



**MEMORANDUM**

**Date:** August 20, 2013

**To:** Mayor & City Councilmembers

**From:** Kelly DiMartino, Assistant City Manager *KD*

**Thru:** Darin Atteberry, City Manager *DAA*  
*edk*

**Re:** Agenda Item #30a – USA Pro Challenge Update

The USA Pro Challenge will be in Northern Colorado on Saturday, August 24. Attached is a more detailed agenda of the opportunities for Council to participate in this community-wide celebration. Additionally, your passes which are required for entry to the Founders Box/Hospitality Tent near the finish line are also attached.

# ROAD CLOSURES FOR STAGE 6:

The best NoCo cycling fans and spectators will line the streets of four cities on Saturday, August 24, 2013. When you are seeking the perfect viewing spot - please remember these rules:

- » Vehicles parked roadside must be fully off the roadway (tires outside the white line or off the pavement).
- » **No parking on private property** (including private business parking lots), and do not block access to private driveways or gates. Vehicles parked on the roadway, blocking driveways, or parked on private property without the owner's permission will be towed.

## Friday Night Closures:

- » Portions of Mountain Ave and nearby surrounding streets in Old Town will be closed for start of Set-up of the Finish Line- please visit the nococycling.com website or the City of Fort Collins website for closures and times.
- » Horsetooth Reservoir Dams: Road 23 will be closed to vehicle traffic from 42C across Horsetooth Dams to Road 48C. Closure will start at dusk on Friday night (9 or 10pm). Access to these viewing areas will only be accessible via pedestrian or bicycle. Parking will be available at Hughes Stadium.

## Race Day Closures:

- » **The Ranch Events Complex/Eastern Loveland/ Windsor:**
  - Approximately 11am CR 5 (Fairgrounds Ave) at Crossroads Blvd will be closed.
  - At approximately 11am Hwy 392 will be closed to Right turns onto CR 5 (Fairgrounds) , 15 minutes later at 11:15 there will be a full closure of 392- from CR 5 east to Hwy 257 until the Peloton has passed.
  - These closures could impact and close the off ramps of I-25 at and result in brief closures of the ramps of Hwy 34, 392, and/or Crossroads.
- » **Loveland:**
  - South bound Cleveland (Hwy 287) will be closed from 6th street to 1st street as part of the enclosure for the Corn Roast Festival Parade at 9:00am and will remain closed through the bike race passing through (approximately 12:30pm).

All other closures along the route will be a "rolling enclosure"- streets will close as the lead Colorado State Patrol vehicle arrives at an intersection and remain closed until the last State Patrol car passes- an estimated time of 20-40 minutes dependent on race status.

For more information, please visit [www.nococycling.com/closures](http://www.nococycling.com/closures) or [www.cotrip.org](http://www.cotrip.org).

\*\*Please note this information is subject to change without notice.

## » Big Thompson Canyon/ Glen Haven / Devil's Gulch:

- Parking **ONLY** allowed in designated parking areas in Canyon. Others **WILL** be towed. Any vehicles parked roadside must have all 4 wheels off the pavement.
- At approximately 12pm Hwy 34 will be closed in both directions at Mall Road in Estes Park, the intersection of Hwy 34 and CR 43, and Hwy 34 at CR 29 (Access to the Canyon). Local Residents may have access by driver's license identification until the peloton approaches.
- Starting at 8am CR 43 will have limited access at Drake all the way through Glen Haven to Wonderview Dr. This will become a full closure to vehicles at any point in time if deemed necessary by law enforcement. Local residents may have access until the peloton approaches. Bikes and pedestrians will be allowed.
- \*\*\* If you are watching the race at the KOM or in Estes Park, please note that Hwy 34 will be closed from Noon UNTIL the Peloton has gone back down the Canyon and has turned on CR 29 (Approximately between 2:30pm and 3:00pm).
- Access to KOM (if you don't want to ride your bike up from Drake)- suggested to take Hwy 36, to Mall Road, Hwy 34, to Dry Gulch- There will be limited designated parking near Dry Gulch Rd.

