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COUNCIL OF THE CITY OF FORT COLLINS, COLORADO

Council-Manager Form of Government

Adjourned Meeting - 6:00 p.m.

An adjourned meeting of the Council of the City of Fort Collins was held on Tuesday, February 23, 2010, at 6:00 p.m. in the Council Chambers of the City of Fort Collins City Hall. Roll Call was answered by the following Councilmembers: Hutchinson, Kottwitz, Manvel, Ohlson, Poppaw, and Roy.

Councilmembers Absent: Troxell

Staff Members Present: Atteberry, Krajicek, Roy.

**Ordinance No. 009, 2010,
Appropriating Unanticipated Grant Revenue in the General Fund
for the Restorative Justice Program, Adopted on First Reading**

The following is staff's memorandum for this item.

“EXECUTIVE SUMMARY

A grant in the amount of \$15,000 has been received from the Bohemian Foundation for salaries associated with the continued operation of the RESTORE Program within Restorative Justice Services that deals with shoplifting offenses. RESTORE is an alternative method of holding a young offender accountable by facilitating a meeting with the young offender, parents/guardians, a victim/merchant representative and members of the community to determine the harm done by the crime, and what should be done to repair the harm. In a RESTORE session, participants are educated about how shoplifting harms not only the merchant, but many other parts of the community. The objective in a RESTORE session is to help the young offenders understand how their actions affect others, and make them accountable for the harm caused by their actions. By addressing all concerns in an open circle, it is hoped that offenders' awareness of how their actions impact others will increase, and they will make better future decisions. Community volunteers help the young people understand the harm caused and encourage them to become more productive members of the community. The young offenders then have 30 to 60 days to complete contract obligations designed to repair the harm to victim, community, family and self, after which they return for a completion interview with community volunteers. Upon program completion, charges against an offender may be dismissed or not filed.

BACKGROUND

The RESTORE program, which is one of two programs offered through Restorative Justice Services (RJS), has been grant funded since its inception in 2002. The Council yearly accepts grant funds

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from Bohemian Foundation, and other grant funding agencies, to support RJS and RESTORE. The RJS programs are supported by three grants and some money from the City. Bohemian Foundation is one of those grants. Since it began, the RESTORE Program has provided restorative justice services to 962 young people.

FINANCIAL IMPACT

The grant in the amount of \$15,000 from The Bohemian Foundation, Pharos Fund, provides funding for the continuation of The RESTORE Program. The funds will be used to pay salaries associated with the RESTORE Program. No cash match is required. The grant period is from December 1, 2009 to November 31, 2010."

Stacy Lynne, 216 Park Street, asked which funding agencies contribute to the Restorative Justice Program and RESTORE and how much money the City gives to these programs. She also asked about the age limit for, and success rate of, the shoplifting program as well as environmental impacts of the program.

Perrie McMillen, Police Services, replied the City has given about \$14,000-\$16,000 per year to the program for each of the past several years. The program has also received funding, in the form of grants, from the Bohemian Foundation and the Colorado Department of Public Safety Division of Criminal Justice. One is a Juvenile Diversion Grant and one is a Juvenile Accountability Incentive Grant. Persons accepted into the program must be between the ages of 10 and 20. The program does speak to environmental issues in terms of excess packaging being produced in order to prevent packaging. McMillen added the program is treated as a diversion from the court system and has a focus on education and accountability. The success rate of the program depends upon how one measures success: the program still exists and continues to get referrals, and the completion rate of the program has remained in the 90th percentile.

Councilmember Roy made a motion, seconded by Councilmember Poppaw, to adopt Ordinance No. 009, 2010, on First Reading.

Councilmember Manvel thanked McMillen for providing the valuable program.

Mayor Hutchinson expressed his support for the program.

The vote on the motion was as follows: Yeas: Hutchinson, Kottwitz, Manvel, Ohlson, Poppaw and Roy. Nays: none.

THE MOTION CARRIED.

Items Relating to the FC Bike Library Program, Adopted on First Reading

The following is staff's memorandum for this item.

