



Economic Health Office
300 LaPorte Avenue
PO Box 580
Fort Collins, CO 80522
970.221.6505
970.224.6107 - fax
fcgov.com

MEMORANDUM

DATE: December 12, 2014
TO: Mayor Weitkunat and City Councilmembers
THRU: Darin Atteberry, City Manager
Jeff Mihelich, Deputy City Manager
Bruce Hendee, Chief Sustainability Officer
FROM: Josh Birks, Director, Economic Health Office
RE: **DECEMBER 6, 2014 WORK SESSION SUMMARY: ECONOMIC HEALTH STRATEGIC PLAN UPDATE**

Attendees:

Karen Weitkunat, Mayor
Gerry Horak, Mayor Pro Tem, District 6
Bob Overbeck, District 1
Lisa Poppaw, District 2

Gino Campana, District 3
Wade Troxell, District 4
Ross Cunniff, District 5

Staff Present:

Darin Atteberry, City Manager
Jeff Mihelich, Deputy City Manager
Bruce Hendee, Chief Sustainability Officer

Josh Birks, Economic Health Director
SeonAh Kendall, Economic Policy and Project Manager

Presentation Overview

Staff presented an update to the Economic Health Strategic Plan (“EHSP”) that included the following points:

- Staff explained the context for the update including alignment with community values, the City’s strategic plan, the triple bottom-line approach, and additional outside challenges.
- Introduction of five strategic themes: Shared Prosperity, Grown Our Own, Place Matters, The Climate Economy, and Think Regionally
- Each theme was briefly described including the key goals associated with each.
- The presentation included an overview of the public engagement process both current and planned activities.
- Finally, next steps were presented with a planned date for formal consideration of January 20, 2015.

Discussion

- Discussion began with some concern relative to the “Shared Prosperity” title. There was concern that this is a misnomer and that economic health should be about wealth creation.
- There was the desire for additional clarification on the definition of primary jobs versus base jobs and uncertainty about the suggested broader focus without a clear definition.

- Generally the draft plan needs some more definition of key terms, including base jobs. Discussion centered on the spectrum of jobs needed to support economic sustainability with a need to be specific about which jobs might receive assistance from the City and how that assistance might occur.
- The suggestion was made to include water and air quality into “The Climate Economy” model along with the existing carbon reduction emphasis.
- It was noted that the Fort Collins-Loveland Airport was missing from the EHSP and should be added in “Place Matters.”
- A question was asked about the connectivity between the plan and the recently completed Budgeting For Outcomes process, specifically as it related to the support of Innosphere, Larimer County Small Business Development Center, and CSU Ventures.
- There was consensus that the plan needed additional specificity. Staff indicated that a full three year work plan is anticipated with the final version of the plan. This will include greater specificity of tactics, timing, and metrics.
- There was a desire for greater public engagement specifically with environmental groups such as the Sierra Club and Save the Poudre. A word of caution was to focus engagement on meaningful discussion and input.
- It was suggested that build-out should be viewed as an opportunity not just a challenge and that the focus on income inequality is a reasonable metric for economic sustainability and health.
- Discussion occurred around the meaning of growth and the consequences from growth. It was suggested that a common definition was needed of growth. Some evolution of the economy is necessary to keep pace with changes occurring within the community.
- Concern was expressed that integrating social and environmental aspects into the EHSP were having a dilutive effect. This was countered by the suggestion that integration was actually leading to the strengthening of the EHSP.
- The discussion concluded with a summary that there was consensus around the direction the plan is heading with a need to conduct more public engagement and convert the philosophic or strategic into specific actions with clear metrics.
- The discussion included concerns about gentrification and its impact on the community.
- A suggestion was made to review the document for consistency in language related to strategies. Some strategies were very specific while others were general. The document should be consistent about the level of specificity throughout the strategies.

Follow Up Items

Staff agreed to the follow-up on these items during the discussion:

1. Provide a clear definition of base jobs with reference to primary jobs as context. To be provided in the final draft of the EHSP.
2. Schedule additional public engagement, specifically with the Sierra Club, Save the Poudre, a Super Issues Board & Commission Meeting, and a general and diverse public open house.
3. Evaluate other options for the title of the “Shared Prosperity” theme including: Enabled Opportunities and Community Prosperity.
4. Deliver a final EHSP for formal consideration on January 20, 2015, assuming additional public engagement can be completed, including a three year work plan.



