

# MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS



## Cultural Resources Board SPECIAL MEETING

Thursday, April 22, 2021 – 5:30 PM Remote Meeting via Zoom due to COVID-19

**CALL TO ORDER: 5:32 PM**

### ROLL CALL

- Board Members Present – Will Flowers (Chair), Jean McGinnis, Vicki Fogel Mykles (Vice Chair), Aquiles Quiroga, Jennifer Zidon
- Board Members Absent - Zackery Klassen
- Staff Members Present - Jim McDonald, Liz Irvine, Jaime Jones
- Guests: Katy Schneider, Director of Marketing, Visit Fort Collins  
Peggy Lyle, Director, Downtown Fort Collins Creative District

### AGENDA REVIEW

- 2021 Fort Fund Organizational Support Grant Discussion and Funding moved to first position on the agenda.

### CITIZEN PARTICIPATION

### APPROVAL OF MINUTES

- Consideration and approval of the minutes from March 25, 2021. Vicki Fogel Mykles made a motion to accept the minutes. Jennifer Zidon seconded the motion. The motion passed unanimously. Approved by roll call, Ayes: Will Flowers, Jean McGinnis, Vicki Fogel Mykles, Aquiles Quiroga, Jennifer Zidon.

### UNFINISHED BUSINESS

### NEW BUSINESS

- 2021 Fort Fund Organizational Support Grant – Discussion and Funding Recommendations
  - The Board discussed and reviewed eight 2021 Organizational Support applications. The Board recommended funding eight organizations for a total of \$180,000. Jennifer Zidon made a motion to accept the funding recommendations. Aquiles Quiroga seconded the motion. The motion passed unanimously. Approved by roll call, Ayes: Will Flowers, Jean McGinnis, Vicki Fogel Mykles, Aquiles Quiroga, Jennifer Zidon.
  - The recommendations are listed on page 3.
- Katy Schneider, Director of Marketing, Visit Fort Collins – Update
  - Lodging tax was down 42% year to date. Hotels are raising their rates for summer and fall.
  - Tourism Business Improvement District self-assessed tax will have second reading by City Council on April 20, 2021. Will need 51% of the hotel room count to agree to this additional self-imposed fee which would be collected beginning in August. Jen

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Zidon enquired on the structure of the decision-making process for the revenue. Katy Schneider responded they are putting together a board representing 5 to 9 hotels. The hotels will direct the funds working with Visit Fort Collins.

- Katy Schneider noted that the creative sector marketing campaign, partially supported by the Cultural Services Department, has begun and includes videos, artist profiles and themed itineraries on the Visit Fort Collins website.
- Peggy Lyle, Director, Downtown Fort Collins Creative District – Update
  - Shared a slideshow of the Downtown Creative District’s background and current activities.

### DIRECTOR’S REPORT

- Jim McDonald shared that Project Support was approved on April 20, 2021 by City Council. He informed the Board that he specifically has asked the grantees to inform him if there are changes to their plans, so they can be reviewed and approved.

### BOARD MEMBER REPORTS:

- Jennifer Zidon shared that she is attending the virtual Sustainable Living Fair April 22<sup>nd</sup> – 24<sup>th</sup>.

### OTHER BUSINESS:

- Vicki Fogel Mykles informed the Board that the Fort Collins Symphony Guild’s “Musical Zoo” video is online. They have reached out to school groups and have received over 600 views for “Peter and the Wolf.”

### ADJOURNMENT:

- Jennifer Zidon made a motion to adjourn at 6:26 PM. Zackery Klassen seconded the motion. The motion passed unanimously. Approved by roll call, Ayes: Will Flowers, Zackery Klassen, Vicki Fogel Mykles, Jennifer Zidon

Respectfully submitted,  
Liz Irvine  
Business Support III

Minutes approved by a vote of the Board on 6/25/2021 | 8:49 AM PDT

Date

DocuSigned by:  
*Will Flowers*  
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Will Flowers, Chair

	A	B	C	D	E	F	G
1	<b>2021 Fort Fund Organizational Grant</b>						Exhibit A
2							
3				<b>Approved Funding</b>			
4	<b>APPLICANT</b>	<b>PROPOSED EVENT/DATE</b>	<b>FUNDING REQUESTS</b>	<b>CULTURAL DEVELOPMENT &amp; PROGRAMMING</b>	<b>TOURISM PROGRAMMING</b>	<b>UNFUNDED BALANCE</b>	<b>PERCENT OF REQUEST FUNDED</b>
5	Bas Bleu Theatre	2021-2022 Season   Dates: September 9-June 26, 2022	\$25,000	\$14,361			57%
6	Canyon Concert Ballet	2021-2022 Season   Dates: October 7-June 5, 2022	\$40,000	\$22,979			57%
7	Fort Collins Museum of Discovery	Exhibitions/Programs Support   Dates: July 1 - June 30, 2022	\$40,000	\$25,532			64%
8	Fort Collins Symphony Association	2021-2022 Season   Dates: July 4 - August 14, 2022	\$40,000	\$25,532			64%
9	Larimer Chorale	2021-2022 Season   Dates: October 9 - May 12, 2022	\$40,000	\$22,979			57%
10	Museum of Art Fort Collins	Exhibitions/Programs Support   Dates: July 19 - July 17, 2022	\$40,000	\$25,532			64%
11	OpenStage Theatre Company, Inc.	2021-2022 Season   Dates: September 2 - July 23, 2022	\$35,000	\$20,106			57%
12	The Center for Fine Art Photography	Exhibitions/Programs Support   Dates: July 2021 - June 2022	\$40,000	\$22,979			57%
13	<b>Totals</b>		<b>\$300,000</b>	<b>\$180,000</b>			<b>57%</b>
14							
15	<i>Scores are based on application materials and Fort Fund's "Criteria for Funding."</i>						