Fort Collins Senior Advisory Board
2017 Work Plan

Mission: The Senior Advisory Board shall serve in an advisory capacity to the Fort Collins City Council on programs and policies that help aging citizens live full and interesting lives and continue to contribute, participate, and share in the life of the community.

Work Areas:

Education:

- We will learn about the senior community and other communities with similar interests.
- We will work on ways to educate others about the senior community.
- We will raise awareness about the senior population, its benefits and contributions to the community as well as unique needs and areas of concerns.

Education action areas:

- Engage with other organizations pursuing similar goals (Office on Aging Advisory Council, Partnership for Age Friendly Communities, Loveland SAB, Foundation on Aging for Larimer County, transportation (staff and boards), nutrition for seniors, and housing.)
- Compile and disseminate information describing the Senior population and its value and benefits to the community.
- Being knowledgeable ourselves so we can inform other seniors.

Outreach:

- We will network with other individuals and groups that are working on issues of interest to seniors.
- We will work to enhance the visibility of the senior community.
- We will work to increase our collaboration with other Boards and Commissions within the City as it aligns with senior needs.

Outreach action areas:

- Engage with other organizations pursuing similar goals (Senior Center Council, ASCSU, and Partnership for Age Friendly Communities)
- Organize and cohost annual Bridging the Gap Networking event (with Loveland SAB, OOA, Elder Care Network)
- Participate in events within the community (Senior Law Day, Elder Care Network)
• Schedule SAB outreach meetings to encourage engagement with seniors in the community using advertising, publicize the schedule and agenda, and scheduling speakers further in advance.
• Send representative from SAB to other boards to let them know what we are doing and upcoming speakers for meetings.

Advocacy:

• We will represent the senior population when matters of concern are considered by City Council or other City departments.
• We will actively focus on and make an effort to improve affordability and availability of senior housing transportation needs specific to seniors.

Advocacy action areas:

• Engage with other organizations pursuing similar goals (Senior Transportation Coalition) Real estate developers, affordable housing, etc.
• Attend senior events throughout the community (identifying low/reduced fee and free programs) and attend events that entire SAB is invited.