

MINUTES - REGULAR MEETING  
Cultural Resources Board  
Wednesday March 22, 1995  
5:00 P.M.  
Lincoln Center

MEMBERS PRESENT: Jennifer Beccard, Karen Warren, Bill Cordiner,  
Fran Johnson, Jane Nevriy

MEMBERS ABSENT: Angela Brayham, Deborah Romero

STAFF PRESENT: Ellen Martin, Joy Poole, Mark Breimhorst  
David Siever, Mike Powers,

STAFF LIAISON: David Siever

COUNCIL LIAISON: Will Smith

AGENDA

- I. Call to order (5:10 P.M.) - Karen Warren
- II. Consideration of tonight's Agenda  
No change
- III. Consideration of minutes of February 22, 1995  
Bill Cordiner moved acceptance  
Jennifer Beccard seconded  
Passed unanimously
- IV. Review of Art-in Public Places  
The Board discussed the Council's vote on 1st reading to pass the Art-In-Public places ordinance. The Board expressed appreciation and thanks to the City Council, members of the Cultural Resources Board, City Staff, including the City Attorneys office and the Finance office, Bruce Freestone from the Arts Council, and all others who have worked on this project for the past two years.

There were three items expressed by various Council members which the Board discussed:

- 1 - Revision of the definition of an Arts Professional

After discussion, the Board made the following revision to the APP ordinance. (revision in bold face): For the purpose of this section, arts professional shall mean a person who has **either a degree in a visual arts related field and/or extensive professional experience in the visual arts.**

- 2 - Inclusion of language which says that the ordinance will be reviewed after a period of three years.

The Board felt that a review would be a good idea and indeed would be a good idea for many of the ordinances that are passed. After discussion the Board settled on a review after a period of five years. The consensus was that three years wasn't enough time to truly evaluate the program and that the public would need at least five years to see the positive/negative influences of APP.

The following revision was made to the APP ordinance. (revision in bold face): **On or before April 1, 2000 the City shall conduct a public outreach process to determine the public's opinion of the Art In Public Places Program and shall present the results of this process to the Council for its consideration.**

- 3 - Inclusion of language which would ask the Cultural Resources Board to recommend Arts Professionals to Council.

There was some confusion as to whether Council wanted recommendations from the CRB for just the arts professionals or for the entire make-up of the Board. Consensus was that it was just the three arts professionals. However, to be sure, Mr. Siever will check with Alan Apt to clarify his intention. If it is just the arts professionals then the following revision was made to the APP ordinance (revision in bold face): **Upon the request of the City Council, the Cultural Resources Board shall recommend to the Council arts professionals eligible for appointment to the Art in Public Places Board.**

Jennifer Beccard moved acceptance of the above revisions with the stipulation that #3 might have to be changed pending clarification from Alan Apt.

Jane Nevriy seconded.  
Passed unanimously.

V.

Review of proposed changes to Fort Fund process

Mark Breimhorst read the wording which reflect the changes to Fort Fund proposed at the February meeting. Those changes are:

#1 - Under the Eligibility category of items which will not be considered for funding: Any event in which the net proceeds or profit from the event is donated by the sponsor to another organization and/or individual.

Discussion was held.

Jennifer Beccard moved to accept the new wording.

Jane Nevrvy seconded.

Passed unanimously.

#2 - If revenues are higher than expenses groups must indicate how monies will be spent.

Bill Cordiner moved to accept

Jane Nevrvy seconded

Passed unanimously

#3 - a. To avoid any perceived influence, the Cultural Resources Board will not accept gifts, food or souvenirs during the funding session.

b. To help create an equal playing field for all applicants, no demonstrations, dancing or performing will be allowed. Video or audio tapes will continue to be accepted, but must be played during the applicants 3 minute time allotment.

Bill Cordiner moved to accept

Fran seconded

Passed unanimously

Fran Johnson asked that staff provide two ranking sheets. One with the packet which is mailed and one at the granting session.

The Fort Fund worksheet will be changed to add the following headings. One "Criteria for Funding" sheet will be available for each Cultural Resources Board member.

VI.

