







Economic Health Office
222 LaPorte Avenue
PO Box 580
Fort Collins, CO 80522
970.416.4349
fcgov.com

MEMORANDUM

DATE: May 28, 2021
TO: Mayor and City Councilmember
THRU: Darin Atteberry, City Manager;  Kyle Stannert, Deputy City Manager; and  Jacqueline Kozak-Thiel, Chief Sustainability Officer 
FROM: Josh Birks, Economic Health and Redevelopment Director 
RE: **MAY 25, 2021 WORK SESSION SUMMARY:
REGIONAL REIGNITE STRATEGIC PLAN**

This memorandum provides a summary of the discussion related to the May 25, 2021 Work Session Item – Regional Reignite Strategic Plan.

Councilmembers Present: Mayor Arndt, Mayor Pro Tem Gorgol, Gutowsky, Pignataro, Canonico, Peel, Ohlson
Presenting Staff: Jacqueline Kozak-Thiel and Josh Birks

DIRECTION SOUGHT:

- 1. Does Council have any questions about the City’s engagement in the regional recovery planning process?
- 2. What challenges and/or opportunities does Council see in economic recovery?

DISCUSSION SUMMARY:

Council’s discussion covered the following points areas.

General Themes:

- General appreciation for regional collaboration and work to date.
- Like the focus on the challenges and opportunities.
- Keep an eye on Federal Government funding and opportunities to coordinate regional with intentional solutions.
- Appreciate the recognition of the impacts on businesses of all sizes and industries.
- Businesses found innovative ways to stay in business and keep doors open – plan should include approached to support businesses keeping the things they tried and are working.

Areas of Improvement:

- Include the Education to Employment pipeline and partnerships with Poudre School district and Front Range Community College.
- Consider including regional transit as an aspect of transportation infrastructure investment.
- Consider evaluating the impact of additional people working remotely on the local economy.



- Increase the emphasis in the plan on the K-Shaped recovery.
- Concern about program redundancy and efficiency, how are we working on this regionally?
- Consider exploring the connection between the challenges listed (especially affordable housing and childcare) and continued economic growth.
- More emphasis on making the economy “better” not “bigger.”

NEXT STEPS:

- Finish draft plan and share with City Council via email – **Mid-June**.
- Receive any feedback from Council to integrate into the plan – **End of June**.
- Share final plan with Council – **July**.
- The plan should be substantially complete in time to provide input into the City’s Recovery Plan.

FOLLOW-UP:

1. Council would like to see the draft plan when available.
2. Council would like to have a break down of the total cost of the plan, who has contributed and how much. (See **Table 1** below)

Table 1 – Reignite Regional Recovery Plan Funding Summary

Partner	Amount	Percentage
City of Fort Collins	\$25,000	19%
Fort Collins Area Chamber	\$25,000	19%
Larimer County	\$25,000	19%
Upstate Colorado (Weld County)	\$15,000	12%
One NoCo (Regional Private Sector Group)	\$15,000	12%
City of Loveland	\$10,000	8%
Town of Windsor	\$10,000	8%
Town of Berthoud	\$5,000	4%
Total Project Cost	\$130,000	100%