

From: Dale Adamy
To: [Sarah Kane](#)
Cc: [Julie Pignataro; fcp@kabuski.com](mailto:fcj@kabuski.com)
Subject: Citizen Letter for Dec25 Council read-before
Date: Sunday, February 23, 2020 5:31:51 PM
Attachments: [SP-PS02.pdf](#)

Sarah,

Attached, please find a PDF copy of a Citizen Letter (Memo format) intended to be included into the "Read Before" packet as part of the Feb25 Council Work Session.

Please also confirm receipt of the attached document.

Regards,

Dale

**Dale Adamy, for Fort Collins Parity (FCP)
Fort Collins, CO**

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Memorandum

DATE: Feb24 2020
TO: Mayor and Councilmembers
FROM: Fort Collins Parity (**FCP**)
RE: Strategic Plan Position Statement #2

The Fort Collins Parity (**FCP**) Strategic Plan (FCPSP) is a community plan, currently under construction, but is intended to supplement the City's 2020 Strategic Plan. FCP submitted a Position Statement to CPIO on Jan24, and received a delayed and incomplete response. This second Position Statement is directed to City Council, ahead of the Feb25 Work Session that includes an agenda item for the City's 2020 Strategic Plan.

This Position Statement asserts the following:

- o The 2020 Strategic Plan process is primarily intended to be an internal preparation for the BFO process to follow. The BFO terminology relies on the 7 Outcome Areas, and buries community concerns inside a wordy document. The 7 Outcome Areas also overlook areas of community concern not directly covered.
- o The months of Staff preparation for the 2020 Strategic Plan appears to have only scratched the surface of community concerns, and does not provide a formal process for public participation. It is highly probable there is a strong community desire to participate in the 2020 Strategic Plan, but citizens might not fully grasp the internal Service Area construct, or 7 Outcome Areas. Furthermore, citizens use a different language that they want to follow through the BFO process, such that they can measure the outcome of their participation.
- o City Staff has 1200 FTEs working for months on the 2020 Strategic Plan, and employs trained and highly qualified Staff to compile a refined document. There is, however, no corollary for citizens to utilize their Council District elected officials in a similar intensive participation process. With the current process, Council must rely on Staff's interpretation of citizen's input, and citizens have no clear method to determine their impact.

This Position Statement asks Council for the following:

- o Allow FCP to use a new, untested process to reach out to citizens for a more thorough Public Participation. The new process is dubbed Budgeting for Impact (BFI), and states concerns that can be easily followed from the 2020 Strategic Plan adoption through the end of the BFO process.
- o Direct Staff to assist FCP with the gathering of data, and with the appropriate wording for the 2020 Strategic Plan.
- o Shift the Mar17 date for Council review of the 2020 Strategic Plan to a later date, giving a few extra Council Sessions for adequate Public Participation and for Council reflection.
- o Review the mission of CPIO, and whether they might better serve the community with a more direct and open interaction of Public Participation, to include a link from the City's home page.

Dale Adamy, for Fort Collins Parity (**FCP**)
visit: FoCoParity.org/link