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## MEMORANDUM

Date: December 23, 2016

To: Mayor and City Councilmembers

From: SeonAh Kendall, Economic Health Manager

Through: Darin Atteberry, City Manager *D-*  
Jeff Mihelich, Deputy City Manager *J.M.*  
Mike Beckstead, Chief Financial Officer

Re: December 20, 2016 Work Session Summary – Broadband Plan Update

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### COUNCILMEMBERS PRESENT:

Mayor Wade Troxell, Mayor Pro Tem Gerry Horak, Gino Campana, Ross Cunniff, Kristen Stephens, Bob Overbeck and Ray Martinez

### STAFF PRESENT:

Darin Atteberry, Mike Beckstead, Jeff Mihelich, SeonAh Kendall, Clint Reetz, David Young, Dan Coldiron, Rob Mosbey, Tim McCollough and Ginny Sawyer

Staff provided the following review:

- Overview of the Broadband Economic and Social Impacts, Broadband Site Visits, Retail Model, 3<sup>rd</sup> Party Alternative, Public Outreach and Recommendation/Next Steps.

### DISCUSSION SUMMARY:

- Discussion on impact to small-medium size businesses (SMB) and anecdotal success stories from a site visit to Longmont, CO.
- Concern about an open access model and impacts to the customers' privacy and security.
- Dialogue around various types of risk: risk of not moving forward on a municipal broadband plan, risk of failure, risk of technology's rapid change, risk of Utilities Light and Power customers subsidizing, etc.
- Questions arose about peer communities and how many communities are also looking at municipal broadband.

- Council directed staff to obtain talent that has experience in building and providing services in broadband.
- Council advised staff to continue to focus on the outcome and not how we get there.
- Discussion about incumbents and exploring other public/private partnerships with existing assets in the community.

**NEXT STEPS FOR STAFF:**

- Schedule site visits to failed broadband communities, peer cities and incumbent headquarters.
- Proceed with 3<sup>rd</sup> party due diligence.
- Develop an overall project plan for a retail model business plan.
- Begin development of the retail model business plan.
- Pricing analysis of incumbents including all fees & taxes for both residential and commercial
- Update City Council at the April 25, 2017 work session.