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MEMORANDUM

Date: October 2, 2015
To: Mayor and City Councilmembers
Through: Darin Atteberry, City Manager 
Jeff Mihelich, Deputy City Manager 
From: Lucinda Smith, Environmental Services Director
Re: September 29, 2015 Work Session Summary – ESD Strategic Plan

Lucinda Smith, Susie Gordon, and Lindsay Ex presented a summary of the draft Environmental Services Department Strategic Plan. All City Councilmembers were present.

General comments:

- Generally, Council members expressed support for the content and direction of the plan.
- Council members questioned whether it was appropriate for City Council to approve department level strategic plans.
- Advice was given to more clearly link this Plan to the City's Strategic Plan and to better illustrate the relationships of this Plan to Plan Fort Collins and the City's Strategic Plan.
- Consider developing SMART goals for the Plan goals; noting several goals are qualitative and general.
- Consider noise and wellness in this Plan.
- Glad to see the plan touches on the practice of "Rolling coal".
- Be sure to encourage partnerships, including partnerships with CSU.
- The role of Sustainability Services should be to do a deep dive on the environment, economy and social health across the City organization.
- Consider waste as a resource.
- Avoid duplication of the role of City with the state or federal role.
- Leading by example is very important and does not mean just following what others are doing.
- Our community is very sophisticated in terms of waste streams, and City programs should match the community's level of awareness.
- Some Council members noted that departmental strategic plans will help focus the use of resources.

Next Steps

ESD will complete the ESD Strategic Plan administratively in 2015, and will not bring it forward for Council consideration on November 17, 2015.