reviewed at the July meeting  
Ms. Budner will e-mail the schedule for the June Fort Fund Session to the Board  
Dr. Gaede would like to discuss possibly changing the funding dates in 2007. To be reviewed in July.
- VIII. Arts and Humanities Month (October):  
The Board discussed promoting this cause. An action plan to involve local merchants and ideas to keep the public awareness alive will be put on the July agenda.
- IX. Liaison Reports  
Fort Collins Museum: (Mr. Steele) The History Mystery fundraiser is scheduled for June 9<sup>th</sup>. Darin Atteberry reported on the museum happenings during the good news items at the recent Council meeting.  
Fort Collins Convention and Visitors Bureau: (Ayleen Burns) Ms. Jones updated the Board on the website, visitor profile study and conversion study. The Board will consider if Fort Fund events should be required to list the event on the CVB calendar.  
Art in Public Places: (Ms. Wilmsen) APP reviewed a transportation project  
Beet Street: (Mr. Moran) The committee is moving ahead a bit slower to get all the front end work done, such as creating vision, directives and Board expectations for the new director.  
Cultural Plan Committee: (Ms. Beck-Ferkiss) The committee is regrouping after meeting with its SCFD advisory committee and is moving towards a survey.
- X. Review of Past Fort Fund Events  
Debut Theatre's 'Phantom Toll Booth': Ms. Beck-Ferkiss attended the event and thought it was very well done.
- XI. Staff Reports - none
- XII. Other Business - none
- XIII. Adjournment: 2:11 p.m.

Respectfully submitted,



Gail Budner  
Administrative Clerk II