

RESOLUTION 2019-037
OF THE COUNCIL OF THE CITY OF FORT COLLINS
SETTING A TIME FRAME AND GIVING POLICY DIRECTION REGARDING
THE CONSIDERATION OF DIGITAL BILLBOARD REGULATIONS

WHEREAS, on December 2, 1997, by its adoption of Ordinance No. 190, 1997, the City Council enacted the Fort Collins Land Use Code; and

WHEREAS, the Land Use Code contains regulations regarding signs within the City; and

WHEREAS, on December 4, 2018, the City adopted new sign regulations with regards to the issues of content and viewpoint neutrality; and

WHEREAS, as part of these new sign regulations, Council has also been considering adopting new regulations related to digital billboards within the City; and

WHEREAS, at a February 26, 2019, work session, Council asked for additional public outreach and more information related to digital billboard regulations; and

WHEREAS, the purpose and intent of this Resolution is to set a time frame for adoption of regulations related to digital billboards and to give City staff additional policy directives to include in the proposed digital billboard regulations, including a program to reduce eight existing non-digital billboards within the City and the Growth Management Area ("GMA") in exchange for one digital billboard within the City and that review of any digital application will be subject to Type 2 review under the Land Use Code ("LUC"), subject to appeal in accordance with Chapter 2, Article II, Division 3 of the City Code; and

WHEREAS, the City Council has determined that the continued regulation of digital signs will promote Council's objectives and public purposes, protect the health, safety and welfare of City residents and is in the best interests of the City and its citizens.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF FORT COLLINS as follows:

Section 1. That the City Council hereby makes and adopts the determinations and findings contained in the recitals set forth above.

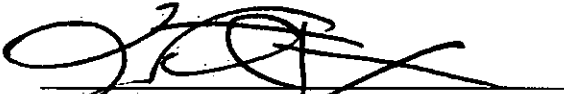
Section 2. That staff is directed to bring forward digital billboard regulations at a regularly scheduled Council meeting on or before September 3, 2019, after completing additional public outreach.

Section 3. That the proposed digital billboard regulations will include a program to allow for the construction and maintenance of one digital billboard on property within the City that meets standards identified in the proposed regulations in exchange for the removal of eight existing non-digital billboards within the City and GMA.

Section 4. That the proposed digital billboard regulations will require digital billboard applications to be subject to a Type 2 review under the LUC, subject to appeal in accordance with Chapter 2, Article II, Division 3 of the City Code.

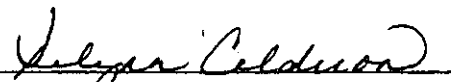
Section 5. That this Resolution is meant to provide policy direction regarding the proposed digital billboard regulations and Council reserves the authority and right to make any additional changes to the proposed regulations, whether consistent or inconsistent with this Resolution, at its discretion.

Passed and adopted at a regular meeting of the Council of the City of Fort Collins this 19th day of March, A.D. 2019.



Mayor

ATTEST:



City Clerk