## » Estes Park:

- At 9am, Elkhorn Ave will be closed from the intersection of Hwy 34/Hwy 36 to Morraine Ave for the downtown activities and will remain closed until approximately 5pm or as traffic allows.
- At approximately 12:30pm, the race route through Estes Park and around Mary's Lake will be closed in order to clear streets for the race to come through. This will start at the intersection of McGregor and Evergreen Lane and make the full loop back to Hwy 34 and Mall Road. It will re-open sequentially as the race passes with the exception of downtown Estes.
- At approximately 1:30pm, Colorado 7 (south end of Mary's Lake) will be closed until the race passes through.
- Suggested Detours: Hwy 36 from Lyons to Estes Park - follow detour signs starting at edge of town. If traveling East through Rocky Mountain National Park - when exiting park, please follow detour signs through to Hwy 36.

## » Fort Collins:

- To prepare for the downtown finish festival - College Ave will be closed from Mulberry to LaPorte at 11:30am.
- At approximately 2:45pm, Overland Trail will be closed from LaPorte Street to Mulberry (Dependent on race status).
- At approximately 2:45pm, Mulberry Ave will be closed at Overland to College (Dependent on race status).
- Suggested Detours around Downtown - Riverside, LaPorte, Prospect.



## ★ 2013 LOCAL STAGE 6 SPONSORS ★



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RACE START: 11:35AM  
RACE FINISH: -4:27PM

# EXPERIENCE NORTHERN COLORADO STAGE 6



**Vehicle Parking Areas Include:**

**Loveland**  
The Ranch Events Complex  
Bill Reed Middle School  
Civic Center  
Library Park  
Loveland Sports Park  
5th and Jefferson  
Glade County Park  
Bobcat Ridge  
Chapungu Sculpture Park

**Estes Park**  
Fairgrounds Park & Ride  
Hwy 7 from Carriage Dr.  
to US 36  
Graves Ave.  
Lot 4 Open Space  
via Steamer Dr.  
Estes Park Marina  
Sleepy Hollow Park  
Mary's Lake Campground

**Windsor**  
Windsor High School  
Boardwalk Park  
Eastman Park  
Chimney Park  
Downtown Windsor

**Fort Collins**  
Horsetooth Mountain Park  
Bluesky Trailhead Lot  
Hughes Stadium  
Lions Park

*Reminder, no parking on private property.*

**Bicycle Parking Areas Include:**




**Loveland**  
The Ranch Events Complex  
3rd Street and Lincoln Ave.  
5th and Lincoln  
4th and Railroad

**Fort Collins**  
The Perch  
Rotary Park  
Sunrise Park  
Skyline Park  
Bingham Hill  
Pine Street between  
Walnut and Riverside  
Oak Street between  
Mathews Street and  
Peterson Street at  
Library Park

**Estes Park**  
Elkhorn Ave. - Dairy Queen

*Reminder, no parking on private property.*

**N**

-  Route
-  Vehicle Parking
-  Bike Parking
-  Suggested Viewing Area
-  Sprint Area
-  King of the Mountain



For more details on closures, viewing areas, and parking,  
visit our website at [www.nococycling.com](http://www.nococycling.com)

# USA Pro Challenge Events

## Friday August 23

### *Estes Park VIP Event*

- Time: 5:30 p.m. – 6:30 p.m.
- Location: Stanley Hotel, 333 E. Wonderview Ave.
- Logistics: Don't need anything. Park at the hotel.

## Saturday August 24

### *Loveland VIP Event*

Enjoy the race from a prime viewing area and partake of drinks and food from Spring 44, New Belgium and Mo' Betta Gumbo Restaurant.

- Time: 8 a.m. – 1 p.m.
- Location: 5<sup>th</sup> Street at Lincoln Avenue in downtown
- Logistics: Final day to RSVP is Aug. 20 to receive a ticket and parking pass. Passes will be mailed and parking is at 5<sup>th</sup> Street and Lincoln Avenue.

