

MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS



Cultural Resources Board FUNDING MEETING

Thursday, February 25, 2021 – 5:30 PM Remote Meeting via Zoom due to COVID-19

CALL TO ORDER: 5:31 PM

ROLL CALL

- Board Members Present – Will Flowers (Chair), Jean McGinnis, Vicki Fogel Mykles (Vice Chair), Aquiles Quiroga, Jennifer Zidon
- Board Members Absent - Zackery Klassen
- Staff Members Present - Jim McDonald, Liz Irvine
- Guests – Katy Schneider, Director of Marketing, Visit Fort Collins

AGENDA REVIEW

CITIZEN PARTICIPATION - Claire Anderson, CSU student, in attendance.

APPROVAL OF MINUTES

Consideration and approval of the minutes from January 28, 2021. Jennifer Zidon made a motion to accept the minutes. Vicki Fogel Mykles seconded the motion. The motion passed unanimously. Approved by roll call, Ayes: Will Flowers, Vicki Fogel Mykles, Aquiles Quiroga, Jennifer Zidon.

UNFINISHED BUSINESS

NEW BUSINESS

- Katy Schneider, Director of Marketing, Visit Fort Collins – Update
 - Lodging tax was down 42% in January.
 - Tourism Business Improvement District being sought by Visit Fort Collins – Introduction of hotel voluntary self-assessed fee. Fee would be dedicated to tourism and sales.
 - Creative Sector Marketing Awareness Campaign will roll-out throughout the year.
- 2021 Project Support II – Discussion and Funding Recommendations
 - The Board discussed and reviewed twelve 2021 Project Support II applications. The Board recommended funding 12 organizations for a total of \$48,000. Jennifer Zidon made a motion to accept the funding recommendations. Jean McGinnis seconded the motion. The motion passed unanimously. Approved by roll call, Ayes: Will Flowers, Jean McGinnis, Vicki Fogel Mykles, Aquiles Quiroga, Jennifer Zidon.
 - The recommendations are listed on page 3.

MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS



Cultural Resources Board FUNDING MEETING

Thursday, February 25, 2021 – 5:30 PM Remote Meeting via Zoom due to COVID-19

DIRECTOR’S REPORT

- Jim McDonald gave an overview of activities at the facilities, plus general updates:
 - The Fort Collins Museum of Discovery – Open and with good attendance given a limit of 100 guests in the building.
 - The Gardens on Spring Creek – Planning plant sale and eight summer concerts.
 - The Lincoln Center – Is in the level up program with the County. Fort Collins Symphony recorded their Valentine’s Day program in February. Additionally, the Denver Young Artists Orchestra recorded a virtual concert in February.
 - The 2021 Project Support II grants will be on the City Council consent calendar on 3/16/21.

BOARD MEMBER REPORTS

OTHER BUSINESS:

Discussed the Board’s Fort Fund grantee liaison list assignments for upcoming events since two members are no longer on the Board. Staff will follow up directly with Board members concerning their assignments.

ADJOURNMENT:


- Jennifer Zidon made a motion to adjourn at 6:24 PM. Jean McGinnis seconded the motion. The motion passed unanimously. Approved by roll call, Ayes: Will Flowers, Jean McGinnis, Vicki Fogel Mykles, Aquiles Quiroga, Jennifer Zidon.

Respectfully submitted,
Liz Irvine
Business Support III

Minutes approved by a vote of the Board on

3/26/2021 | 11:19 AM

Date

DocuSigned by:

D433039F3C0646F...

Will Flowers, Chair