



Cultural Resources Board
 Lincoln Center
 417 W. Magnolia St
 Fort Collins, CO 80521
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<p>CULTURAL RESOURCES BOARD MINUTES</p> <p>Regular Meeting – Thursday, July 23, 2009 12:00 p.m. Lincoln Center, 417 W. Magnolia Street, Fort Collins, CO 80521</p>
<p>Council Liaison: David Roy Staff Liaison: Jill Stilwell</p>
<p>Chairperson: Sue Beck-Ferkiss Phone: 407-7021 (w) Vice-Chair: Jan Gilligan</p>

A regular meeting of the Cultural Resources Board was held on Thursday, July 23, 2009 at 12:00 p.m. The following members were present:

Board Members present: Sue Beck-Ferkiss, Diane Gaede, Janet Gilligan, Patrick Moran
 Carol Ann Hixon, Anne Macdonald
 Board Members absent: John Hayes
 Staff Members present: Jill Stilwell, Gail Budner
 Guests Present: Katy Schneider, FCCVB

- I. Call to Order: 12:05 p.m. - Ms. Beck-Ferkiss
- II. Consideration of agenda: No changes
- III. Consideration and approval of minutes of June 24, 2009:
 Ms. Hixon made a motion to accept the minutes as amended.
 Mr. Moran seconded the motion.
 Passed unanimously.
- IV. Public Input – None
- V. Hot Topics From Liaisons:
 Ms. Beck-Ferkiss reported that the SCFD committee will not be moving forward in 2009 due to the high expense the committee would have had to incur to cover the costs of the election. It was unclear up until a few weeks ago if a fee would be indeed be charged. The initiative plan is to reorganize and upstart a new campaign in the near future.
- VI. Tier 4 Presentations:
 Peggy Lyle, with the Downtown Business Association, gave a post event presentation of the Fort Collins Jazz Experience. This event was funded under Tier 4 at the January funding session. Ms. Lyle reported that during this second year of programming for the Jazz Festival, the DBA was more aggressive with their marketing efforts and believe that the patrons were therefore a more diversified group. They are considering partnering with Beet Street for the 2010 Jazz Festival.

- VII. Boards & Commissions Periodic Review – July 28th Work Session:
All members of the Board were encouraged to attend the Council Work Session. Ms. Beck-Ferkiss will speak to the Council members at the session regarding the duties and accomplishments of the Cultural Resources Board and answer any subsequent questions they may have.
- VIII. Fort Fund Guidelines Discussion:
The Board would like to begin the process of reviewing and revising the current guidelines and requirement criteria for eligible events funded by Fort Fund. They would also like to consider amending the general mission of the Fort Fund granting process.
Dr. Gaede and Ms. Macdonald will begin the process of reviewing and modifying the current evaluation matrix, utilized to by the CRB to rate each organization’s application.
The Board may consider scheduling a special session in the fall to further address this issue.
- IX. Fort Fund Liaison Selection:
Liaisons were assigned by the Board for events recently funded through Fort Fund.
- X. Liaison Reports:
CVB - Ms. Schneider stated that the revenues for 2010 are projected to be down by approximately 20%.
APP - Ms. Stilwell reported on the program’s current projects and their placements.
SCFD Committee – reported by Ms. Beck-Ferkiss under *Hot Topics From Liaisons*
DBA – Ms. Macdonald reported on the City’s concerns regarding the BrewFest. She would like to see Council members contacted in support of this profitable event.
- XI. Review of Past Fort Fund Events:
Ms. Hixon reported that the 4th of July Symphony in the Park event was very successful and very well attended.
- XII. Staff Reports:
Ms. Stilwell updated the Board on the proposed preliminary design and renovations to the Lincoln Center that will be funded by BOB monies. She presented the master plan and an approximate timeline for the project, with the ground breaking to begin on June 1, 2010.
- XIII. Other Business:
Horsetooth Productions and Presto-Digitators will make a brief presentation of their prospective events that have been funded with Tier 4 grant monies at the August 27th Board meeting.
- XIII. Adjournment: 2:08 pm

Respectfully submitted,



Gail Budner
Administrative Clerk II