



February 9, 2010 City Council Work Session – Summary

DATE: February 11, 2010
TO: Mayor and City Councilmembers
THROUGH: Darin Atteberry, City Manager
FROM: Ryan Keiffer, Executive Director, Beet Street
RE: Work Session Summary – February 9, 2010 – Re: Beet Street Strategic Plan for 2010 and Beyond

Councilmembers present:

- Mayor Doug Hutchinson
- Mayor Pro Tem Kelly Ohlsen
- David Roy
- Lisa Poppaw
- Ben Manvel
- Wade Troxell

City staff members present:

- Darin Atteberry, City Manager
- (Additional comments provided by Mike Freeman, Economic Health; and Marty Heffernan and Jill Stillwell, Cultural Services)

Discussion items:

- Review of Beet Street strategy – programming, economic development, facilities
- Beet Street’s suggested small-to-large approach to the City’s Cultural Facilities Plan
- Economic development:
 - o Our approach to “how”: incubator-style work – leadership and advocacy, centralized calendar, professional development, dedicated funding
 - o Why arts are worth supporting and funding in a tough economic time – importance of arts and culture as an industry and to our quality of life, the industry’s fragile nature, etc.
 - o Quality of life: direct economic impact of arts is important, but ability to retain the creative class workforce by creating a quality community is a key driver in Beet Street’s role in economic health
- Streetmosphere: locations and make-up of 1600 performances, use of local artists and performers and providing them with an outlet to reach new audiences, etc.
- Beet Street’s relationship with City staff: Marty Heffernan, Jill Stillwell, and Mike Freeman talked to the positive working relationship developed between our two organizations
- Beet Street brand – while the research process indicated distaste for the Beet Street name and logo, Beet Street staff does not believe it would be a good use of time and resources to re-brand at this time; lack of awareness about Beet Street in the community will change with the current local-first, bottom-up strategy
- Concern about Beet Street being focused on cultural and economic elite – our new programming strategy is intended to reach a broader audience and provide more free programming to the community and access to our community’s arts and culture professionals
- Measure of success or failure: Beet Street expects to be held accountable to its goals for 2010; many accomplishments are multi-year goals and it may take another 3-5 years to show success

Next steps:

- Beet Street will continue to work with City staff, primarily in Economic Health and Cultural Services, to implement the plan in a way that looks for opportunities to collaborate
 - o It is possible that a revision of the Cultural Facilities Plan to reflect a small-to-large approach may be discussed with City Council in the future
- Beet Street will actively pursue opportunities to partner with other entities including CSU, PSD, youth, and economically diverse populations
- Beet Street will continue to keep City Council up-to-date on progress as appropriate



Memorandum

DT: February 11, 2010

TO: Mayor and City Councilmembers

TH: Darin Atteberry, City Manager 

FR: Ginny Sawyer, Neighborhood Administrator
MMD Staff Team

RE: Work Session Summary-February 9, 2010 re: Proposed Medical Marijuana Regulations

On February 9, 2010, City Council held a Work Session to discuss proposed regulations for medical marijuana dispensaries (MMDs.) All Council Members were present except Aislinn Kottwitz. Staff members included Steve Roy, Teresa Ablao, Jerry Schiager, Steve Dush, Peter Barnes, and Ginny Sawyer.

Staff presented proposed regulations that encompass licensing, retail operations, zoning and grandfathering considerations, separations requirements, and cultivation limitations. Staff was asking Council if they had any concerns regarding the regulations and which of three grandfathering options they wished to pursue.

Council agreed to proceed with proposed regulations with the following changes/clarifications:

- Accommodate entry into MMDs by disabled patients or primary caregivers who need the assistance of a person who does not have a state registry card or its equivalent.
- Extend the prohibition of false and misleading advertising from fliers only to all forms of advertising.

With regard to the grandfathering options, a majority of Council requested bringing forward Option C. Under this option, all of the proposed regulations would take effect immediately **except that** the new location requirements will not apply to existing MMDs for a certain period of time (e.g., 120 days). Prior to the expiration of that period, the Council will determine by ordinance whether to impose those location requirements on MMDs that were established prior to the effective date of the moratorium ordinance. The purpose of the delay is to determine two things:

- a. whether the City's other MMD regulations and any new state laws significantly reduce the number of existing MMDs that do not meet the location requirements; and
- b. how harmful it would be to grandfather those that are left.

Staff will also provide a map identifying areas where MMDs would be allowed.

Next Steps

- First reading of an ordinance is scheduled for March 2, 2010.



Planning, Development & Transportation

Traffic Operations
626 Linden
P.O. Box 580
Fort Collins, CO 80522.0580

970.221.6630
970.221.6282 - fax
www.fcgov.com/traffic

MEMORANDUM

TO: Mayor and City Council Members

THROUGH: Darin Atteberry, City Manager
Diane Jones, Deputy City Manager Community Services
Jeff Scheick, Planning, Development and Transportation Director

FROM: Joe Olson, City Traffic Engineer

DATE: February 12, 2010

RE: February 9, 2010 Work Session Summary – Transportation System Safety

Councilmembers present: Mayor Hutchinson, Ben Manvel, Lisa Poppaw, Wade Troxell, Kelly Ohlson, and David Roy.

City staff present: Jeff Scheick, Planning, Development and Transportation Director; Joe Olson, City Traffic Engineer; Matt Wempe, Transportation Planner; Sergeant Mike Trombley, Police Services; and Jim Szakmeister, Police Services. Also present: Pete Hall, Facilities Director, Poudre School District; and Fred Haberecht, Assistant Director, Facilities Management, CSU.

Summary

Staff presented a brief explanation on the City's approach to transportation safety that focuses on: Evaluation, Engineering, Enforcement, Education and Encouragement. Evaluation focuses on the analysis of accident data to identify both city-wide and site specific accident problems. Engineering focuses on fixes to problems through capital projects, low cost safety improvements and through street maintenance programs. Enforcement targets traffic law violators to deter unsafe driving behavior. Education aims to improve understanding of behaviors that can be unsafe. Education is often combined with encouragement activities as fun activities that allow people to enjoy themselves foster a good environment for learning.

This approach to improving transportation safety is data driven. The Traffic Department has established performance measures that looks at the safety of our road system. There is also considerable coordination between City departments. We are collaborative with our community partners such as the Poudre School District and Colorado State University. The ultimate goal is to make the transportation system in Fort Collins as safe as possible for all users regardless of mode of travel.

Discussion focused on budget challenges that make implementation of the program challenging. Specifically, the need for additional police officers and non-commissioned police services staff was noted. Also, the importance to safety of maintenance services such as snow removal and street sweeping was acknowledged. The other main area of discussion was regarding education programs aimed at bicyclists. The need for focused safety education was identified as a need.

Several members of Council provided positive feedback on the pre-recorded presentation and the overall efforts of staff related to transportation safety.