

Women's Commission 2011 WORK PLAN

INTRODUCTION

For the year 2011, the Fort Collins Women's Commission will continue to reinvigorate its efforts. The Commission is transitioning into a stronger voice for the City Council and the community on behalf of the women of Fort Collins. The Commission will focus on three areas affecting women in Fort Collins: Poverty, health, and safety.

GOALS

The Women's Commission has established the following goals for 2011:

- [1] Review and capitalize on the research available from existing sources to provide a picture of the status of women in the community. These sources include, but are not limited to, the Shriver Report, updates from the National Association of Commissions on Women, Larimer County's Pathways Past Poverty research, Larimer County Compass website, and information from local agencies and organizations.
- [2] Look at a more efficient system for supporting its work, including a possible restructuring of subcommittees.
- [3] Develop and leverage relationships with other city boards and commissions.
- [4] Partner with the Human Relations Commission to celebrate women's contributions to our community. The *Marcile N. Wood Award* will be presented at the awards breakfast. The Women's Commission will participate in the nomination, selection, and presentation process for this award.

ANNUAL COMMISSION ACTIVITIES

- Professional development and training for Women's Commission members.
- Producing written materials related to annual goals which will be available in both electronic and paper form.
- Work with local media to highlight events and emerging relevant topics.
- Participating and/or arranging community events that highlight issues pertinent to women in Fort Collins.
- Partnership with the Human Relations Commission to award the *Marcile N. Wood Award*.

COMMISSION LIAISONS

Relationship with City Council – The commission will develop a relationship with and continue to our City Council liaison, to track the Council's policy agenda and, in the Commission's advisory role, provide information and appropriate comments to the City Council on issues of information gathered by the commission.

Relationship with Colorado State University – Continue to strengthen our ties with CSU through commission members.

GENERAL TIMELINE

January:

- Welcome new members and elect new officers (chair, vice chair, secretary).
- Complete the 2010 Annual Report to be presented to the City Council by the end of the month.
- Set up the 2011 Commission Retreat for February
- Assign the *Women's History Month* proclamation for the Mayor to present in March.
- Discuss participation in the 100 year anniversary of the *International Women's Day* (March 8, 2011).

February:

- Annual Retreat
 - Plan marketing/media strategy.
 - *Marcile N. Wood Award* application and selection process.
 - Discuss plans for *Take Back the Night* participation and support.
 - Discuss ways to work with CSU; including internships, research, speakers, and professional development for commission members.
 - Discuss new member recruitment process.
- Develop and post information about the 2011 goals.
- Approve the *International Women's Day* proclamation.

March:

- Schedule the year based on information from the February Retreat.
- Discuss topics and time table local media. Develop the materials throughout the year.
- Explore publicity options for promoting events, winners, and honoring women within the community at large.
- Attend City Council meeting where the mayor will present the *International Women's Day* proclamation.

April:

- Discuss plans for Older Americans Month (May).
- Discuss ways to work with and support the Women's Studies program at CSU.

- Arrange for the *Women's Wellness Week* proclamation for the Mayor to present in May.
- HRC Award breakfast - *Marcile N. Wood Award*.

May:

- Schedule meeting with City Council liaison.
- Discuss participation in *Pride in the Park* (June).
- Attend City Council meeting where the mayor will present the *Women's Wellness Week* proclamation.

June:

- Planning as determined by the Commission – review rest of 2011 and make adjustments as necessary.
- Arrange for the *Women's Equality Day* proclamation for the Mayor to present in July.

July:

- Attend City Council meeting where the mayor will present the *Women's Equality Day* proclamation.
- Discuss new member application process.

August:

- No official meeting.

September:

- Review Commission member to subcommittee assignments.
- Begin working on 2012 Work Plan.
- Discuss Women's Commission budget for 2012.

October:

- Begin planning for *Marcile N. Wood Award* for 2012.

November:

- Complete 2012 Work Plan to be presented to the City Council.
- Plan December activity to review the year and team build with members.

December:

- Begin working on 2011 Annual Report.