

MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS



Cultural Resources Board

REGULAR MEETING

Thursday, February 27, 2020 – 5:30 p.m. Canyon West Room

1. CALL TO ORDER: 5:40 p.m.

2. ROLL CALL

- Board Members Present - Will Flowers (Chair), Tedi Cox, Zackery Klassen, Vicki Fogel Mykles, Aquiles Quiroga, Jesse Solomon
- Board Members Absent – Jennifer Zidon
- Staff Members Present - Jim McDonald, Liz Irvine
- Guests: Katy Schneider, Director of Marketing, Visit Fort Collins

3. AGENDA REVIEW

- Jesse Solomon requested The Lincoln Center marquis to be a future agenda item.

4. CITIZEN PARTICIPATION

- None

5. APPROVAL OF MINUTES

- Consideration and approval of the minutes as amended from January 23, 2020. Jesse Solomon requested a change to the minutes to correct the misspelling of his name in the officer election section. Vicki Fogel Mykles made a motion to accept the amended minutes. Tedi Cox seconded the motion. The motion passed unanimously. Aquiles Quiroga and Zachery Klassen abstained.

6. UNFINISHED BUSINESS

- None

7. NEW BUSINESS

- New Board Member Introductions - Aquiles Quiroga and Zackery Klassen introduced themselves.
- Katy Schneider, Visit Fort Collins, Director of Marketing – Gave an update on the lodging tax. Jim McDonald also explained her advisory role to the Board. Jim McDonald shared that he is on the Visit Fort Collins Masterplan Leadership Committee and that they were able to embed arts and culture into the plan.
- Fort Fund Review and Update – Timeline and Process – Will Flowers spoke about an ad hoc committee that would include Jennifer Zidon. The purpose of the ad hoc committee is to align the Fort Fund review process with the Arts & Culture Master Plan. Jim McDonald discussed the timeline for future public meetings.

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- FC Arts & Culture Connect Gatherings - Jim McDonald discussed bringing together different groups to share their knowledge and best practices with non-profits. It will combine education and networking. The first meeting will be 4/13 at Bohemian Foundation from 5:30 – 7:30 p.m.
- Marketing Workshops Update – Jim McDonald shared that he is working with a local marketing expert to develop some in-depth workshops for non-profits. The first workshop will focus on branding and strategy. These workshops might take place in June or July.

8. DIRECTOR'S REPORT

- Jim McDonald reminded the Cultural Resources Board that when evaluating Project Support applications, tourism should be considered.
- Jim McDonald asked the Cultural Resources Board for a liaison to the Fort Collins Community Ventures Old Irish Town Party on 3/14/20. Jesse Solomon volunteered.
- Jim McDonald informed the Cultural Resources Board that Mayor Troxell had acknowledged the Cultural Resources Board and the diversity of Fort Fund grants at the last City Council meeting.
- Jim McDonald shared that there is a Parks Department survey available if the Cultural Resources Board would be interested in adding their input.
- Jim McDonald let the Cultural Resources Board know that liaisons for Project Support II will be chosen at the March 26, 2020 meeting.

9. BOARD MEMBER REPORTS (EVENT ATTENDANCE, ETC.)

- Vicki Fogel Mykles attended the Bas Bleu production of "Best Brothers." She also let the Cultural Resources Board know that there is a free Fort Collins Wind Symphony concert on February 29, 2020 at the University Center for the Arts.
- Jesse Solomon will be attending the Fort Collins Symphony's Musical Zoo at the Timberline Church on March 1, 2020.
- Will Flowers will be attending the Stamp educational program on February 29, 2020.

10. OTHER BUSINESS:

11. ADJOURNMENT:

- Jesse Solomon made a motion to adjourn at 7:04 p.m. Vicki Fogel Mykles seconded motion. The motion passed unanimously.

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Respectfully submitted,
Liz Irvine
Business Support III

5/7/2020 | 3:09:16 PM MDT

Minutes approved by a vote of the Board on _____

DocuSigned by:

A handwritten signature in black ink, appearing to read "Will Flowers". The signature is enclosed in a blue DocuSign signature box.

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Will Flowers, Chair