



Administrative Services
Purchasing Division

Firm Name: Effective Media, Inc.

Date: July 5, 2005
 Ref #: Yard Signs for Traffic Operations Dept.

THIS IS A PRICE QUOTATION – NOT AN ORDER

Please supply pricing and delivery information, all items to be quoted FOB Fort Collins, Colorado, as requested below; and respond via FAX BY end of business Friday July 8, 2005 to:

Ed Bonnette, C.P.M., CPPB
(970) 221-6707

City of Fort Collins Traffic Operations Department has a requirement for "Election-campaign type" yard signs. We are asking for quotations on both 4,000 and 5,000 quantities of poly-board and poly-bag material; we will select only one quantity of one of the two types of material, based on our available budget. Steel stake frames are to be included with all quotes; City of Fort Collins will provide camera-ready artwork.

Any questions regarding this inquiry should be directed to Ed Bonnette, Buyer, C.P.M., CPPB (970) 416-2247.

QUANTITY:

DESCRIPTION:

4,000 each

Poly-board yard signs; 16" x 26" double-sided, printed on .018 poly-coated (both sides) weather board with non-fading weatherproof ink. Folded and glued over a steel-wire "stake" frame; ready for installation.

Handwritten calculations:
 $\$ \frac{7160}{4000} = 1.79$
 $\$ \frac{909}{4000} = 0.227$
 $\$ \frac{2149}{4000} = 0.537$
 $\$ 2.04/EA$

\$ 1.79 Ea. \$ 7160 Total

Mfr. Gill Studios Mfr. # 192

Delivery: 989.00

Handwritten note in a circle: $\$ 2.04/EA$ w/FMT

Items being bid meet the above specifications without exception. Yes No . If not, please list exceptions, specifying paragraph reference number, on a separate sheet and attach to your bid.

QUANTITY:

DESCRIPTION:

5,000 each

Poly-board yard signs; 16" x 26" double-sided, printed on .018 poly-coated (both sides) weather board with non-fading weatherproof ink. Folded and glued over a steel-wire "stake" frame; ready for installation.

$$\begin{array}{r} \$ 8450 \\ + 1085 \\ \hline \$ 9535 \\ \hline 4000 \end{array} = \$ 1.91/EA$$

\$ 1.64 Ea. \$ 8450 Total
 Mfr. Gill Studios Mfr. # 192
 Delivery: 1085

\$1.91/EA w/FRT

Items being bid meet the above specifications without exception. Yes No . If not, please list exceptions, specifying paragraph reference number, on a separate sheet and attach to your bid.

QUANTITY:

4,000 each

$$\begin{array}{r} \$ 5720 \\ + 706 \\ \hline \$ 6426 \\ \hline 4000 \end{array} = \$ 1.61/EA$$

DESCRIPTION:

Poly-bag material yard signs; 16" x 26" double-sided, printed on opaque weatherproof material with non-fading weatherproof ink. Folded and glued over a steel-wire "stake" frame; ready for installation.

\$ 1.43 Ea. \$ 5720 Total
 Mfr. Gill Studios Mfr. # 4001
 Delivery: 706

\$1.61/EA w/FRT

Items being bid meet the above specifications without exception. Yes No . If not, please list exceptions, specifying paragraph reference number, on a separate sheet and attach to your bid.

QUANTITY:

5,000 each

$$\begin{array}{r} \$ 6650 \\ + 870 \\ \hline \$ 7520 \\ \hline 5000 \end{array} = \$ 1.51/EA$$

DESCRIPTION:

Poly-bag material yard signs; 16" x 26" double-sided, printed on opaque weatherproof material with non-fading weatherproof ink. Folded and glued over a steel-wire "stake" frame; ready for installation.

\$ 1.33 Ea. \$ 6650 Total
 Mfr. Gill Studios Mfr. # 4001
 Delivery: 870

\$1.51/EA w/FRT

Items being bid meet the above specifications without exception. Yes No . If not, please list exceptions, specifying paragraph reference number, on a separate sheet and attach to your bid.

SUPPLEMENTAL INSTRUCTIONS

Prices quoted must remain firm for a 30 day period after the opening date.

