



Cultural, Library and Recreational Services
Lincoln Center

REGULAR MEETING
CULTURAL RESOURCES BOARD
WEDNESDAY, FEBRUARY 22, 1989

5:15 PM
FORT COLLINS MUSEUM

Present: Christine Jones, James Weitz, Jane Nevriy, Jane Folsom, Ruth
Hornberger, William Kneeland, James Petersen
Staff: David Siever, Brian Moroney, Mark Breimhorst, Linda Green
Guests: Mike Powers, Lorrie Wolff

- I Call to order - Christine Jones - 5:20 pm 1,1,001
- II Consideration of tonight's agenda - 1,1,006
Christine Jones distributed a revised agenda and explained the need for the change.
- III Fort Collins Arts & Humanities - Lorrie Wolff - 1,1,136
Lorrie Wolff, Executive Director of the Fort Collins Arts & Humanities Council discussed a space survey that the Arts Council recently completed. A copy of the survey results was distributed. Study involved members of the Arts Council. Adequate space continues to be a problem for both performing and visual arts groups in Fort Collins in varying degrees. This information will be valuable when discussing the feasibility of a new cultural arts center. Ms. Wolff discussed the Arts Council's role in helping to locate space for the groups. The Board discussed their role in working with arts groups as they relate to their charge of advising City Council. The Board will continue working with the Arts Council to create a united front to improve the situation for the area groups. It was suggested that this item be added as an agenda item at a future meeting to discuss in more detail. The Board members were encouraged to call Ms. Wolfe if they have any ideas on spaces that groups could use.
- IV Consideration of minutes of January 25, 1989 - 1,1,028
Make correction from Larimer Chorale Historic Alliance on page 2 under committee reports to Larimer County Historic Alliance.
William Kneeland moved to accept minutes as amended, seconded by Ruth Hornberger, passed 7-0.
- V Staff Reports - 1,1,040

Lincoln Center/Performing and Visual Arts - David Siever, Mark Breimhorst
A written report was distributed, Mr. Siever highlighted:
-Sculpture Garden fund-raising is complete. He listed the major donors.
The Support League will purchase tables and chairs.
-New projects will include three new series: adventure film series, noon concerts on the Terrace, and new age music.
-Cabaret has been added as a special event.
-Mr. Siever discussed the shows that have been booked for next season's Showstopper and Dance series.
-Travelogue Series has been expanded to include two more events.
-Everitt Companies has won the state award for Colorado Business in the Arts. Lincoln Center had nominated them.

Fort Collins Museum - Brian Moroney - 1,2,368

A written report was distributed, Mr. Moroney highlighted:

- Annual report will be available at the next meeting.
- Charlie Russell exhibit had an impact on attendance.
- Custer video was reshown as a benefit for the Museum.
- Highway signage is still in the works.
- Association of Museum Friends are planning a trip to the Denver Art Museum for the Toulouse-Lautrec exhibit.
- Upcoming exhibits include Ansel Adams and the Lincoln Highway.
- Festival planning is continuing.
- An infestation of a moth-type bug has been found in the collection. This is a serious problem that will have to be dealt with soon. The method used is to freeze articles. Large freezers will need to be purchased or rented.
- Collection report will be brought to a board meeting as soon as it is completed. This report will be used as justification for better storage. The various storage spaces were discussed.

VI Goals & Objectives - Museum - Brian Moroney

A written list of the goals and objectives was distributed. Museum Goals are:

1. Continue providing quality Museum programs and exhibitions.
2. Storage for collection items.
3. Courtyard expansion.
4. Separate entity within CLRS area.
5. Continued development of "Friends"-Museum support group.
6. Liquor license for special events.
7. Expanded role and name change indicating this-"Fort Collins Museum and Gallery"
8. Marketing plan.

The board will review the overall goals and objectives at the next meeting to incorporate Museum goals.

VII Sales Tax Presentation

Mark Sears attended the meeting and presented a video on the sales tax issue that includes bathroom expansion at Lincoln Center. He distributed written materials for the information of the Board.

VIII Committee Reports

Museum Sub-Committee - Jane Folsom

-Friends group has been launched. The Denver trip is a first in a series of fundraisers for the Museum sponsored by the new Friends group.

Arts & Humanities - Jane Nevriy

-Council not getting support from members and corporations.
-Council is looking to meet with more arts groups to coordinate efforts.
-Have not endorsed the new Community Development Corp. plan that is looking at sites for a visual arts facility to replace the Power Plant location. They will continue to work with this group to meet the needs of arts groups.

