

MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS



Cultural Resources Board REGULAR MEETING

Thursday, September 24, 2020 – 12:00 PM Remote Meeting via Zoom due to COVID-19

1. CALL TO ORDER: 12:00 PM

2. ROLL CALL

- Board Members Present – Tedi Cox, Will Flowers (Chair), Zackery Klassen, Vicki Fogel Mykles (Vice Chair), Jennifer Zidon
- Board Members Absent – Aquiles Quiroga, Jesse Solomon
- Staff Members Present - Jim McDonald, Liz Irvine
- Guests: Katy Schneider, Director of Marketing, Visit Fort Collins

3. AGENDA REVIEW

4. CITIZEN PARTICIPATION

- None

5. APPROVAL OF MINUTES

- Consideration and approval of the Minutes from July 23, 2020. Vicki Fogel Mykles made a motion to accept the Minutes. Tedi Cox seconded the motion. The motion passed unanimously. Approved by roll call, Ayes: Tedi Cox, Will Flowers, Zackery Klassen, Vicki Fogel Mykles, Jennifer Zidon.

6. UNFINISHED BUSINESS

- None

7. NEW BUSINESS

- Katy Schneider, Director of Marketing, Visit Fort Collins
 - Katy shared with the Cultural Resources Board the following:
 - The occupancy rate for August was 62%.
 - Visit Fort Collins is collaborating with CSU, Downtown Development Authority, and others to launch an e-commerce site for businesses and artists to sell their services.
- Cultural Resources Board Work Plan 2021
 - Jim McDonald shared a draft of the 2021 Work Plan and noted that there will be very few changes from the 2020 Work Plan due to the impact of Covid-19. Following discussion, Tedi Cox made a motion to adopt the Cultural Resource Board 2021 Work Plan. Vicki Fogel Mykles seconded the adoption. Approved by roll call, Ayes: Tedi Cox, Will Flowers, Zackery Klassen, Vicki Fogel Mykles, Jennifer Zidon.
- 2021 Fort Fund Grant Discussion
 - Jim McDonald and Will Flowers discussed the need to update the Fort Fund Guidelines due to the impacts of COVID-19. The discussion included the following

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recommendations:

- Remain status quo for funding categories.
- Update language to reflect the impact of Covid-19.
- Move Fort Fund’s Project Support II Grant to close in February.

Jim McDonald to bring draft guidelines to the October meeting for review and possible approval.

8. DIRECTOR’S REPORT

- It was requested the Board Members in their role as liaison, let grantees know as soon as possible if they are attending the event, so ticket sales can be maximized.
- Two seats will be opening at the end of the year on the Cultural Resources Board because of terms ending. Deadline to apply is October 5, 2020.
- Boards and Commissions has a Super Issue Meeting hosted by the Mayor on 9/28/20 at 5:30 pm.
- The City is currently going through the Budgeting for Outcomes Process.

9. BOARD MEMBER REPORTS:

- Will Flowers attended Dance Express’ movie at the Lyric Theatre.
- Tedi Cox attended the Symphony’s performance at Dr. Pettine’s. She also spoke to both the International Keyboard Festival and the Colorado Bach Ensemble about their activities.
- Vicki Fogel Mykles attended the Symphony’s Youth Education performance at The Lincoln Center.

10. OTHER BUSINESS:

- Katy Schneider reminded everyone that Visit Fort Collins will post Fort Fund events in both a weekly and monthly newsletter.

11. ADJOURNMENT:

- Tedi Cox made a motion to adjourn at 12:47 PM. Jennifer Zidon seconded the motion. The motion passed unanimously. Approved by roll call, Ayes: Tedi Cox, Will Flowers, Zackery Klassen, Vicki Fogel Mykles, Jennifer Zidon.

Respectfully submitted,
Liz Irvine
Business Support III

Minutes approved by a vote of the Board on 10/23/2020 | 2:23 PM PDT

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Will Flowers, Chair