FORT COLLINS SENIOR ADVISORY BOARD
1998 WORK PLAN

OUTREACH

* Hold four special meetings in the community for the express purpose of introducing the Board to seniors and hearing their concerns and needs from the following:

1. AARP
2. CSU Gerontology Class
3. Longterm Care Resident Council
4. Loveland Senior Advisory Board

* Be visible in the community through the use of information booths at events:

1. Bridging the Gaps Luncheon
2. Ft. Collins Senior Center Activities Fair
3. Others as appropriate
   a.) Working Women’s Conference
   b.) Chamber of Commerce events

ADVOCACY

* Support attainable senior housing by working with other appropriate entities to develop specific recommendations.

* Solicit information on existing senior programs, services and activities; provide evaluation and support as appropriate.

* Encourage expansion and enhancement of senior transportation services.

* Take an active role in seeking solutions to health care access problems.

* Actively monitor the results merger of county services into the newly formed community services.

COMMUNICATION

* Act for and with the Board through the Media Relations Committee to monitor and report media information that impacts older citizens.

* Invite a variety of speakers to present at SAB meetings to keep members current on emerging issues.

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* Investigate possibility of outreach phone line for seniors.

COORDINATION

* Co-host the annual "Bridging the Gaps" network luncheon, drawing together both public and private entities which serve or are made-up of seniors in the area.

* Provide participant listings at the Network Luncheon and follow up in six months with an updated, expanded revision (SAGENET) with participating co-sponsors.

* Maintain existing and create new liaison positions with interested key senior agencies/organizations.

* Collaborate with the Senior Center Council on common issues.

EDUCATION

* Myths on Aging - encourage the media relations committee to provide timely education to dispel myths on aging.

* Positive Aging - Continue relationships with interested organizations including the City of Fort Collins Youth Advisory Board.

QUALITY OF LIFE

* Work closely with the current vet-pet (Elder Pet Care) program provider to ensure the program meets seniors needs.