Mini-Theatre name change process discussion

The Board discussed possible ways to gather ideas for a new name for the Mini-Theatre. Two ideas emerged:

- Contest in Coloradoan

- Suggestion box outside of Mini-Theatre to gather names from Mini-Theatre patrons

- VII.           **Mini-theatre booking update**  
David Siever reported that groups using the Mini-Theatre met and worked out a schedule for next season. In order to make dates work Openstage theatre will be opening their first show on labor day weekend and setting in their third show on New Years Eve.
- The groups decided they would like to meet this summer and hammer out dates for the 1996-97 season. The upshot is that there just aren't enough weeks for all of the current groups and that leaves no dates for emerging groups.
- VIII.           **Poudre River Study**  
Mike Powers discussed the river study. Council consideration has been moved to a May meeting. The Board will review the study and discuss it further in April. Staff will bring a proposed motion to the Board which would say something to the effect that the CRB reviewed the Poudre River Study and agreed with the recommendation. It will be put on the agenda for April.
- IX.            **Request from Larimer Chorale for VIP parking**  
The Larimer Chorale has asked if they could set aside parking spaces in the South lot. They would then offer a package to Larimer Chorale patrons which would include a designated parking space. The Board turned the request down as the South lot is a public parking lot and there are many events going on at the same time at the Center, and it wouldn't be fair to close public parking to the other events.
- X.             **Committee Reports**  
LC Board - Jennifer Beccard  
Discussion at the LC Board centered around the City/CSU architectural study, along with other updates.  
Ft Collins Area Arts Council - Bill Cordiner  
The Arts Council continues to define their role. They will undertake a city wide campaign to educate the public on the importance of the arts. The Council is also exploring funding options. Jane Nevriy will represent the CRB as a liaison to the Arts Council.  
Museum - Angela Brayham and Deborah Romero (No report)

XI. Staff Reports - Written (See attached)  
Fort Collins Museum - Joy Poole  
Joy also gave an update on the progress of the  
NEH grant.  
Lincoln Center - David Siever

XII. Other Business  
Fran Johnson asked for the Fort Fund granting  
session to be moved from June 28th to June 21st as  
she will be out of the Country at that time.  
Concern was expressed that Angela Brayham has  
resigned and if Fran is out of town, we could have  
a problem in not having a quorum.

Bill Cordiner moved that the June Fort Fund meeting  
schedule stay as it is.

No second. The motion failed.

Jennifer Beccard moved to move the June Fort Fund  
meeting to the 3rd Wed in June, if legally possible.

Fran Johnson seconded.


Karen Warren/Jane Nevriy abstained.  
Bill Cordiner - Nay  
Jennifer Beccard, Fran Johnson - Aye  
Motion passed.

Jane Nevriy suggested that the meeting place for  
the Cultural Resources Board go back to a revolving  
schedule with the Museum. Everyone agreed that this  
would be a good idea. Staff will work out a  
schedule.

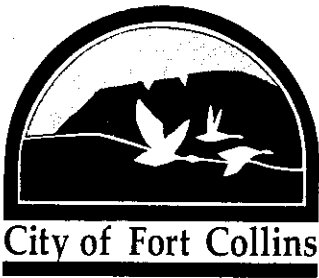
Bill Cordiner presented a request from Bruce Taylor.  
Bruce Taylor would like approximately 15 minutes to  
discuss a computer driven public arts project to the  
Board. The Board will meet with Bruce for  
informational purposes, not to endorse the project.  
Bill will speak with Bruce and if possible schedule  
it for the April meeting.

XIII. Adjournment (7:20)  
Fran Johnson moved  
Jane Nevriy seconded  
Passed unanimously

Respectfully submitted,



David T. Siever



**CULTURAL RESOURCES BOARD  
LINCOLN CENTER REPORT  
March 22, 1995**

**FACILITIES**

New countertop for box office will be installed to replace the painted top.

Staff is researching computer equipment needed in scheduling to run the new scheduling software. At the same time we are looking to see if we have additional needs for the box office computer system.

Mini-theatre marquee sign will be installed by the end of March.

The main dishwasher finally went kaput after 17 years. A new one will be installed (hopefully) by Monday, March 27th.

**BIRTHDAY BALL DONATIONS**

A portion of the money from this year's Birthday Ball will go toward the purchase of a new grand drape in Performance Hall (\$3,500) and to help underwrite the 7th, 8th and 9th grade school performances (\$4,500).

