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## MEMORANDUM

**DATE:** May 13, 2011

**TO:** Mayor and City Councilmembers

**THROUGH:** Darin Atteberry, City Manager 

**FROM:** Mike Freeman, Chief Financial Officer  
Josh Birks, Economic Advisor

**RE:** **May 10, 2011 Work Session Summary – Economic Health Strategic Plan Update**

This memorandum provides a summary of the discussion relating to the Economic Health Strategic Plan Update, which occurred at the City Council Work Session on May 10, 2011.

**Attendance:** Mayor Weitkunat; Councilmembers – Ohlson, Poppaw, Horak, Troxell, Manvel; Staff – Darin Atteberry, Mike Freeman, Josh Birks, and consultants John Roberts, TIP Strategies and Isaac Barchas, Austin Technology Incubator

### Presentation Overview

- Staff presented an overview of the Economic Health Strategic Plan Update project, funded with \$150,000 from the Keep Fort Collins Great tax revenues
- A brief overview of the history leading to this project and review of the previous Economic Action Plan was provided by staff
- The consultant team introduced their project team and reviewed the outline scope of work, including the proposed public engagement process

### Council Comments

- Please expand the stakeholder list to include key members of the broader community: early childhood education representatives, workforce representatives, arts and culture representatives, environmental representatives, small business representatives, governmental employment representatives (e.g. State and Federal agencies and institutions)
- The definition of economic health needs to be clear throughout the project with clear metrics. The definition should consider the inclusion of poverty rates, unemployment rates, homelessness rates, per capita income, and an industry diversity index. The clear definition should be used to form a baseline for use moving forward.
- An outcome of the process should be clear metrics with targets. These can be used by City Council to help determine policy relative to various economic health activities.
- Please consider the use of a working group that meets more frequently than monthly to assist the process moving forward.


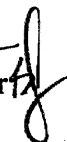


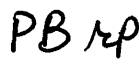
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## MEMORANDUM

**Date:** May 13, 2011

**To:** Mayor Weitkunat and City Councilmembers

**Thru:** Darin Atteberry, City Manager   
Brian Janonis, Utilities Executive Director 

**From:** Patty Bigner, Utilities Customer and Employee Relations Manager 

**Re:** Work Session Summary – May 10, 2011 re: Rate Design Philosophy

All City Councilmembers were present except Aislinn Kottwitz. Utilities Executive Director Brian Janonis provided introductions and background on the need for financial strategy and the development of the Financial Strategy and Rate Design Philosophy. Staff answering questions included Steve Catanach and Patty Bigner. SAIC Consultant Joe Mancinelli provided a brief presentation on industry trends, emerging technology and its impact on rate design. In addition, SAIC consultant Scott Burnham previously taped a more comprehensive presentation on the details of the philosophy.

City Council generally supported the approach proposed by staff and offered some suggested edits to the document. Council wanted to see how the principles and objectives would be applied to rate forms before considering adoption of the Rate Design Philosophy.

Other requests for follow-up include:

1. Maps that show boundaries for the four City utilities (this item needs to be compiled - follow-up in separate memo)
2. Comparison of Fort Collins rates to the rest of the state and country to provide context (this item needs to be compiled - follow-up in separate memo)
3. Application of the rate design philosophy to current rate structures (same as number 1 & 2 – follow-up in separate memo)
4. Describe staff's vision of what the electric utility of the future might look like (this item will be covered at the Advanced Meter Infrastructure City Council Work Session on June 14, 2011.)