



REGULAR MEETING
CULTURAL RESOURCES BOARD
WEDNESDAY, AUGUST 30, 1989

5:30 PM
FORT COLLINS MUSEUM

Present: Jane Folsom, Bill Kneeland, Kathryn Stubler, Karen Warren,
Jim Petersen
Absent: Ruth Hornberger, Jane Nevriy
Council Liaison: Ann Azari
Staff: David Siever, Agnes Dix, Linda Green
Guests: Wayne Sundberg, Joan Day

I Call to order - 5:40 pm

II Consideration of tonight's agenda

III Consideration of minutes of July 27, 1989

Change section on procedure of the Fort Fund session to read:
"Each organization submitting a proposal would be allowed three minutes
to present their event and then be available for five minutes for
questions from the Board."

Bill Kneeland moved to accept the minutes with change, seconded by Karen
Warren, passed 4-0 (James Petersen joined meeting at a later time).

IV Chairman's Report - Jane Folsom

Ms. Folsom distributed an memo to update the rest of the Board on
Council meetings on August 1 and August 15. The August 1 meeting
covered the use of the lodging tax for the purpose of funding the Fort
Fund. The appeal process was discussed and the Board decided to work
on the guidelines for the fund and submit to Council during October.
At the August 15 meeting, the percentage allocation from the lodging
tax was changed from 70% Convention & Visitors Bureau; 20% Cultural
Development and Programming (Fort Fund) and 10% Mitigation to 75%
Convention and Visitors Bureau and 25% Cultural Development and
Programming Account. Ways to better publicize the Fund were discussed
and will be discussed further at an upcoming meeting.

V Staff Reports

Fort Collins Museum - Agnes Dix

Ms. Dix presented the report for Mr. Moroney, who was out of town. She
highlighted:

- 125th Anniversary - Museum portion was highly successful. Very good
attendance at all events even with some last minute changes. The
estimated attendance was 6,700 for the entire weekend activities.
- Radon has been discovered in the downstairs rooms. This is a safety
issue and will allow some of the other problems to be repaired as
part of the clean-up. A lot of items will have to be stored in the
Overland Trail Room which necessitated the move of programs to other
locations (Library).

-The infestation problem could be solved by installing an in-house freezing system but all options are being considered.

Lincoln Center - David Siever

Mr. Siever highlighted:

- New staff member is Evan Hyatt who replaces June Lindenmayer.
- Mr. Siever and Mr. Breimhorst will attend the first of two booking sessions in September (WAAA).
- New York trip is selling fast.
- Poster exhibition will open on 9/14 and Birthday Ball invitations are going out.

VI Committee Reports

Museum Sub-committee - not meeting in summer.

LC Board - not meeting in summer.

VII Fort Fund

A. Event reports

Several of the funded activities happened during NewWestFest.

Liaisons presented reports on:

NewWestFest - appears to be a huge success for a first year event.

OpenStage - good show but not large audiences.

Sunshine School - lower attendance than in other years; changed location and had a door charge instead of individual charges on the games.

Very Special Arts - good performance; not a large crowd but very appreciative one.

A change of date on the opening of One West Contemporary Art Center was discussed. This opening was funded in the last session and the changed date still falls within the year deadline for use of funds. Board decided to keep funding level the same as approved and watch for new opening.

B. Guideline discussion

There was some discussion on how the guidelines should look. It was suggested to put the entire application in a folder with a more professional look. The marketing plans will be discussed at a later date.

Bill Kneeland asked Council liaison, Ann Azari, if the report that was submitted on the funded events from this last session was sufficient. She indicated that something with more information would be helpful for the Council. A report will be worked out and sent as soon as possible.

The guidelines were discussed and revised. It was decided that Jane Folsom would meet with staff and revise the procedures and the "how to" manual before the next meeting. The revised copies of all three sections will be sent out with next month's minutes to be finalized at the September meeting.

VIII Other Business

The Board has been invited to the Poudre Landmark Foundation's celebration of the Avery Carriage House purchase on September 8th.

Bill Kneeland moved to adjourn the meeting, seconded by Kathryn Stubler, passed 5-0.

Meeting adjourned - 8:31 pm.

Respectfully submitted,

A handwritten signature in cursive script that reads "Linda Green". The signature is written in black ink and is positioned above the printed name and title.

Linda Green
Secretary

Chairmans' report to the Cultural Resources Board, August 30, 1989

Council meeting-August 1, 1989

City Council referred to Motion and Direction for Lodging Tax Use-

Some of councils concerns and discussions-relating to the CRB and Fort Fund

- * need to broaden scope of the Cultural Programming and Development Account (Fort Fund)
- * communicate better to council
- * need to come to council with new guidelines
- * try to make the account better, thru improved guidelines
- * need guidance with reimbursable vs. non-reimbursable accounts
- * cultural componant of community stimulates tourism----there doesn't need to be a link to tourism in every event funded
- * not a continued funding source
- * grants given as ~~cash~~ money
- * appeal process is inherant

City Council passed a motion to retain Option I of the staff prepared consideration for the ditribution of Fort Fund dollars.

Council meeting-August 15, 1989

Motion directing staff to prepare formal policy guidelines for use of the 10% Lodging Tax (mitigation account)

Some of councils' comments and discussion-relating to the CRB and Fort Fund

- * what environmental impact is considered
- * cooperation with Convention and Visitors Bureau-not duplication of marketing efforts
- * appeal process

City Council passed a motion, effective 1/90, the lodging tax is to be split between the Convention and Visitors Bureau receiving 75% of the collected dollars and the remaining 25% to the CRB for the Cultural Programming and Development Account.

Further Council comments shared-relating to the CRB and the Fort Fund

- * Using P & Z Baord as a model, ask council to rafity the new guidelines as soon as possible.
- * Council can not ratify CRB recommendations if there is an appeal process procedure.
- * Appeal process-does the standard city policy apply?
- * Include in guidelines something regarding the environmental sensitivity of a funded program
- * Need to set CRB goals for the fund for 1990 and future-long term goals
- * Establish understanding with Convention and Visitors Bureau and receive input on their priorities.
- * This is not political.

CULTURAL RESOURCES BOARD

August 30, 1989

Museum Report

I. Administrative

125th Anniversary/New West Fest - a highly
successful week-end.

A. Museum Programs

1) Friday, August 18

- a. Mayor's Reception and Exhibit opening
- b. Slide Show

2) Saturday, August 19

- a. Ice Cream Social
- b. Slide Show

3) Sunday, August 20

- a. Museum's 125th Commemoration Program
- b. Slide Show

B. Attendance

II. Collection

A. Radon

B. Infestation

III. Programs

A. 125th last minute details

B. Fall Programs

CULTURAL RESOURCES BOARD

LINCOLN CENTER

August 1989

Evan Hyatt has been hired as the new Publicity Coordinator. He has excellent qualifications and began work on August 21st. Over 170 people applied for the position.

Mark Breimhorst and David Siever will be attending the Western Arts Alliance Conference in Salt Lake City the week of Sept. 4th. This is one of two booking conferences held each year.

New York trip has 21 people signed up. Tour leaves Dec. 6th and returns on the 10th. Each participant donates \$75 to the Lincoln Center.

Poster exhibit opens at Lincoln Center Sept. 14th 5-8p.m. and at CSU Sept. 15th 5-8p.m.

Birthday Ball invitations are being sent out this week. Date for the Ball is Oct. 14th. Ticket price is \$150 per couple. Proceeds go to Lincoln Center

Season ticket update as of 8/25/89

..	Showstoppers	1387
	Dance	311
	Film	637