



Cultural, Library and Recreational Services

Lincoln Center

CULTURAL RESOURCES BOARD MINUTES

Regular Meeting – Thursday, February 28, 2008

12:00 p.m.

Lincoln Center, 417 W. Magnolia Street, Fort Collins, CO 80521

Council Liaison: David Roy Staff Liaison: Jill Stilwell

Chairperson: Patrick Moran Phone: 207-9888 (h)

Vice-Chair: Sue Beck-Ferkiss

A regular meeting of the Cultural Resources Board was held on Thursday, February 28, 2008 at 12:00 p.m. The following members were present:

Board Members present: Dr. Diane Gaede, Jack Steele, Patrick Moran,
Carol Ann Hixon, Sue Beck-Ferkiss, Susan Marshall
Board Members absent: Ann Wilmsen
Staff Members present: Jill Stilwell, Gail Budner, Cheryl Donaldson
Guests Present: Cathy Jones

- I. Call to Order - (12:05 p.m.) Mr. Moran
- II. Consideration of agenda – No changes
- III. Consideration and approval of minutes of January 23, 2008:
Ms. Beck-Ferkiss made a motion to accept the minutes as amended.
Ms. Hixon seconded the motion..
Passed unanimously.
- IV. Public Input – None
- V. Hot Topics from Liaisons:
Dr. Gaede reported on the construction and the controversy surrounding the new hotel in Old Town. She also expressed her concern regarding the effects of the City's vision of Old Town and the speed at which they are moving forward with projects without enough input from the public and local arts organizations. Dr. Gaede would like a letter sent to the City Council from the Cultural Resources Board stating these concerns.
- VI. Wayfinding Project Presentation:
Clark Mapes, a Fort Collins City Planner, conducted the PowerPoint presentation. He enlightened the Board regarding the importance of sign placement, message content, logo graphics, schematically designed signage, and kiosk usage to promote community pride and to enhance tourism. Mr. Mapes also discussed the need for the new signage to be readily identifiable with Fort Collins and to easily direct people to local points of interest, historical districts, attraction information and parking. At the conclusion of the presentation, Mr. Mapes responded to the Board's questions, concerns and ideas.

VII. Election of Chair, Vice-Chair, Liaisons and Fort Fund Event Liaisons:
Mr. Moran was retained as Chairperson and Ms. Beck-Ferkiss was retained as the Vice-Chair. Mr. Steele made a motion to approve the recommendation. Ms. Hixon seconded the motion.
Passed unanimously.

Board members, with back-ups in parentheses, will be liaisons to the following organizations:

Fort Collins Museum – Jack Steele (Sue Beck-Ferkiss)
Conventions/Visitors Bureau – Diane Gaede (Patrick Moran)
Art in Public Places – Susan Marshall (Ann Wilmsen)
DDA “Beet Street” – Patrick Moran (Carol Ann Hixon)
SCFD Committee – Sue Beck-Ferkiss (Jack Steele)
DBA – Carol Ann Hixon (Diane Gaede)
Arts Alive – Ann Wilmsen (Susan Marshall)

Liaisons were also chosen for events recently funded through Fort Fund.

VIII. Liaison Reports: The Board ran short on time for this item.

IX. Business and the Arts Workshops Update:

Dr. Gaede reported that her and Ms. Wilmsen have not met recently and requested additional help from the Board in organizing the workshops. It was agreed that October may be the best time to schedule the workshops since it is also Arts and Humanities Month.

X. Review of Past Fort Fund Events:

Ms. Beck-Ferkiss reported on *Love and All That Jazz*, a Foothills Pops Band event.

XI. Staff Reports:

Ms. Donaldson updated the board on the Museum / Discovery Center partnership and Council’s approval of the second agreement. An architect will be selected once the design of the center is in place. She also reported that the Fort Collins Indian Marketplace will be held at the Museum on May 17-18, 2008 and will replace the Native American Music Festival.

XII. Other Business:

The Board would like Ms. Stilwell to contact Chip Steiner with the DDA to request a meeting with him regarding his vision for Old Town.

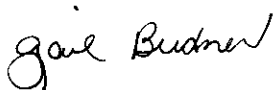
Board members discussed the City’s new logo and branding project.

A special meeting was scheduled for March 13, 2008 to prepare a memo for the City Council regarding the Cultural Resources Board’s recommendations for their position if a local Arts Council is established. A discussion took place concerning their potential desire to have an active role with the council, and whether a possible partnership with the Arts Council and Art in Public Places could be formed.

Ms. Stilwell discussed the current reorganization of Arts Alive and their intent to seek sustainable funding.

XIII. Adjournment: 2:20 p.m.

Respectfully submitted,



Gail Budner
Administrative Clerk II