SENIOR ADVISORY BOARD
2008 WORK PLAN

The Board shall:

- Serve as a supporting agency for all senior citizen services and activities in Fort Collins;
- Publicize and support present senior citizen services and activities in the community;
- Investigate and make recommendations regarding new senior citizen programs;
- Encourage and support widespread opportunities for more meaningful and useful participation of seniors in community activities and programs;
- Establish and maintain communication with local, state, and national groups and agencies concerning seniors;
- Advocate for policies and practices within the community that respect and consider senior needs and interests;
- Work to dispel stereotypes about aging through education awareness activities.

1. OUTREACH

A. Schedule quarterly off-site meetings at locations where older adults live or congregate to gather information about issues, concerns, ideas that the constituency may have. The Board will also inform older adults at these sessions about the activities of the SAB. In 2008, the Board is considering visits to the new Northside Aztlan Center, Lemay Avenue Rehab, MacKenzie Place and the Senior Center. The Board will follow up on comments received during the quarterly off-site meetings.

B. Participate in City and community activities and respond to invitations to events that may impact and/or involve older adults, to support agencies and organizations that provide service for older adults, get input regarding senior needs, and provide education regarding the Senior Advisory Board and its mission. These events may include, but not limited to, Bridging the Gap Network Luncheon, AARP meetings and conferences, Fort Collins Senior Center events, Community Homecoming events, Senior Games events, and/or conferences and focus groups.

C. Develop and maintain relationships with other boards and commissions, organizations and agencies that deal with areas important to aging.

II. ADVOCACY

A. Support and advocate for the Fort Collins Senior Center.

B. Work with the Transportation Board to keep transportation services available for older adults, to work for transportation services to all primary parts of the community and to provide input on other transportation issues that may impact older adults.

C. Actively support and advocate for the Senior Center Expansion project and the fund raising efforts of the committee.

D. Remain informed of aging issues effecting seniors in Fort Collins.

E. Increase awareness of ethnic older citizen needs and collaborate to advocate on their behalf.
III. COMMUNICATION
A. **Utilize many sources** to inform seniors about available resources; educate the community about senior needs and issues; highlight the contributions and achievements of older adults.

B. **Maintain effective communications** with the City Council and the Mayor.
   1. The SAB will schedule two meetings during 2008 with the Mayor to provide information and talk about issues of important to seniors.
   2. SAB members will meet as needed with their City Council member to present senior issues.

C. **Attend City Council meetings** where senior issues are being discussed.

IV. COORDINATION/EDUCATION/FACILITATION
A. **Co-host the Bridging the Gap Senior Network** event annually with the Larimer County Office on Aging and the City of Loveland Senior Advisory Board to encourage networking and cooperation among agencies, businesses and organizations that service aging adults.

B. **Host a meeting with the City Council members** annually to promote better communication on issues that may affect seniors.

C. **Enhance Board education through speakers, reports and articles.**