### *New Belgium Viewing Party*

Watch the race streaming live on an outdoor screen. Your VIP pass is good for one free meal and two beers.

- Time: 10 a.m. – 6 p.m.
- Location: 500 Linden St.
- Logistics: Final details will be in Thursday's packet

### *Burlington Northern Santa Fe (BNSF) VIP Open House*

Watch the race in style from one of BNSF's vintage rail cars. Hors d'oeuvres will be served.

- Time: 11:30 a.m. – 4:30 p.m.
- Location: Mason and Olive Streets
- Logistics: Please board the Mountain View rail car. Your name will be on the list. Please park at City Hall or at the Civic Center Parking structure.

### ***Founders' Box***

For the best view of the finish, join the Founders in the VIP box, complete with gourmet catering, beverages and live feeds of the race.

- Time: Opens at 1 p.m.
- Location: Mountain Avenue by the finish line
- Logistics: You will receive tickets for this in your Council packet. Please park at City Hall or at the Civic Center Parking structure.

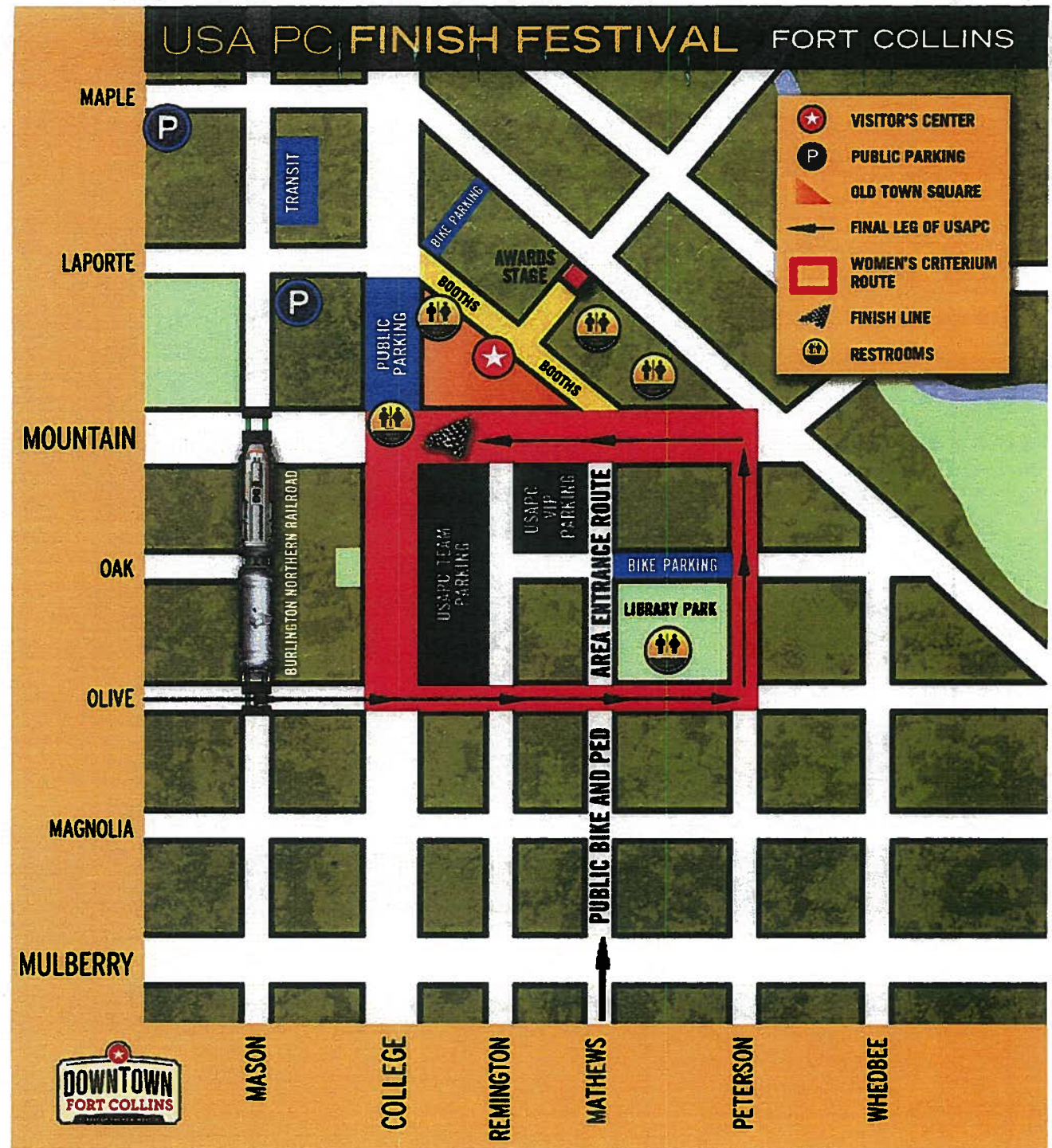
# USA Pro Challenge Fort Collins, CO

Saturday, August 24, 2013

## The Facts

- **Cities** - The Northern Colorado stage of the Pro Challenge includes: Loveland, Windsor, Estes Park and Fort Collins.
- **Wear Yellow** - Each community has been designated a color corresponding with a jersey. Fort Collins is yellow since it is the finish line and the winner receives the yellow jersey.
- **Timeline** - The race will start at 11:35 a.m. in Loveland at The Ranch Events Complex. Cyclists are expected to arrive in Fort Collins between 3:30 p.m. and 4:30pm that day and reach the finish line by 4:40 p.m. The Festival is from noon to 6 p.m. in Downtown Fort Collins.
- **Finish Line** - The Finish Line is located at Old Town Square and Mountain Avenue, just east of College Avenue. The awards ceremony will take place at the Awards/ Festival Stage located on Linden Street just after the winner crosses the finish line.
- **Women's Criterium** along the finish loop of the course, noon-1 p.m. with awards to follow.
