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## MEMORANDUM

To: Mayor & City Councilmembers

Thru: Darin Atteberry, City Manager   
Jeff Swoboda, Chief of Police

From: John J. Feyen, Assistant Chief, Special Operations Division

Date: July 28, 2021

Re: Old Town Traffic Safety Efforts and Results

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### **Purpose**

This memorandum is in response to Council's questions following the July 20, 2021, Council meeting. Council asked for information on the efforts to curtail poor driving behavior in the Old Town District, including the results of such efforts.

### **Discussion**

Concern over poor driving behavior along College Avenue, but specifically in the Old Town area has been the subject of several complaints from citizens and businesses. These behaviors typically occur on Friday and Saturday evenings and present a safety concern and decrease the enjoyment of outdoor dining venues.

Police Services created a multi-week, multi-phase plan to address these concerning behaviors. Phase 1 involved contacting drivers congregating in parking lots along South College businesses, as well as drivers seen exhibiting poor driving, and having conversations with them about the behavior. During these conversations we informed them we would be writing citations for the behaviors in the future. This "Engage and Educate" phase took place on July 2<sup>nd</sup>, 3<sup>rd</sup>, 9<sup>th</sup>, and 10<sup>th</sup>.

Phase 2 was a limited and focused traffic interdiction plan. Additional officers were brought in to address the poor driving in the Old Town area, roughly Prospect Road to Vine Drive. This effort ran on July 16<sup>th</sup>, 17<sup>th</sup>, 23<sup>rd</sup>, and 24<sup>th</sup>, from 9:00 p.m. until midnight on each night. A detailed breakdown of the citations written follows.

	7/16/2021	7/17/2021	7/23/2021	7/24/2021
Engaging in a speed contest	2		1	1
Exhibition of Speed/Acceleration	8		2	
Exhibition of Speed	1	9		5
Speeding 5 to 9 over	4	4	1	
Speeding 10 to 19 over	3	4		1
Careless Driving	1		1	
Prohibited Exhibition of Exhaust	1		1	
Red Light Violation	2		1	1
Modified Exhaust	4	2	1	2
Expired Plates	1		1	
Minor Operated a Vehicle	1			
No Seatbelts	1			
Failed to signal lane change		1		
Expired plates		4		
U-turn Prohibited			5	
Disregarding a traffic control device			1	1
Unsafe lane change			2	
Reckless Driving				1
DUI/DUID				2

The final phase of this project will happen over the first 3 weekends in August. This phase will continue to concentrate on poor driving behavior, but it will expand to the South College Avenue corridor to address trespassing in business parking lots.

## Conclusion

In addressing College Avenue traffic safety and business trespasses, we utilize a three-pronged approach of engagement, education, and eventually enforcement. The behaviors associated with the trespassing and the poor driving decisions present a safety concern to our community, decrease others enjoyment of the night life opportunities in Old Town, and are contrary to our goal of making Fort Collins the safest city in the country. Our ongoing efforts are focused on decreasing poor behaviors and increasing safety.