“EXECUTIVE SUMMARY

- A. *Resolution 2010-007 Authorizing the Mayor to Enter into an Intergovernmental Agreement with the State of Colorado Department of Transportation for the Purpose of Obtaining a Congestion Mitigation and Air Quality Grant in Support of the FC Bike Library Program.*
- B. *First Reading of Ordinance No. 011, 2010, Appropriating Unanticipated Grant Revenue in the Transportation Services Fund to Be Used for the 2010-2011 Fort Collins Bike Library Program.*

The Fort Collins Bike Library Program (FCBL) has been awarded Congestion Mitigation & Air Quality (CMAQ) grant funding from the North Front Range Metropolitan Planning Organization and the Colorado Department of Transportation for work to be completed FY 2010 and 2011. The City of Fort Collins contracts with Bike Fort Collins, a local non-profit cycling organization, to manage and operate the FCBL. The Fort Collins Bike Library Program includes the continual improvement, refinement, and expansion of the Bicycle Library Program and services. These activities include improving marketing and operational practices. Expansion includes incorporating additional bicycles and check-out stations into the FCBL Program and incorporating additional community partners such as schools, businesses, and non-profit organizations.

BACKGROUND/DISCUSSION

The Fort Collins Bike Library Program (FCBL) is similar to a regular City library, but instead of checking out books, a patron checks out a bike. A customer interested in participating in the library can sign up at any FCBL station. To become a member of the FCBL, a patron needs one form of identification, for example, a driver’s license, state ID, passport, or green card. A credit or check card is also necessary for deposit, but the cost to the FCBL patron to borrow a bicycle is free. After the member’s information is recorded in the FCBL database, they sign a one-time insurance form. New members are then able to check out a bike for as short as an hour or for as long as seven days at a time.

The bicycle comes fully equipped with bike lights, a lock, rack, and helmet. Some of the bicycles in the fleet are designed for all weather riding. Should the bicycle encounter any mechanical difficulties beyond a flat tire, an emergency phone number is provided to assist the FCBL member.

Since the inception of the FCBL in 2008, the Program has received a great deal of local, regional, and national media attention pertaining to the success of the Program and its benefit to the Fort Collins community. This Program demonstrated its initial success by attracting over 4200 library members and generating over 44,840 vehicle miles traveled as of September 2009.

2008 and 2009 Accomplishments

- *201 operational bicycles currently in the Bike Library fleet*
- *4,200 members signed up with FCBL as of December 2009*

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- *State of the art website created to track bicycles, members, vehicle miles traveled and evaluation process.*
- *City-owned space donated to FCBL in order to conduct fleet maintenance, storage, and check-out. The donated space constitutes part of the local in-kind match in order to obtain the CMAQ grant.*
- *Downtown check out station (Café Bicyclette) donated by Downtown Development Authority. The donated space also constitutes part of the local in-kind match in order to obtain the CMAQ grant.*
- *Three check-out stations as of January 2010: (1) Old Town Square (2) 222 LaPorte Road and (3) Colorado State University Campus (Lory Student Center).*
- *Close coordination with local participating stakeholders to ensure success of the Program (Convention and Visitors Bureau, Downtown Development Authority, Colorado State University, and local businesses).*

2010 and 2011 Goals

- *Create sustainable financial and operating plan to continue ongoing Program operations after 2011.*
- *Expand the Program to at least two additional check-out stations in south Fort Collins, utilizing local partners such as bike shops and other local businesses.*
- *Incorporate the partnership between FCBL with the City's Safe Routes to School Program and the Poudre School District.*
- *Explore the development of two self service pilot check-out stations at two local hotels in Fort Collins (north and south areas).*
- *Develop web-based program and logistics protocol regarding reservation and group lending program, as well as performance measures.*
- *Encourage at least three major employers (100 employees or more) to carry small fleets of FCBL bikes to be used by employees for errands.*
- *Expand and develop CSU campus check out station.*
- *Close coordination with local participating stakeholders to ensure success of the Program (Convention and Visitors Bureau, Downtown Development Authority, CSU, and local businesses).*
- *Expand the FCBL fleet of total bicycles to 350 bicycles citywide by end of 2011.*
- *Offer at least seven check-out stations, including self-service and staffed, citywide and specifically located along the Mason Corridor.*
- *Promotion and distribution of bicycle safety education materials to all FCBL members and participating partners.*

FINANCIAL IMPACT

This Ordinance, appropriating \$165,580 in Federal Congestion Mitigation Air Quality Grant funds awarded to the City of Fort Collins' FC Bike Library Program for 2010 and 2011, represents 82.79 percent of the Program budget. This funding allows the FC Bike Library Program to implement the aforementioned services for residents, students, and visitors of the Fort Collins community. The matching funds for the Bike Library Program are provided via in-kind services and no additional

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City funds are required to operate and expand the Bike Library Program for 2010 and 2011 at this time.

