





Communications & Public Involvement
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MEMORANDUM

DATE: January 11, 2018

TO: Mayor Troxell and City Councilmembers

THRU: Darin Atteberry, City Manager 
Kelly DiMartino, Assistant City Manager 

FROM: Amanda King, Communications Director
Annie Bierbower, Civic Engagement Liaison

RE: January 9, 2018 Work Session Summary – 2017 Citizen Survey Results

Laurie Urban, Senior Research Associate from the National Research Center (NRC) and the Communications & Public Involvement office (CPIO) presented the results of the 2017 Citizen Survey, the ninth iteration of the survey, and shared how staff is using the survey data. Interim Police Chief, Terry Jones, spoke briefly in response to safety ratings. All councilmembers were present.

Council Discussion:

- The survey contains valuable information, and the geographical/demographic variances provide additional insight.
- The survey results should be paired with other metrics to further investigate why results may have improved/inclined, and staff should continue to seek a systematic approach to apply the data across the organization and a methodology to get at root causes.
- Other suggestions for future iterations included adding an open-ended question to the survey, sorting responses by Council district, reporting back to survey respondents and looking into a simplified or shorter format.
- Concerns around specific results like housing affordability, downtown safety at night, air quality, traffic enforcement/congestion were mentioned were expressed, as well as attention to slower declines over time.
- Council asked for a chart showing survey response rates over time.

Next Steps:

- Staff will provide a memo with response rates, as well as additional information about how survey results are being utilized by the organization.
- Survey results will be shared internally and externally, and CPIO is developing a toolkit to help staff interpret and use data, with an emphasis on areas where we need to do a deeper dive into long term and recent declines.
- The survey will be conducted annually going forward with consideration of a mini-survey in between for those metrics that are tied to strategic objectives.



City Manager's Office
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DATE: January 10, 2018

TO: Mayor Troxell and Councilmembers

FM: Ginny Sawyer, Project and Policy Manager *gls*

TH: Darin Atteberry, City Manager *DA*
Kelly DiMartino, Assistant City Manager *KD*

RE: January 9, 2018 Work Session Summary- Keep Fort Collins Great Expiration

All Councilmembers were present.

Staff provided background on the current Keep Fort Collins Great (KFCG) dedicated .85% tax and its scheduled expiration in 2020. The presentation included general comments from the Council Finance Committee, collections to date, and existing funding mechanisms including:

- Tax renewal
- Increase to the on-going general tax rate
- Mill Levy

Staff sought direction on a targeted election date and the desired conversations regarding funding and level of service moving forward.

General Discussion Themes:

- A November 2018 election feels too soon. Consider April or November 2019, recognizing after April 2019 the Council make-up will be different.
- On-going core services should be considered within an on-going general tax and there needs to be a larger conversation around what is core and an ongoing tax increase.
- There were several comments expressing discomfort with groceries being taxed.
- It was suggested that work on this item happen through Council Finance or another sub-committee.

Next Steps:

- Focus initial work towards the March and May Council Finance Committee meeting.
- Remove KCFG items from the 6-month calendar.
- Develop a new public outreach plan and timeline.



Environmental Services
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MEMORANDUM

Date: January 11, 2018

To: Mayor and City Councilmembers

Thru: Darin Atteberry, City Manager *DA*
Jeff Mihelich, Deputy City Manager *J.M.*
Lucinda Smith, Environmental Services Department Director *LRS*

CC: Jacqueline Kozak Thiel, Chief Sustainability Officer

From: Honore Depew, Environmental Planner *HD*

Re: **January 9, 2018 Work Session Summary – Regional Wasteshed Project**

Jackie Kozak Thiel, Honore Depew, and Ron Gilkerson (Larimer County) presented an interim update on the Regional Wasteshed Planning project. All City Councilmembers were present. By participating in long-term planning for waste material management with other jurisdictions, Fort Collins can benefit from the development of multiple facilities for handling trash and recyclables, and is positioned to influence outcomes of the project.

General Comments

- Council appreciative of all the work that has been accomplished.
 - Highly value regional partnerships.
- Wasteshed planning is a systems-based process at a regional level.
 - City's Road to Zero Waste timeline doesn't change.
- Interest in shorter-term waste diversion initiatives expressed as well.
- Important to include sensitivity analysis of end markets for recyclables in assumptions.
 - There is a need to be nimble/flexible.
- Methane emissions from the existing landfill may be an asset, post-closure.
- More detailed cost information will be important for future decisions.
- Council is supportive of the project; committed to moving forward in the interim.

Staff Follow-up

- Council strongly encouraged greater involvement from smaller communities in the region, especially Town of Wellington.
- ACTION:
 - Mayor will raise issue at next Wasteshed Coalition PAC meeting (Feb 16) and
 - County staff will reach out to Wellington Town Administrator.
- Staff to return to Council work session April 10.