

BID FORM

ITEM	QUANTITY	PRICE PER 1,000	TOTAL
English Schedule	55,000	\$604.73	\$33,260
Spanish Schedule	5,000	\$604.80	\$ 3,024
All-Route Maps	100		\$ 1,096
Individual-Route Maps	375		\$ 1,510
<u>GRAND TOTAL</u>			\$38,890

FIRM NAME: Outdoor Promotions, Inc.

ADDRESS: 5724 S. College Avenue
Ft. Collins, CO 80525

TELEPHONE: 266-0979 FAX: 225-1560

BID SUBMITTED BY: Gary Young

SIGNATURE: 

DATE: 7/31/02



August 4, 2002

Director of Purchasing and Risk Management
City of Fort Collins
215 N. Mason St., 2nd Floor
Ft. Collins, CO 80524

Re: Bid #5724
Transfort Bus Schedules

To Whom It May Concern:

Outdoor Promotions, Inc. is pleased to submit this bid in response to the City's request for proposal for the design and printing of the Transfort Bus Schedules for 2003.

Our bid is based on the specifications set forth in your proposal. The All-Routes map bid is based on a 4/0 instead of a 4/4 configuration. We can provide substantial savings (approximately \$5,000) if we were to print the schedules, All Routes Maps and individual route maps on the same paper we printed the 2002 project on.

We are on a Mac platform and, to the best of our knowledge, our files should transfer to a PC. We were in the process of testing the compatibility with Transfort's systems as well as rebuilding all the maps so feel we have a jumpstart on this process. We work in Adobe Illustrator 10.0 but can save all files to Adobe Illustrator 8.0 and can import to InDesign 2.

Our bid includes 60 hours of graphic design work, which we feel is reasonable based on our experience from the previous brochure. We would keep an accurate log of all design time. If it looks like we would exceed the 60 hours, you would be notified in advance and we would document all additional hours and charge our hourly rate of \$60 an hour. Further manipulation of files provided to Transfort by Outdoor Promotions will also be billed at our hourly rate.

Having the opportunity to produce the 2002 schedule has provided us a familiarity with the project and all the aspects it involves. Outdoor Promotions, Inc. currently has a close working relationship with the City of Fort Collins providing the transit advertising program and we look forward to the opportunity to continue our association through the bus brochure as well.

Sincerely,

A handwritten signature in black ink that reads "Gary Young". The signature is fluid and cursive, with the first and last names being clearly legible.

Gary Young
President

5724 S. College Avenue

Fort Collins, CO 80525

970.266.0979

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