SUSTAINABILITY: ECONOMIC, ENVIRONMENTAL AND SOCIAL IMPACTS

Economically, the FCBL has been an impressive tool at attracting local, regional, and national media attention for Fort Collins and been utilized to promote Fort Collins as a destination of bicycle-oriented tourism. Additionally, the City of Fort Collins has been consulted a number of times by cities across the United States regarding the success of the FCBL. The FCBL was featured as a unique attraction in the Money Magazine's Best Places to Live 2008 Edition.

Socially, the FCBL has assisted in acting as a valuable and cost-effective amenity for the City of Fort Collins' residents, CSU students, and visitors with respect to transportation, recreation, and tourism needs. The FCBL management team (City of Fort Collins & Bike Fort Collins) works closely with Colorado State University, the Downtown Development Authority, the Convention and Visitors Bureau, and several local bicycle retailers. The FCBL Program has helped strengthen the relationships with these partners with respect to overall bicycling in the Fort Collins community.

Environmentally, the FCBL Program helps to promote sensible travel options and helps displace trips otherwise taken by carbon emitting vehicles with bicycles. The FCBL Program supports the City's overall goals of the Climate Action Plan and Sustainability Plan."

D.K. Kemp, Bike Coordinator, discussed the funding sources for the FC Bike Library Program, noting 83% of the funds are from a Congestion Mitigation & Air Quality Grant (CMAQ) with the remaining funds coming from a local match. No City funds are required for this program. The goal of the program is to add three new stations for bike rentals along the Mason Street Corridor in order to allow for multi-modal transportation options.

Stacy Lynne, 216 Park Street, asked if the CMAQ grant can be used for congestion mitigation other than bicycles. She also asked how many residents have asked that shower facilities be provided at the bike rental stations. Ms. Lynne asked if the new bikes to be purchased for the program will go through an RFP process, or, if not, where they will be purchased. She asked if an RFP process was followed for the contract with Bike Fort Collins and asked how residents with no debit or credit cards would be able to rent a bike. Ms. Lynne also expressed concern about on-street bike parking stating it is hazardous for car drivers and causes the City and businesses to lose revenue.

Rick Price, Bike Fort Collins Boardmember, 1925 Wallenberg Drive, expressed concern regarding the public input process and the lack of a presentation to the Bicycle Advisory Committee (BAC).

Bill Jenkins, 710 Mathews Street, encouraged Council to enter into contracts for both the FC Bike Library and the FC Bikes Program. He expressed pride that Fort Collins puts money and effort into biking programs.

Dan Gould, Chairperson of the Bicycle Advisory Committee, 623 West Mountain Avenue, stated the BAC has promoted biking education aspects versus encouragement aspects in its work plan.

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Councilmember Ohlson asked for responses to Ms. Lynne's questions. Kathleen Bracke, Director of Transportation Planning and Special Projects, replied the CMAQ funds have been allocated through a competitive process and can be used for projects that reduce traffic congestion and improve air quality; in this case, they are specific to the FC Bike Library and FC Bikes Programs. Kemp stated there are 200 bikes in the existing Bike Library program, some of which have been purchased through an account with bicycle distributor, JMD. Future bicycles will be purchased from local bike shops. The end-of-trip facilities do include bike parking, showers, and lockers and the program encourages employers to provide those types of facilities, though they are not required.

Councilmember Ohlson asked about the debit or credit card requirement for bike rental. Kemp replied the program began without that requirement but bikes were coming back in poor shape and there was no accountability in terms of the renter. Special arrangements can be made to accommodate individuals without debit or credit cards.

Councilmember Roy asked how many such cases were entertained in 2009. Kemp replied there were probably less than 10 and the accountability issues were not usually with low-income residents.

Councilmember Roy expressed concern that low-income residents should have access to the rental bikes as well.

Councilmember Poppaw asked how many people have been told they could not rent a bike. Kemp replied no one has been turned away and the Bike Co-op works with people to loan bikes in exchange for community service.