- **Burlington Northern Railroad Experience** If you are a train buff come check out the BNSF display of business-class train cars that are parked on Mason Street between Mountain Ave and Olive Street. The public tour area is at Mountain Avenue and Mason Street. The BNSF is donating \$10,000 to Safe Routes to School at 1:30 p.m. outside the locomotive.
- **More entertainment and advice** for race spectators on other side!

[NoCoCycling.com](http://NoCoCycling.com)



# USA Pro Challenge Fort Collins, CO - Saturday, August 24, 2013

## How to Get Here

- **Ride your bike** - Bike parking is located at Pine Street and also on Oak Street between Mathews Street and Peterson Street.
- **Walk** - Walk along Mathews Street to enter the Festival, or if you are coming from the north enter from College Avenue and Walnut Street.
- **Bus** - Take the bus downtown. For a list of routes and schedules visit [fcgov.com/transfort](http://fcgov.com/transfort).
- **Vehicles** - Car parking is available along College Avenue, which is temporarily not a through street, Laporte Avenue Parking Garage and along residential streets.
- **Viewing Areas** - For a list of recommended viewing areas visit [NoCoCycling.com](http://NoCoCycling.com) and see map below.

## Entertainment Lineup

- Festival & entertainment from 12-6pm
- More than 70 booths featuring beverages, New Belgium beer, food and bike-centric booths.
- The Awards/Festival Stage will be at the end of Linden Street with bands such as Denver favorite, The Jekylls and our local favorite, Mama Lenny and the Remedy. Music begins at 12 p.m. and will play intermittently between all the activities and awards ceremonies.
- Kid's Zone featuring inflatables, a huge slide, Strider Bicycles and family fun!
- Enjoy food vendors and the wide variety of restaurants located in historic Downtown.
- Beer and drinks available at the festival including hometown New Belgium beer!
- Along the Mountain Avenue portion of the course in Downtown spectators can also enjoy a professional bicycle stunt show, the Women's Criterium and a kids' Strider Bicycle Race.
- Women's Criterium along the finish loop of the course, noon-1 p.m. with awards to follow.

**NoCoCycling.com**

