FORT COLLINS SENIOR ADVISORY BOARD

1997 PROPOSED WORK PLAN

OUTREACH

* Held four special meetings in the community for the express purpose of introducing the Board to seniors and hearing their concerns and needs:

  1. AARP
  2. CSU Gerontology Class
  3. Longterm Care Resident Council

* Be visible in the community through the use of information booths at events:

  1. New West Fest
  2. Working Women’s Conference
  3. Others as appropriate

ADVOCACY

* Support affordable senior housing by working with the Fort Collins Housing Authority and other appropriate entities.

* Solicit information on existing senior programs, services and activities; provide evaluation and support as appropriate.

* Work to expand and enhance senior transportation services.

* Take an active role in seeking solutions to health care access problems.

COMMUNICATION

* Act for and with the Board through the Media Relations Committee to monitor and report media information that impacts older citizens.

* Invite a variety of speakers to present at SAB meetings to keep members current on emerging issues.

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1997 Proposed Work Plan
Page 2.

COORDINATION

* Host the annual "Bridging the Gaps" network luncheon, drawing together both public and private entities which serve or are made-up of seniors in the area.

* Provide participant listings at the Network Luncheon and follow up in six months with an updated, expanded revision (SAGENET) with participating co-sponsors.

* Maintain existing and create new liaison positions with key senior agencies/organizations.

* Collaborate with the Senior Center Council on common issues.

EDUCATION

* Work with local media to provide education to the community to dispel myths on aging.

* Initiate plans for a community-wide presentation on positive aging.

QUALITY OF LIFE

* Enhance the Vet-Pet program for seniors. Work closely with the current provider to insure the program remains adequately funded.

* Work with the appropriate entities toward fair and equitable recreation fees and charges.