City Manager Atteberry asked if the BAC was consulted in the process. Kemp replied the BAC held its first meeting in March 2009, at which point the CMAQ process had already begun. Both proposals did go to the BAC for review.

Councilmember Roy asked for clarification regarding the RFP process for acquiring new bikes and for Bike Fort Collins and an assessment of on-street bike parking. Kemp replied there has not been an RFP process for acquiring new bikes because they have been purchased on an as-needed basis and each of the purchases has not met the requirement for an RFP. The ultimate goal of partnering with local bike shops will be to encourage renters to try various bikes and make purchases at the local shops. There has not been an RFP process regarding Bike Fort Collins because it was an original partner with the City to create the program. The process for the installation of the on-street bike racks involved many partners and was approved by each business on the blocks which have a rack. The racks are positioned in the flow of traffic and have yellow barriers to aid vehicle drivers. Bicycle riders are customers, and the bike racks essentially fit 20 customers into one parking space. The on-street bike racks were partially designed to discourage riding bikes on sidewalks. City Manager Atteberry stated he has not received any complaints from downtown businesses regarding the bike racks.

Councilmember Manvel stated he was impressed with goals for the program and asked how many of them are scheduled for this year. No City staff will be required for those stations and retail sales at those bike shops should be aided. Kemp stated all the goals are set for this year, including

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stations at Lee's Cyclery, Recycled Cycles, Full Cycle, and Spring Creek Recumbents. Kemp discussed the advantages of having actual people at check-out stations rather than automated machines.

Councilmember Manvel asked for a diagram of the bike organizations and appropriate contacts. Kemp replied that a diagram will be provided.

Councilmember Roy asked who answers phone calls to the Bike Library. Kemp replied the phones are answered during business hours by on-site staff.

Councilmember Roy asked about loaning bikes to Poudre School District and other organizations. Kemp replied those partnerships are underway.

Councilmember Roy made a motion, seconded by Councilmember Manvel, to adopt Resolution 2010-007.

Councilmember Ohlson expressed concern regarding the process of Boards and Commissions reviewing items. He asked that Council receive more detailed information regarding those reviews.

City Manager Atteberry asked for clarity on Councilmember Ohlson's request. Councilmember Ohlson replied he would like more specific, clear information.

City Manager Atteberry stated he would gain detailed information from appropriate staff.

The vote on the motion was as follows: Yeas: Hutchinson, Kottwitz, Manvel, Ohlson, Poppaw and Roy. Nays: none.

THE MOTION CARRIED.

Councilmember Roy made a motion, seconded by Councilmember Poppaw, to adopt Ordinance No. 011, 2010, on First Reading.

Councilmember Manvel expressed support for the program and staff work on receiving funding.

Councilmember Roy stated he would like to see assurances that all residents will be able to use the program.

The vote on the motion was as follows: Yeas: Hutchinson, Kottwitz, Manvel, Ohlson, Poppaw and Roy. Nays: none.

THE MOTION CARRIED.

Items Relating to the FC Bikes Program, Adopted on First Reading

The following is staff's memorandum for this item.

“EXECUTIVE SUMMARY

- A. *Resolution 2010-008 Authorizing the Mayor to Enter into an Intergovernmental Agreement with the State of Colorado Department of Transportation for the Purpose of Supporting the City’s Fc Bikes Program for the Fiscal Year 2010-2011 Funding Period Utilizing Congestion Mitigation and Air Quality Funds.*
- B. *First Reading of Ordinance No. 012, 2010, Appropriating Unanticipated Grant Revenue in the Transportation Services Fund to Be Used for the 2010-2011 Fort Collins Bikes Program.*

The City of Fort Collins’ FC Bikes Program has been awarded Congestion Mitigation & Air Quality (CMAQ) grant funding from the North Front Range Metropolitan Planning Organization and Colorado Department of Transportation. Using these FY2010-11 federal funds, the City’s FC Bikes Program takes a comprehensive approach to building the City’s bicycle program. The refinement and expansion of the FC Bikes Program includes improving community outreach and operational practices to increase bicycling while integrating safety components in a comprehensive manner throughout all of the programmatic activities. Expansion elements include adding new events, campaigns, programs, and a regional coordination component to improve safety and to increase the number of people bicycling throughout the community as well as commuting to and from Fort Collins and neighboring communities.

