

**QUALITY ADVISORY BOARD  
REGULAR MEETING  
MONDAY, FEBRUARY 27, 2012**

**DATE:** February 27, 2012  
**LOCATION:** 215 N. Mason Conference Room 1-A  
**TIME:** 5:30 – 8:30 pm

**For Reference** Greg McMaster, Chair - 484-3348  
Ben Manvel, Council Liaison - 217-1932  
Lucinda Smith, Staff Liaison - 224-6085

**Present:** Nancy York, Scott Groen, Dennis Georg, John Schroeer, Dave Dietrich, Rich Fisher, Greg McMaster

**Absent:** Hugh Mackay, Michael Lynn

**Staff present** – Lucinda Smith, Alexis Hmielak, Timothy Wilder, Randy Hensley

**Guests:** none

**Call meeting to order:**  
Greg McMaster called the meeting to order at 5:49 p.m.

**Introduction of Guests:** none

**Agenda Review -**

**Public Comments: - none**

**Review and Approval of January 23, 2012 minutes**

Scott Groen pointed out typos on page one and two. Nancy York rephrased her comment on page three.

John Schroeer moved and Nancy York seconded a motion to approve the January 23, 2012 minutes as amended.

Motion passed unanimously 7-0

**Board Priority Work Plan Items**

The board discussed issues and items they would like to address in future meetings.

- Greg McMaster suggested the AQAB address the projected CSU student population growth to 35,000 students by 2020 and the City CSU housing plan..
  - Rich Fisher suggested the AQAB expand their consideration to the larger picture of all future growth and perhaps contact the Embrace Northern Colorado group that is addressing this larger issue and have them make a presentation to the AQAB.
  - Lucinda Smith suggested the AQAB consider these types of larger issues throughout the coming year with the goal of submitting a white paper about them to Council.

- Dennis Georg pointed out the white paper could also cover the drivers for changes in emission inventory.
  - Dave Dietrich pointed out the AQAB board does not have the time or expertise to do the research for a white paper but should suggest to Council that research be done by a qualified staff team. The City might also partner with the State of Colorado to explore the issues of future growth on air quality and be proactive by putting pressure on the State to make sure oil and gas exploration is properly monitored.
  - Lucinda Smith stated the City has a Futures Committee comprised of several staff and Council members that are addressing future issues. The AQAB may want to communicate their concerns about future growth to that committee.
- Greg McMaster stated the AQAB might want to weigh in early on the Budgeting for Outcomes (BFO) process to advocate for budget items that support Council-approved air quality programs in Fort Collins such as the Climate Action Plan and Air Quality Plan.
  - Lucinda Smith pointed out she and Brian Woodruff will make a presentation to the AQAB in March to talk about updating the air quality strategies. This would help staff draft their BFO offers.
- Greg McMaster would also like to see updates on the Transportation Plan, Planned Development Overlay District (PDOD), and streetscape design standards.
  - Lucinda Smith stated there will be a transportation update at tomorrow night's Council meeting. They will discuss future transportation, capital projects, transportation planning and street maintenance.

### **Proposed Parking Plan Policies and Strategic Direction**

Timothy Wilder, Senior City Planner, and Randy Hensley, Parking Services Manager, were present to discuss the latest information on the Parking Plan process.

- At the November 29, 2011, City Council work session, Council stated they liked the direction the parking plan research was headed and asked the Parking Services Department to move forward with further analysis and discussion.
- Timothy Wilder stated as a next step staff did a lot of outreach including the Downtown Business Association (DBA), City boards and commissions, and City Council. At the outreach events they presented a Parking Plan Overview discussion document that included the background for the project, outline of the issues, and a questionnaire. They got a lot of feedback.
- Issues that had little agreement and will need more development and discussion were:
  - Parking impact fee
  - On-street pay parking
  - Preferential treatment for low emission vehicles
  - Creating an ad hoc committee to explore ways to improve downtown stakeholder involvement in parking decisions.
  - Funding issues such as creating a parking enterprise fund.
- Next Steps:
  - Staff will ask Council for more time to be able to process all the input and to develop options on the areas of disagreement. If Council agrees to give them more time, staff's next presentation to Council will be June 26, 2012.
  - Timothy Wilder asked the AQAB to let him know if they had anything they would like him to take to Council tomorrow night. He also stated he can return to the AQAB in May for an update.

Discussion:

- To answer Dennis Georg, Timothy Wilder stated existing businesses in Fort Collins are not required to have their own parking. However, a new business might not be able to get financing without having their own parking.
  - Dennis Georg stated his opinion that businesses should invest in parking for their own benefit. Parking for businesses should not be built with public money. He also said he is in favor of on-street paid parking.
  - Timothy Wilder stated that the reason for not requiring minimum parking for Downtown development was to support the City's goals for a unique and distinctive Downtown character and to support alternative modes.
- To answer Dennis Georg, Timothy Wilder stated the big issue is over-occupancy of on-street parking spaces, including occupancy of parking spaces by employees. They have much data on this. In addition, national studies indicate approximately 30% of vehicles are "trolling" for parking spaces and negatively impact air quality.
  - Dennis Georg suggested staff run experiments between now and June in order to provide reasonable improvements to their data set and make it easier for Council to support staff's conclusions.
- Greg McMaster was concerned that increased parking would be encouraging more vehicles and less multi-modal transportation. He was also concerned about the ease and safety of bicycles getting around, especially with diagonal parking where the vehicle driver cannot see a bicyclist behind them. He suggested removing center parking on College Avenue and create more of a park atmosphere so bikes can safely move through the park.
  - Timothy Wilder pointed out that some businesses currently have incentives for employees to use alternative transportation.
- Dennis Georg asked if anyone is looking at any large private land that could be converted to parking lots. Timothy Wilder stated that there is plenty of Downtown parking already; to retain the unique urban environment it is important to use parking more efficiently; perhaps shared usage in evening and surface lots converted to structured parking.
- Nancy York suggested way finding signs showing where parking is available for those who don't know downtown. She also suggested providing bus passes and highlighting the Climate Wise Program so businesses would know more about the biking to work alternative the Climate Wise Program encourages.
  - Timothy Wilder thought credit could be given to businesses for bus passes, but one challenge could be monitoring the program to be sure employees are actually using the bus passes.
- To answer Dave Dietrich, Timothy Wilder stated they are developing a parking demand model to evaluate the impact of employees parking off-street.
- Timothy Wilder stated the Mason Corridor study determined a need for 250 spaces at the north park and ride, based on bus ridership. Scott Groen doubted 250 would be enough spaces.
- Nancy York was concerned that 16% of CSU students (4,000) drive their cars downtown and wondered how to keep students from coming downtown in cars.
- Dennis Georg suggested the AQAB comment to Council on the Parking Plan as it evolves. He also wanted to ask Council what additional quantitative data they might consider in order to seek ownership from them for the plan.
- Scott Groen suggested raising the rates in the parking structures and giving business employees a 50% discount. He also felt there should be on-street meters with substantial fees.

## **BFO Process**

Lucinda Smith reviewed the BFO process and the board discussed making recommendations on priority areas for inclusion in the new "Request for Results" (RFR's). Greg McMaster stated the AQAB will discuss the BFO process in depth at their March meeting so that they can provide input before the April 10 Council work session on BFO.

- Lucinda Smith stated a positive thing is that the City's future revenue projections are positive. However, the City will remain fiscally conservative and anticipate only moderate growth in revenue. There is no planned use of general fund reserves.
- Revenue projections are divided into seven budget allocation outcome areas that more or less match the main areas of Plan Fort Collins. Money will be divided between the chosen offers.
- Results teams (buyers) have eight members. Different this year will be one of the eight members will be a Fort Collins citizen.
  - The tasks of the Results Teams are to develop results maps & request for results (RFRs), analyze and rank offers and negotiate with sellers. Finally, they make recommendations to the budget lead teams.
  - Results maps define 3-4 primary and 3-4 secondary or causal factors that influence the result area.
  - RFRs should define success and develop detailed purchasing strategies that define the type of offer the Results Team wishes to receive.
- Ideal offers should:
  - Identify performance measures
  - Impact multiple outcomes
  - Innovative
  - Support sustainability
  - Cross-departmental
  - Collaborative with external partnerships
- Every offer that comes in gets evaluated on a matrix regarding impact and collaboration. They are then ranked and divided into quartiles as to how they address all results areas.
- Key dates where the AQAB can weigh in:
  - The AQAB could give input to the Results Teams from now until March 28 while the RFR offers are being developed.
  - The AQAB could possibly send a memo to Council in advance of their April work session on BFO.
  - June 4-14 – The AQAB could participate in citizen outreach on drilling platforms (focus groups).
- After the drilling platforms (ranked offers) are determined the budget is turned over to City management and becomes the Council's budget. Council will have public hearings. Adoption will be in November, 2012.

## **Discussion:**

- Dennis Georg asked if the board might be able to help with the ranking. Lucinda Smith was not sure public input would be available at the ranking stage but will find out.
- Nancy York stated that when the budget is with Council, they are subject to lobbying.
- Lucinda Smith stated the Environmental Health Results team is being directed to align with the environmental health chapter in Plan Fort Collins and also the High Performing Government HPG Strategic Plan. If the AQAB has any input for the Results Team, please let her know.

- Greg McMaster encouraged the AQAB to review the report they did in the past and also City Plan.

John Schroeer moved and Greg McMaster seconded a motion to extend the meeting for 11 minutes to have a brainstorming session about BFO.

Ideas presented:

- Dave Dietrich - Increase scope outside air quality to include long term environmental resource protection and improvements.
- Dennis George – Systematically looking at ongoing source changes and anticipate changes that are unknown today.
- Rich Fisher – Strategies how to balance air quality and water quality and insuring businesses and agriculture are economically profitable and acknowledge overlaps in the results areas.
- David Dietrich – Establish staff team to determine environmental tipping points between now and 2050.
- Dennis Georg - List plans City Council has already approved that support air quality as a reference.
- Greg McMaster – email everyone with any further ideas about BFO.

**Brief updates & announcements**

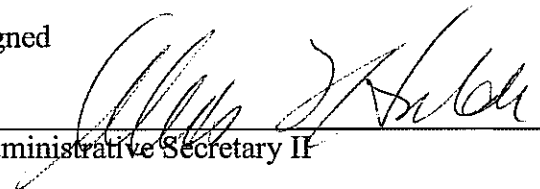
- Bike Advisory Committee report - Michael Lynn
  - As Michael Lynn was not present there was no report
- Lucinda pointed out the CAIR grants are now available for applications and encouraged the group to apply or let others know about it. She will send them a link.

**Adjourn**

Nancy York moved and John Schroeer moved to adjourn.  
Greg McMaster adjourned the meeting at 8:25 p.m.

Approved by the Board on March 19, 2012

Signed

  
Administrative Secretary II

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Date / /