**MARKETING**

Staff is helping local arts organizations who present at Lincoln Center. This is a new approach to help them build audiences and strengthen their financial base. Some ideas we will be undertaking include:

- color flyer announcing season ticket sales of OpenStage, Symphony, Fort Collins Chamber, Canyon Concert Ballet, Larimer Chorale
- we will be adding space in Marquee to include local arts activities at the Center
- we will help organize a full page color ad in the Coloradoan announcing their season sales
- information on upcoming local arts events will be included in Lincoln Center programs

## **PROGRAMMING**

All shows for next years series have been finalized (see attached).

Based on sales and requests from customers we are going to add a fourth performance of each Showstopper event in the 1996-97 season. The booking process will start soon.

Tickets for Showstopper Series next season will increase from \$119 to \$129 (center section) and \$109 to \$119 (side section).

## **VISUAL ARTS**

Poudre Valley Art League's national exhibition opens in the galleries on April 14th. Artists from across the country will be exhibiting work in all media. \$5,000 in awards will be presented at the opening reception on April 15th.



FT. COLLINS MUSEUM REPORT  
CULTURAL RESOURCES BOARD  
MARCH 22, 1995

### EXHIBITS

A reception for WWII: Fort Collins and the Front was March 5th and attended by 150+ people. The VFW performed a flag ceremony followed by retired Colonel Ralph Giddings giving the welcoming remarks. (Note: Ralph is also a 17 year museum volunteer.) This was followed by public recognition of our many exhibit sponsors including Fort Fund, Coloradoan, VFW, American Legion, Kinko's Copies and the DOD 50th Anniversary of WWII Commemorative Committee. Special recognition was provided to our year long exhibit sponsors including First National Bank, Schrader Oil Co. Overland Sertoma, Westerners International, Allen Heating and Plumbing, and the Fort Collins Historical Society. The museum was especially pleased with the pre and post newspaper coverage by the Coloradoan.

The museum has received the official award notification of the \$45,000 NEH grant for Fort Collins 2000. The grant was modified per the NEH. 1) Another scholar Patricia Limerick from CU was added. 2) The grant was reduced by \$5,000 from the original \$50,000 request. 3) The grant period was extended from 18 months to 24 months. It will begin August 1995 and continue to August 1997. Tentative plans include 2 days of exhibit, educational and collection planning in August with the scholars, consultants and designers. During that time, I would like to propose a community reception be held in the museum courtyard sponsored in part by the Cultural Resources Board.

### PROGRAMS

The museum and the Fort Collins Historical Society have been presenting a lecture series of WWII programs. (See attached)

### COLLECTIONS

Terry Schindel, Conservator will be training volunteers and staff on March 20-21. She will address the handling, packing and shipping of museum artifacts in preparation for THE MOVE to the new museum storage facility later this spring and into the summer.

The work on the trolley car barn roof is complete. The interior work (i.e. framing, insulation, painting, security and installation of heating and air conditioning units for the humidity and temperature controlled environment) for the museum storage facility is next.

### SHOP

The Museum Shop sold lots of valentines during the 2 month venue of Valentines: The Art of Romance. One of the big sellers was the fold out trolley car valentine. Two CSU students from the business and journalism departments, have been assisting the shop. They sent a mailing featuring Women's History Month and linked the WWII exhibit into the shop promotion. (See attached) Sales are commendable with a total to date of \$2,494.00



March 20, 1995

Cultural Resources Board  
c/o David Siever  
Lincoln Center  
417 Magnolia St.  
Fort Collins, CO. 80521

Dear Karen, Jennifer, Bill, Deborah, Fran, Jane, Joy, Ellen, Mark and David,

I just wanted to let you know that I enjoyed working together with all of you this past seven months on the Cultural Resources Board. I would have liked to continue my involvement, however, as I stated at our November meeting I feel that this would be a conflict of interest with my position as Director of OneWest Art Center.

Having now had the experience of going through one of the Fort Fund funding sessions as a member of the CRB and also acting as a representative of an eligible arts organization in our community, I would like to meet with you to share some of my views on the process. If you are interested, I will work with whatever fits into your agenda.

I apologize for leaving you with a vacant position on the Cultural Resources Board at this time.

Sincerely,

Angela Brayham