BACKGROUND/DISCUSSION

The City’s FC Bikes Program continues to be a regional leader regarding encouraging, educating, and planning for bicycling as a safe and attractive means of transportation.

The City of Fort Collins and the local bicycling community have accelerated the growth of the local bicycle culture. In 2009, The U.S. Census Bureau published the results of the 2008 American Community Survey which reported that bicycle commuters within the City of Fort Collins account for 7.4% of the overall commuting population, an increase from 5.2% in 2006. This is a relatively high percentage when compared to the national percentage (1%).

In 2008, the League of American Bicyclists officially designated the Fort Collins community as a “Gold Level Bicycle Friendly Community”. The community’s national recognition as a bicycle friendly community continues to promote bicycling within the City while also promoting Fort Collins regionally and nationally as a great community to live, work, visit, and play.

It is the community’s goal to successfully implement the 2008 Bicycle Plan and obtain the “Platinum Level Bicycle Friendly Community” designation with the League of American Bicyclists within the next three years.

The FC Bikes work plan is designed to address recommendations provided by the League of American Bicyclists in order to attain the Platinum designation as well as the goals of the City’s Bicycle Plan.

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All of the recent accomplishments, statistics, and accolades are proof that the Fort Collins community has made a solid commitment to promote, educate, and plan for bicycling as a way of life. By increasing and expanding encouragement, education efforts, safety programs, engineering and planning, partnerships, and collaboration with our neighbors, Fort Collins is successfully building a sustainable culture of bicycling. These combined elements lead to getting more people bicycling daily and keeping them bicycling throughout their life for many different travel purposes.

The purpose of this agenda item is to authorize the City to enter into the contract with the Colorado Department of Transportation in order to receive the federal funds for implementing the City's FC Bikes Program for the 2010-11 funding cycle. These federal funds will be used to staff and operate the FC Bikes Program through implementation of the services and projects outlined in the attached Scope of Work. This Scope has been reviewed and approved by the Colorado Department of Transportation in accordance with the Congestion Mitigation & Air Quality funding program requirements.

The City of Fort Collins' Bicycle Coordinator position is one of the most important elements of the FC Bikes Program. This position serves as an ombudsman to the bicycle community and is the City's FC Bikes Program Manager for the Transportation Planning Division. The position provides public awareness, encouragement, and comprehensive bicycle safety education regarding improvements and implementation of the City's Bicycle Plan for cyclists of all ages and abilities. The City's Bicycle Coordinator assists in coordinating activities and information among the various bicycle interests in the community. The Bicycle Coordinator creates and sustains innovative partnerships to develop community partnerships and to secure funding mechanisms for accomplishing Program goals. The position provides a point of contact to increase public knowledge and awareness of facilities, programs, and educational opportunities for bicyclists. Specific on going duties are listed below:

- *Assist Transportation Planning Division with the implementation of the new 2008 Bicycle Plan including the development of new programs & projects (education, encouragement, safety).*
- *Maintain the City's FC Bikes program webpage.*
- *Research, develop, and pursue funding sources, including state/federal grants and local sponsors for future bicycle programs and events.*
- *Remain a contact point and an ombudsman for the City of Fort Collins regarding all bicycling related issues, both internally within the City organization and externally to the Fort Collins community and regional and statewide partners such as the North Front Range Metropolitan Planning Organization, Colorado Department of Transportation, and Bicycle Colorado.*
- *Reply to citizen questions, complaints and/or concerns and act as a point of contact for issues related to City bicycle improvements.*
- *Coordinate and cooperate with local bicycle advocacy groups to assist them in planning, developing, and implementing special bicycle education events and encouragement activities. All events and activities are designed to incorporate important safety messages.*
- *Conduct bicycle-related presentations for Poudre School District classes and staff, service organizations, Colorado State University classes, and other agencies.*

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- *Serve as a member of the UniverCity Connections' Transit and Mobility Committee*
- *Administer the Found & Abandoned Bike Community Service with partnering organizations.*
- *Serve as Project Manager of the Fort Collins Bike Library.*
- *Serve as Chairperson for the Colorado State University Campus Bicycle Advisory Committee.*

