



**CITY OF FORT COLLINS
ART IN PUBLIC PLACES BOARD
2020 WORK PLAN**

Artwork at Riverside Bridge by artist Carolyn Braaksma

Purpose:

The City recognizes that art is vitally important to the quality of life in the community.

Art in Public Places (APP) program is intended to:

- Encourage and enhance artistic expression and appreciation.
- Add value to the Fort Collins community through acquiring, exhibiting, and maintaining public art.

Goals:

The principal goals of the APP program are to:

- (1) Enrich the public environment for both residents and visitors through the visual arts.
- (2) Increase public access to works of art.
- (3) Promote understanding and awareness of the visual arts in the public environment.
- (4) Promote a variety of artistic expression in the community.
- (5) Contribute to the community's civic pride in its cultural diversity.

The APP artist collaborates with the project design team early in the process to integrate the art concepts with the project goals. This collaborative approach is a model for public art programs across the country.

APP Board and Program in 2020:

- Advise City Council on projects and programs relating to public art, design, education, aesthetics, and APP funding.
- Review and make recommendations to City Council on all APP projects and City art donations.
- Generate ways to promote and market APP
- Celebrate APP's 25th anniversary in 2020.
- Share best practices with other local and national agencies on the APP processes and projects.
- Support the implementation of the FoCo Creates: Arts and Culture Master Plan:
 - a. (1.1D) Assess the location of public art installations; research opportunities to place public art in underserved locations.
 - b. (1.3D) Promote the opportunity to serve on the Art in Public Places Board with the goal of having the Board reflect the community.
 - c. (3.2E) Assist in evaluating the APP Program, assessing expanded opportunities including temporary art installations, neighborhood partnerships, and the creation of major gateway artworks.
 - d. (3.2F) Research opportunities to increase funding for public art including a percent for art increase, public-private partnerships, and private development incentives.

Current and Ongoing Projects:

Twenty-three projects are currently in progress or are annual projects. These projects are usually developed in conjunction with a larger construction project so the art project timeline coincides with the construction timeline. All these projects have an artist working with the City project design team to develop concepts that meet the goals of the project.

Current Projects:

- City Park Tomorrow
- Homestead Flood Marker
- FC Moves City Park Bike Lanes
- Fort Collins Museum of Discovery
- Fossil Creek Trail
- Gardens on Spring Creek Visitor's Center
- Grandview Cemetery Mausoleum
- Harmony and Strauss Cabin Roads
- Linden Street Renovation
- Mulberry Gateway
- North College, Canal to Hwy 1
- North College Bus Shelter
- Northside Neighborhood Art
- Parking Structure
- Police Training Facility
- Poudre River Whitewater Park II
- Poudre Heritage Gateway
- Trailhead Park
- Utility Scavenger Hunt
- Water Reclamation Facility
- Water Reclamation Reuse

Annual Projects:

- Pedestrian Pavers
- Pianos About Town
- Transformer Cabinet Murals

Upcoming Projects:

- Timberline Road – Stetson Creek Dr. to Trilby
- Harmony and the Power Trail
- Prospect Road – Sharp Point to I-25
- City Bridge Program

The APP goals, projects, and Work Plan align with the City of Fort Collins seven key outcome areas:

Community and Neighborhood Livability

APP has many art projects that enhance the community and improve neighborhood livability.

- The APP program transforms utility cabinets that have been tagged with graffiti into works of art by local artists, helping to create pedestrian friendly environments.
- Artist-painted pianos and youth-designed pedestrian pavers have become part of our everyday environments.
- APP collaborates with the Park Planning Department adding art into neighborhood and community parks to engage the public.
- APP enhances Fort Collins' unique culture by providing a sense a place

Culture and Recreation

APP partners with City Parks, Recreation, and cultural entities to integrate artwork throughout Fort Collins.

- APP is currently working with project teams on art projects for multiple parks & trail projects.
- APP provides self-guided tour maps, including lunchtime walking tours, art in the parks, transformer cabinet murals, and pedestrian pavers. Maps are available on the APP website and at Lincoln Center and Visit Fort Collins.

Economic Health

APP art projects help create the highly desirable quality of life that draws residents, businesses, and employees to Fort Collins, further stimulating the economy.

- APP will continue partnering with: Bohemian Foundation, Colorado State University, Downtown Business Association, Downtown Development Authority, Fort Collins Museum of Discovery, Poudre School District, Poudre River Library District, and Visit Fort Collins.
- APP uses a competitive process to select an artist to work with project teams at the beginning stages of projects to develop collaborative and integrated solutions that enhance the final project.
- APP contracts with local artists and fabricators.

Environmental Health

Art promotes and enhances a sustainable environment.

- APP works with Utilities, creating art projects with an educational Utility message related to watershed, stormwater, water conservation, and energy.

High Performing Government

Through innovation, efficiency, and transparency the APP program effectively collaborates with the community and other city departments.

- APP started the country's first graffiti abatement transformer cabinet mural program. It is now a model used across the country.
- The APP Board advises and recommends changes to rules, regulations, guidelines, policy, administrative, and budgetary matters pertaining to the APP Program.

Safe Community

Art educates the community and creates safe environments. APP projects include:

- Artwork that helps identify crosswalks or bike lanes—highlighting safety barriers.
- APP is working with FC Moves on signage for the enhanced bike lanes on Mulberry Street, near City Park, to increase safety

Transportation

APP artists create the site-specific art that enhance the mobility and safety experience; support the function and goals of the transportation corridors; and create gateways into the City.

- APP artists will continue working on transportation projects, including N. College and Linden Street.

fcgov.com/artspublic

 @focoart



Staff member Liz Good leads the Sensational Seniors Group from First Presbyterian Church on a tour of public art in downtown.