Larimer County Historic Alliance - Jim Weitz - no report

IX Downtown Plan

The Planning Department had submitted the Downtown Plan for the Board's comments. The Board discussed the various areas that pertain to their

charge. The "art walk" and the expanded cultural arts facility was discussed in detail. There was some concern on funding of this plan and the need of more information. There was agreement that this is a good place to start and that the downtown area needs to be revitalized and maintained. The lack of mention of the Museum in the plan was of concern to the Board.

James Petersen moved to support the plan, William Kneeland seconded, passed 7-0.

ACTION: A memo addressed to the Planning Department will be drafted by Jane Folsom. Linda Green will contact all members of the Board to get approval on the memo and then send, due to time constraints.

X Fort Fund Update

- A. Guideline Review - Staff asked that they have more time to better present changes for discussion. Linda Green will mail out the information on March 10th. The changes will be discussed at the March 22 meeting.
- B. Other reports - Linda Green distributed reports that have been received from funded organization.

XI Other Business

Ideas were discussed on improving the meetings. One idea was to just have the written reports from staff. It was decided to continue the written reports and have staff just do highlights instead of going through entire reports. Minutes and meeting materials will be sent out earlier than in the past to give the Board more time to prepare for meetings.

A copy of the newsletter received from the Children's Museum group was passed around. The copies will be available at the Lincoln Center Administration Office if anyone on the Board is interested in coming in and reading in detail.

William Kneeland moved to adjourn the meeting, seconded by James Weitz, passed 6-0.

Meeting adjourned - 7:40 pm

Respectfully submitted,


Linda Green
Secretary

Cultural Resources Board
Lincoln Center

Sculpture Garden - Fund Raising completed. Project cost came in at 155,492.57. Lincoln Center Support League will purchase benches, tables, etc. from proceeds of 1988 Great Christmas Hall.

South Parking Lot lighting project completed. Paving strip will be replaced when warm weather returns.

Scheduling office has begun quarterly meetings with Caterers who use the Center, to improve communication and cooperation.

Terrace exhibit advisory committee has been formed to give input on exhibits in the Terrace.

New Projects being researched:

- Adventure film series
- New Music Series
- Terrace Summer Concerts

"Cabaret" has been booked as a special event on Monday, April 10th.

Showstopper Series for 1989-90 - Five shows have been booked with two more yet to be decided -

- "Big River"
Roy Clark
- "Beehive"
- *Mummenshantz
- "Dreamgirls"

Dance Series for 1989-90 has been finalized:

- Ballet Jazz de Montreal
- North Carolina Ballet
- Cleo Parker Robinson

Film Series for 1989-90 has been finalized. Two films have been added making a total series of six.

Visual Arts -

- "Caravaggio" Invitational, February 27 - April 6
- "Chapman & Wagner" Ceramics, March 2 - April 6
- "Youth Art Month" Poudre R-1 Student Exhibit, March 3- April 6

FORT COLLINS MUSEUM

MONTHLY REPORT - FEBRUARY 22, 1989

OUTLINE

- I. Administrative
 - A. Goals and Objectives
 - B. Annual Report
 - C. Highway signage
 - D. Association of Museum Friends meeting - 2/16
- II. Exhibits
 - A. Ansel Adams 4/9 - 5/22
 - B. Lincoln Highway - Amer. West tie-in 6/3 - 7/23
- III. Programs
 - A. Festival Planning
 - B. Reshowing of Custer Video
 - C. Toulouse - Lautrec Trip by A. M. F.
 - D. School Tours
 - E. Participation in Preservation Week 5/13 - 5/21
- IV. Collections
 - A. Collection Infestation
 - B. Collection Report
 - C. Collections Storage Repairs

FORT COLLINS MUSEUM
GOALS & OBJECTIVES - 1989

Primary Objectives

Council has asked that the museum become a more vital operation and a focus for the community. The museum will develop a work plan for 1989 to include outreach activities and programs to make the facility more visible and recognized. The museum will develop and implement a marketing plan which will include an entrepreneurial focus. These activities will be discussed with the City Manager in early 1989.

GOALS

- I. Continue providing quality Museum programs & exhibitions.
- II. Storage for collection items.
- III. Courtyard expansion.
- IV. Separate entity within C.L. R. S. area.
- V. Continued development of "Friends" - Museum support group.
- VI. Liquor license for special events.
- VII. Expanded role and name change indicating this
"Fort Collins Museum & Gallery"
- VIII. Marketing plan.