- *Serve as member of the newly formed Bicycle Pedestrian and Education Coalition (BPEC).*
- *Serve as member of the newly formed Northern Colorado Cycling Events (NCCE). The NCCE is a coalition of organizations that conduct competitive bike events.*
- *Staff co-liaison to the Bicycle Advisory Committee, which is a sub-committee to the City Transportation Board.*
- *Manage Core Support Services for cyclists:*
 - *Accident and close call reporting (used for tracking trends and obtaining specific accident information)*
 - *Bike trail and bike lane information, including closures and detour routes*
 - *Develop and distribute an electronic newsletter "Momentum," providing the latest information on commuting, bike events, and other bicycle-related information*
 - *Free online bicycle registry to report lost or stolen bicycles*
 - *Bicycle hazard reporting mechanism*
 - *Snow route removal priority map specific to bicycling*
 - *Promote and attend the BLT (Bike Lunch Talk), a monthly venue for bicyclists to express concerns and discuss local bicycling issues*
 - *Oversee the development, implementation, and support for the new Bicycle Advisory Committee.*
- *Develop and implement year round encouragement and education events. Education goes hand-in-hand with encouragement to increase cycling; together they improve skills and raise safety awareness. Safety is considered an important element that is integrated into all education and encouragement efforts to promote bicycling. Examples of annual program activities include:*
 - *Spring Campaign – "Roll into Spring" – March - May: These events are created to attract and educate new bicyclists. Potential events include: Resources for Bicycling in Fort Collins, League of American Bicyclists' Traffic Skills 101 Courses, Bike to School Day, CSU bicycle events, and Bike Education Clinic for Kids.*
 - *Summer Campaign – "Bike Week" - May-July: In cooperation with the CDOT annual Bike to Work Day, Bike Week is a focused program of culturally rich bicycle events to inspire residents to bike. Potential events include: Commuter Kickoff, Bike Pedal vs. Gas Pedal Challenge, Local Bike Awards Night; Bike to Work Day, Afternoon Group Rides, League of American Bicyclists' Traffic Skills 101 courses, Downtown Bike Show; Bike n' Jazz, FC Bike Quest, and Bike Camp for children 8-12 years old.*
 - *Fall Campaign – "Safe, Sensible, and Steady" - September – November: Safe transportation to school for students of all ages is the foremost objective. Sensible transportation promotes economical, environmental (air quality), and healthy means of transportation, such as walking, biking, and riding the bus. Steady transportation means developing a routine for bicycling on a regular basis. Potential events and programs: Coordination with on going Safe Routes to School Program and events; Annual Safety Fair, CSU campus education and encouragement events, Walk or Bike*

- a Child to School Day, Take a Kid Mountain Biking Day, and League of American Bicyclists' Traffic Skills 101 Courses.*
- *Winter Events – “Bike Winter Fort Collins” November - January: These events are designed to support and encourage commuting by bicycle during the winter months. Potential events and programs: Winter Bicyclist Support – Information dissemination on bicycle resources such as snow route removal map, bike hazard reporting, and winter riding tips, Winter Bike to Work Day, and League of American Bicyclists' Traffic Skills 101 Courses.*
- *Develop and implement public encouragement and education campaigns. The FC Bikes Program strives to create and maintain an overall atmosphere for safe and friendly bicycling in Fort Collins. Several campaigns will be expanded and implemented that target concerns such as educating motorists on the impact of their vehicles on the environment and bicyclists, the education and encouragement of bicyclists to ride respectfully, and to obey safety laws. Below are descriptions of these campaigns:*
 - *Coexist Campaign - The Coexist campaign educates drivers to become more aware of bicycles on the road while also educating bicyclists on the importance of riding respectfully. FC Bikes is striving to bridge the relationship gap between drivers and riders by promoting mutual patience, courtesy, awareness, and respect.*
 - *Neighborhood Bike Coordinator Campaign – This campaign enables residents to become the bike coordinator in their own neighborhoods by offering bicycle advice and education, supplies, educational materials, and basic bike maintenance.*
 - *“This Could Be You” Campaign – New marketing campaign to encourage and educate new bicyclists in Fort Collins. This campaign will visually familiarize Fort Collins residents with how to Bike to School with children as well as use bicycles for utilitarian purposes.*
 - *B.I.K.E. Camp (Bikes Improve Kids Experiences) - B.I.K.E. Camp, a week long, educational bike camp for children 8-12 years old, teaches children the basics of bicycling in a recreational setting. B.I.K.E. camp addresses fundamentals of road rules, bicycling etiquette, and bike maintenance. Four B.I.K.E. Camp sessions are planned for 2010 which will impact 150-200 children.*
- *Conduct regional bicycle coordination in order to create a bicycle friendly region. Utilizing best practices and a collaborative approach with neighboring communities, FC Bikes will coordinate a comprehensive approach to encourage and educate bicyclists and motorists while offering technical resources and marketing materials to neighboring cities and towns within the North Front Range Metropolitan Planning Organization boundaries. The following events and programs will be conducted over 2010 & 2011:*
 - *Overall regional bicycle planning and intercommunity coordination of special events, such as Bike to Work Day and Bike to School Day.*
 - *Produce a “North Front Range Bicycle Summit Series” to share ideas, educate neighboring communities on bicycle topics, and to promote best practices regarding encouragement and education at a regional level. (4 summits – spring/summer and fall 2010 and spring/fall 2011). Summit series events will feature presentations from experts in the field of bicycle transportation, clinics on various dimensions of bicycling, including effective encouragement and safety education event marketing,*

