

RESOLUTION 2016-056
OF THE COUNCIL OF THE CITY OF FORT COLLINS
RECOGNIZING AND SUPPORTING THE CITY'S CULTURE OF HEALTH
IN ORDER TO JOIN THE HEALTHY EATING AND ACTIVE LIVING CITIES & TOWNS
CAMPAIGN AND FULFILL THE REQUIREMENTS FOR THE KAISER PERMANENTE
WALK & WHEEL COLORADO GRANT AWARDED TO THE CITY IN 2014

WHEREAS, LiveWell Colorado is a nonprofit organization committed to preventing and reducing obesity in the state by promoting healthy eating and active living in the places we live, work, learn and play; and

WHEREAS, in 2012 the Colorado Municipal League entered into a memorandum of understanding with LiveWell Colorado to work collaboratively on the Healthy Eating and Active Living (HEAL) Cities & Towns Campaign (the "Campaign"); and

WHEREAS, the Campaign is funded by the Colorado Department of Public Health and Environment and Kaiser Permanente ("Kaiser"), and aims to reduce and prevent obesity by engaging municipal leaders to champion healthy eating and active living in their communities through adoption of policy and promotion opportunities for residents and municipal employees; and

WHEREAS, in 2014 Kaiser awarded the City a Walk & Wheel Colorado Grant to fund bicycle and pedestrian education and outreach (the "Grant"); and

WHEREAS, although the Grant agreement does not mention the Campaign, Kaiser's funding application guidelines stated that funded communities must be enrolled in or enroll in the Campaign with the first year of being funded by adopting a resolution in support of healthy communities that includes a commitment to adopt at least one policy in support of healthy eating and active living; and

WHEREAS, City staff wishes to fulfill this requirement and is recommending that the Council approve this Resolution and join the Campaign; and

WHEREAS, Fort Collins was ranked #1 for the Let's Move! Cities, Towns and Counties initiative in 2014 and has been asked to participate in the Let's Move! Cities, Towns and Counties All-Stars initiative; and

WHEREAS, the City of Fort Collins maintains 875 acres of parks (including six community parks and 42 neighborhood parks), 41,000 acres of natural areas, 110 miles of off-street hiking/biking trails, three golf courses, a racquet center, three swimming pools, and an ice rink; and

WHEREAS, in 2013 Fort Collins was designated a Platinum-level Bicycle Friendly Community by the League of American Bicyclists - one of only five communities in the country to reach this level; and

WHEREAS, in 2016, the City of Fort Collins was designated a Platinum-level Bicycle Friendly Business - one of only two Platinum businesses in Colorado; and

WHEREAS, the City of Fort Collins was identified as a Health Links-Certified Healthy Business Leader in 2016 for its promotion of workplace wellness; and

WHEREAS, Fort Collins demonstrates ongoing support of active transportation through the development, adoption, and ongoing funding and implementation of cutting-edge multi-modal transit including the 2014 Bicycle Master Plan, 2011 Pedestrian Plan, Trails Master Plan, rapid transit bus service, regular bus service and 170 miles of on-street bike lanes; and

WHEREAS, Fort Collins residents have a long-standing commitment to community health, supporting tax measures to fund community priorities; and

WHEREAS, Fort Collins has been a leader in tobacco policy, systems and environmental changes, and in 2015 expanded a smoke-free policy to all City buildings, grounds, parks, trails, natural areas, the Downtown area and City-sponsored events; and

WHEREAS, Fort Collins has a long history of addressing community health needs through citizen engagement and collaboration with other local governments, health care providers and public health practitioners; and

WHEREAS, while individual lifestyle changes are necessary, individual effort alone will not ensure a healthy community: societal and environmental changes are necessary to support individual efforts to make healthy choices easier for all who live, work, learn and play in the Fort Collins community; and

WHEREAS, by joining the Campaign the City will receive the following benefits:

- Free technical assistance on healthy eating and active living initiatives;
- Access to free webinars and trainings;
- Public relations and marketing resources;
- Recognition at Colorado Municipal League events;
- Recognition on the Campaign website; and
- Participation in the annual HEAL Cities & Towns Campaign Summit.

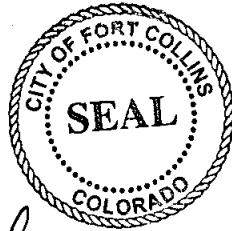
NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF FORT COLLINS as follows:

Section 1. That the City Council hereby makes and adopts the determinations and findings contained in the recitals set forth above.

Section 2. That the City Council hereby recognizes health and wellness as a critical component to the well-being of adults, children and families in Fort Collins, and to that end adopts this Resolution directing the City Manager to take such actions as may be necessary or appropriate to enroll the City in the HEAL Cities & Towns Campaign.

Section 3. That as part of its commitment to not only maintain but to strengthen the culture of health in Fort Collins, the City, its staff and collaborative partners will be intentional in developing an active community and supporting opportunities for healthy food access, and the City intends to continue setting an example for other businesses by maintaining a leading workplace wellness program.

Passed and adopted at a regular meeting of the Council of the City of Fort Collins this 19th day of July, A.D. 2016.



Mayor

ATTEST:



City Clerk