Social Sustainability
321 Maple Street
PO Box 580
Fort Collins, CO 80522
970.221.6758

MEMORANDUM

DATE: December 10, 2014

TO: Mayor Weitkunat and City Councilmembers

THRU: Darin Atteberry, City Manager *DA*
Jeff Mihelich, Deputy City Manager *J.M.*
Bruce Hendee, Chief Sustainability Director *BH*

FROM: Beth Sowder, Interim Director of Social Sustainability *BS*

RE: December 6, 2014 Work Session Summary: Homelessness in Fort Collins

Attendees:

City Council: Mayor Karen Weitkunat, Mayor Pro-Tem Gerry Horak, Lisa Poppaw, Gino Campana, Ross Cunniff, Wade Troxell, and Bob Overbeck.

City Staff: Jeff Mihelich, Bruce Hendee, Beth Sowder, Sue Beck-Ferkiss, Chief Hutto, Deputy Chief Schiager, Judge Lane

Other Partners: Julie Brewen, Fort Collins Housing Authority & Homeward 2020, and Vanessa Fenley, Homeward 2020

Major Discussion Points and Direction Provided:

1. Staff provided an overview about how homelessness is affecting Fort Collins and a review of best practices in responding to the needs of this population. Staff offered examples of what other cities are doing.
2. The City Councilmembers provided feedback that the upcoming Community Summit on Homelessness hosted by Homeward 2020, Bohemian Foundation, Chamber of Commerce, and City of Fort Collins with the first session to be held on January 21, 2015 will be an important process. Staff will provide outcomes to Council following the Summit. Council will receive invitations to the Summit.
3. It is important to include clear, reliable data. Do not include anecdotal information.
4. The City's role is a leveraging and collaboration role – not a direct service provider.
5. It is important to focus on proven best practices.
6. Council discussed the possibility of creating a "Housing Affordability Capital Fund". Staff will look at other models, discuss the framework for developing the strategies and policies, and bring options back to Council for further consideration.
7. There was general direction to work with the service providers in the community to provide lockers and/or warming huts. Staff will work with the service providers to

determine the needs, timeline, and cost, and implement low cost strategies where appropriate. Major initiatives or policy changes will come back to Council.

8. Enforcement of existing laws should continue.
9. Continue with collaborative approaches to provide services and identify needs. Clarity around the vision of the City's role will help align resources to achieve desired impact.
10. This subject has regional and statewide implications. It is important to work on a state level solution. Staff will work on formalizing a strategy to work with the state.



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Memorandum

DT: December 12, 2014

TO: Mayor and City Councilmembers

FR: Ginny Sawyer, Project and Policy Manager *gs*

TH: Darin Atteberry, City Manager *D*
Kelly DiMartino, Assistant City Manager *KD*

RE: Work Session Summary: December 6 and December 9, 2014
Renewal of the ¼ Cent Community Capital Improvement and Street Maintenance Programs

Council met on both Saturday, December 6 and Tuesday, December 9 in Work Sessions to discuss the Street Maintenance program and the Community Capital Improvement program ¼ cent renewals. All Councilmembers were present at both Work Sessions.

Staff focused on the current projects still under consideration and the term of Street Maintenance program renewal.

There was overall agreement that:

- Street Maintenance should be a 10-year term; and
- The capital improvement project list is "close."

There was general agreement on most projects with the exception of Lincoln Avenue.

Staff received clear direction to:

- Bring the Club Tico project above the line
- Reduce Carnegie renovation offer by doing less tenant finish
- Be very clear in the ballot language addressing private dollar matches
- Consider extending the years of O&M

Additionally, Council made suggestions that require additional discussion:

- Consider Increasing money for Nature in the City
- Consider the Community marketplace
- Consider the Willow Street project
- Consider the Neighborhood Restoration project

Follow-Up Items

1. Staff will provide additional information on Lincoln Avenue in a separate memo.
2. Staff will provide additional information on extending the years of O&M.
3. Staff will update the drilling platform and project website to reflect the current project list. Citizens will be able to comment.
4. A conversation about unanticipated revenue is scheduled on the December 1, 2014 Finance Committee meeting.
5. Updated revenue forecast will be provided the first week of January, 2015.