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- Safe Routes to School, planning techniques, public relations and media techniques, and measuring program effectiveness and evaluation (gathering data).*
- *Provide neighboring communities bicycle community assessment reports and provide consultation with respect to the bicycle friendly community application with the League of American Bicyclists.*
- *Inspire development and growth of local bicycle groups in neighboring communities.*
- *Co-coordinate regional Safe Routes to School programs and events.*
- *Expedite and encourage regional communications regarding intercommunity bicycle transportation and recreation.*
- *Improve end-of-trip facilities (bike parking). FC Bikes seeks to leverage programmatic funds with other City departments and partnering organizations such as the Downtown Development Authority to install additional quality bike parking facilities.*

FINANCIAL IMPACT

This Ordinance appropriates the \$300,000 in Federal Congestion Mitigation & Air Quality (CMAQ) funds awarded to the City for the FC Bikes Program for 2010 and 2011. This CMAQ funding provides 82.79% of the Program budget. The 2010 and 2011 local matching funds required for this project have previously been approved through the City's Budgeting for Outcomes process. This funding allows the FC Bikes Program to implement the aforementioned services for the Fort Collins and regional community.

SUSTAINABILITY: ECONOMIC, ENVIRONMENTAL AND SOCIAL IMPACTS

Bicycling contributes highly to the City's overall goals of sustainability. The FC Bikes Program encourages and educates residents, students, commuters, and visitors about the benefits of bicycling. The FC Bikes Program partners and collaborates with other City programs and City Council adopted plans, such as the Sustainability Action Plan, Climate Plan, and ClimateWise Program. Specifically, FC Bikes helps by reducing greenhouse gas (GHG) emissions (carbon dioxide and methane) and mitigates traffic congestion.

FC Bikes helps to strengthen the economic role that bicycling plays within the community. Fort Collins is promoted as a city in which to relocate a family or business. A healthy bicycle culture acts as a tool for the City and major employers within the city to encourage people to move and/or visit Fort Collins. There is a growing population of Americans who want to live in a community where there are sensible transportation options with which to enjoy city amenities and services. Fort Collins lends itself to this type of bicycle culture and FC Bikes promotes a vibrant lifestyle for Fort Collins residents. The FC Bikes Program produces year-round bicycle encouragement and education events in collaboration with City partners that represent three sectors: public, private, and non-profit. FC Bikes collaborates with bicycle shops and bicycle gear and service oriented businesses which provide substantial sales tax revenue for Fort Collins. Additionally, FC Bikes partners with local bicycle related manufacturers that produce bicycle products on a national level.

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The FC Bikes Program recognizes the social impact of bicycle safety and bicycle education as integral components of a comprehensive bike program. 2008 and 2009 were challenging years for the bicycle community as the community witnessed several tragic bicycle/motorist crashes. Safety is imperative to creating a healthy environment and the FC Bikes Program is responding by offering a variety of outreach efforts to address bicyclists, motorists, and pedestrians. Efforts include hands-on instruction based upon the League of American Bicyclists' Bicycle Safety curriculum (BikeEd program), broad-based educational messaging through the Coexist campaign, and the integration and planning of safety considerations as they relate to engineering, enforcement, environment, community, economy, education, and encouragement."

