

RESOLUTION 2020-108  
OF THE BOARD OF COMMISSIONERS OF THE  
FORT COLLINS URBAN RENEWAL AUTHORITY  
APPROVING ITS STRATEGIC PLAN

WHEREAS, the Fort Collins Urban Renewal Authority (the "Authority") was established in 1982 under and in accordance with the Colorado Revised Statutes ("C.R.S.") § 31-25-101, et seq. (the "Urban Renewal Law"); and

WHEREAS, the Authority is authorized by C.R.S. § 31-25-105(1)(a) to make and adopt bylaws, orders, rules, and regulations to effectuate the purposes of the Urban Renewal Law; and

WHEREAS, to facilitate communication with the general public, other taxing bodies, and private development community about the strategies, mission, goals and priorities of the Authority in furthering its purpose under the Urban Renewal Law, the Commissioners of the Authority have considered approval of a Strategic Plan; and

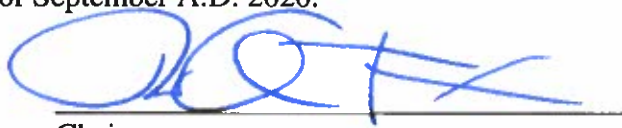
WHEREAS, the Strategic Plan is an advisory document which identifies and establishes strategies that are of particular importance to the Authority to guide its mission and further its purposes; and

WHEREAS, the Commissioners have determined that it is in the best interests of the Authority that the Strategic Plan, attached hereto and incorporated herein as Exhibit A (the "Strategic Plan"), be approved.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF THE FORT COLLINS URBAN RENEWAL AUTHORITY:

- Section 1. The foregoing Recitals are incorporated herein by this reference.
- Section 2. The attached Strategic Plan is hereby approved.
- Section 3. This Resolution shall be effective upon approval by the Authority.

Passed and adopted at a regular meeting of the Board of Commissioners of the City of Fort Collins Urban Renewal Authority this 24th day of September A.D. 2020.



Chair

ATTEST:

  
Secretary



**Why We Exist:** Our residents feel greater civic pride and sense of belonging when reinvestment helps transform blighted areas into vibrant neighborhoods and amenities which enhance the local character, culture, economy, and quality of life.

**What We Do:** Eliminate blight by catalyzing projects and accelerating investments that would not otherwise happen, thereby creating improvements with lasting value.

**How We Behave:** ● Stewardship ● Transparency ● Data Driven  
● Co-creation ● Inclusion

**Strategy 1:**  
Co-create proactive community investment plans with community members and taxing entities for each plan area.

**Strategy 2:**  
Develop evaluation criteria for TIF assistance requests based on URA Board retreat.

**Strategy 3:**  
Amend IGA with City to be consistent with URA Strategic Plan.

**Strategy 4:**  
Update URA website to improve usability.

**Strategy 5:**  
Produce annual report for the URA and each plan area.

**Strategy 6:**  
Update/develop materials outlining URA processes for applicants and the community.

**Strategy 7:**  
Align URA Strategic Plan and activities with other taxing entities' goals, objectives, and plans.