



Mayor
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April 16, 2019

Denny Otsuga, Chair
Connor Barry, Vice-Chair
Economic Advisory Commission
PO Box 580
Fort Collins, CO 80522

Dear Mr. Otsuga, Mr. Barry and Board Members:

On behalf of City Council, thank you for providing us the April 9, 2019 memorandum regarding "Commercial Zoning and City Plan," which we received on April 12, 2019.

We appreciate you sharing your thoughts on this important topic, as detailed in your memo. Thank you for detailing the Board's recommendation that the City add to the City Plan a consideration for leveraging federal and state programs by incorporating the specific federal and state program names applicable to the East Mulberry Corridor Plan update.

City Council currently has the City Plan Adoption item listed tonight on the April 16, 2019 City Council Meeting agenda. We encourage you to remain involved in the conversations and review the proceedings, if you wish.

We sincerely appreciate your comments. Thank you again for writing.

Best Regards,

A handwritten signature in black ink, appearing to read "Wade Troxell".

Wade Troxell
Mayor

/sek

Cc: City Council Members
Darin Atteberry, City Manager
Josh Birks, Economic Health Director
Cameron Gloss, Manager, City Planning

Attachment



Economic Health Office
300 LaPorte Avenue
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MEMORANDUM

DATE: April 9, 2019
TO: Mayor and Councilmembers
CC: Darin Atteberry, City Manager;
Jeff Mihelich, Deputy City Manager;
Jacqueline Kozak-Thiel, Chief Sustainability Officer
Josh Birks, Economic Health and Redevelopment Director
FROM: Denichiro “Denny” Otsuga, Chair – Economic Advisory Commission;
Connor Barry, Vice-Chair – Economic Advisory Commission; and
Members, Economic Advisory Commission for 2019
RE: **COMMERCIAL ZONING AND CITY PLAN**

The purpose of this memorandum is to inform the City Council of the Economic Advisory Commission’s (EAC) recommendation made during the February 20, 2019 EAC meeting regarding the City Plan pending action by the Council on March 19 and April 16.

Position:

The Fort Collins Economic Advisory Commission members received a presentation on the City Plan by Ryan Mounce, City Planner at our February 20, 2019 meeting. In the presentation, several highest priority action items were provided. One of them is update on the East Mulberry Corridor Plan.

The members of the EAC, based on a motion passed 7-1-1 (for, against, abstain) for this, would like to recommend including language in the City Plan to consider leveraging federal and state programs to allow city resources to be used for a greater impact.

Given the separate federal and state designations of East Mulberry as an “economically distressed area”, EAC recommends inclusion of the federal Opportunity Zone and other programs such as the state Enterprise Zone program as the examples of targeted programs that the city should consider leveraging when development in the East Mulberry Corridor Plan is considered.

We recommend that the city add to the City Plan a consideration for leveraging federal and state programs by incorporating the specific federal and state program names applicable to the East Mulberry Corridor Plan update.