D.K. Kemp, Bike Coordinator, discussed the aspects of encouragement and education with respect to the FC Bikes Program. The partners for the programs include CSU, Poudre School District, and local, non-profit bike organizations. A majority of funds are to be spent on education events versus encouragement events. A Congestion Mitigation & Air Quality grant provided 83% of the funds for the program.

Stacy Lynne, 216 Park Street, stated there are downtown business owners who are not supportive of the on-street bike racks. She expressed concern that the program being marketed to the affluent and visitors and asked that it be marketed to low-income residents. She expressed doubt that bike ridership in Fort Collins is actually 7% of the population. Ms. Lynne expressed concern about funding the program and asked how the average annual police officer's salary compares to that of the Bike Coordinator.

Councilmember Roy made a motion, seconded by Councilmember Manvel, to adopt Resolution 2010-008.

Councilmember Manvel asked for clarification on the number of bikers in Fort Collins. Kemp replied the 7.4% number indicates the number of commuters commuting to work by bicycle. That number does not include residents who bike to school, to errands, or recreationally.

Councilmember Manvel asked if police officers could be paid using CMAQ funds. Kemp replied they could not be paid using those funds.

Councilmember Manvel asked about the salary comparison. Councilmember Ohlson stated a police officer, after a couple years, makes about \$72,000 per year, with overtime, for four 10-hour days. City Manager Atteberry replied he would confirm those numbers for Council and Ms. Lynne.

City Manager Atteberry clarified the Bike Coordinator has been allotted \$130,000 for salary, benefits, and training, over a two-year period.

Councilmember Ohlson clarified his estimates regarding police officer salary did not include benefits.

Councilmember Manvel expressed appreciation for the City's bike programs and asked if the educational aspects of the program could be geared more toward informing people of the

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rudimentary aspects of bicycling. Kemp replied the City and partnering organizations are doing their best to encourage cyclists to follow the rules of the road and put safety as the utmost concern.

Councilmember Manvel asked if Kemp would be able to accomplish all of the items planned. Kemp replied his main goal is to integrate bicycling into the community and the budget includes hiring hourly workers and interns from CSU.

Councilmember Manvel expressed his interest in seeing programs rather than events. Bracke replied on-going programs, including classroom training and bike rodeos offering hands-on skills are part of the work with FC Bikes. Kemp added a Bike Advisory Committee has been started at CSU and the Safe Routes to School program will be on-going.

The vote on the motion was as follows: Yeas: Hutchinson, Kottwitz, Manvel, Ohlson, Poppaw and Roy. Nays: none.

THE MOTION CARRIED.

Councilmember Roy asked that language for Second Reading be prepared to include provisions that some of the funding go toward safety education programs.

Councilmember Roy made a motion, seconded by Councilmember Manvel, to adopt Ordinance No. 012, 2010, on First Reading, with the amendment that language for Second Reading be prepared to include provisions that some of the funding go toward safety education programs. Yeas: Hutchinson, Kottwitz, Manvel, Ohlson, Poppaw and Roy. Nays: none.

THE MOTION CARRIED.

Councilmember Ohlson made a motion, seconded by Councilmember Poppaw, to adjourn until the conclusion of the work session. Yeas: Hutchinson, Kottwitz, Manvel, Ohlson, Poppaw and Roy. Nays: none.

(The meeting adjourned at 7:20 p.m. and reconvened at 10:00 p.m.)

Executive Session Authorized

Councilmember Ohlson made a motion, seconded by Councilmember Roy, to go into executive session, as permitted under Section 2-31(a)(2) of the City Code, to meet with the City Attorney, City Manager and other affected members of City staff to discuss potential litigation and related legal issues. Yeas: Hutchinson, Kottwitz, Manvel, Ohlson, Poppaw and Roy. Nays: none.

(**Secretary's note: The Council went into executive session at this point in the meeting.)

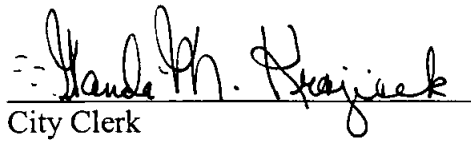
February 23, 2010

Adjournment

The meeting adjourned at 10:45 p.m.


Mayor

ATTEST:


City Clerk