Freight terms: F.O.B. destination freight prepaid. All freight charges must be included in pricing submitted on proposal and not entered as separate pricing.

Any discount allowed by Vendor for prompt payment, etc. must be reflected in quoted figure, and not entered as separate pricing.

The City reserves the right to accept or reject any and all quotes.

Any questions or inquiries regarding this bid should be directed to:

Ed Bonnette, C.P.M., CPPB, Buyer (970) 416-2247


SIGNATURE AND TITLE

Aaron C. Daywitt President
TYPED OR PRINTED NAME AND TITLE

info@effectivemediainc.com
EMAIL 970-222-9559 - phone

Effective Media, Inc 970-204-0161 - fax
COMPANY NAME (AREA CODE) TELEPHONE & FAX NUMBER

10714 Antigua Dr #38 Ft. Collins, CO 80525
ADDRESS: STREET, CITY, STATE, ZIP DATE

July 6th '05

PLEASE GO TO www.fcgov.com/purchasing TO REGISTER IN OUR E-PROCUREMENT SYSTEM FOR FUTURE BID OPPORTUNITIES! BE SURE TO SELECT ALL APPROPRIATE COMMODITY CODES!



6714 Antigua Drive, Ste 38 • Fort Collins, Colorado 80525
 (970) 222-9559 • Fx: (970) 204-0161 • effectivemediainc.com

PROPOSAL

City of Fort Collins
 Attn: Ed Bonnette
 215 North Mason Street
 Fort Collins, CO 80522

Page 1
 Date 07/06/05
 Quote # 315068
 Quote expires 08/20/05
 Customer # 15680
 Ph 970-221-6207
 Fax 970-416-2178

Item	Qty	Price Per	Ext price
4001 Poly Bag Yard Signs Printed 2 Colors-Black and a Standard Green. Side edges are sealed to form a 2-sided yard sign. 16"x26", frame is 25"x34" (approx 6 gauge)	5000	1.330 EA	6650.00
No Bleeds. Must have a 1/2" Border. Packaged in Bulk			

FREIGHT Ground Freight - Truck 3,750 lbs.	1	878.000 EA	878.00
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Quote total 7528.00

Customer agrees to pay any sales tax or use tax. Any freight charges shown above are estimates only. It is understood that an underrun or overrun of not more than 10% will be billed pro-rata and is acceptable by the customer.

Please send responses to: Effective Media, Inc.
 Attn: Aaron Daywitt
 6714 Antigua Drive
 Suite 38
 Fort Collins, CO 80525

Phone 970-222-9559 Fax 970-204-0161



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PROPOSAL

City of Fort Collins
Attn: Ed Bonnette
215 North Mason Street
Fort Collins, CO 80522

Page 1
Date 07/06/05
Quote # 315066
Quote expires 08/20/05
Customer # 15680
Ph 970-221-6207
Fax 970-416-2178

Item	Qty	Price Per	Ext price
192 Poly Board Yard Signs. Printed 2 Colors-Black and a Standard Green. Side edges are glued to form a 2-sided yard sign. 16"x26", frame is 22"x34" (approx 6 gauge)	4000	1.790 EA	7160.00
No Bleeds. Must have a 1" Border. Packaged in Bulk			

FREIGHT Ground Freight - Truck 4,320 lbs.	1	989.000 EA	989.00
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Quote total 8149.00

Customer agrees to pay any sales tax or use tax. Any freight charges shown above are estimates only. It is understood that an underrun or overrun of not more than 10% will be billed pro-rata and is acceptable by the customer.

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PROPOSAL

City of Fort Collins	Page	1
Attn: Ed Bonnette	Date	07/06/05
215 North Mason Street	Quote #	315065
Fort Collins, CO 80522	Quote expires	08/20/05
	Customer #	15680
	Ph	970-221-6207
	Fax	970-416-2178

Item	Qty	Price Per	Ext price
192 Poly Board Yard Signs. Printed 2 Colors-Black and a Standard Green. Side edges are glued to form a 2-sided yard sign. 16"x26", frame is 22"x34" (approx 6 gauge)	5000	1.690 EA	8450.00
No Bleeds. Must have a 1" Border. Packaged in Bulk			
FREIGHT	1	1085.000 EA	1085.00
Ground Freight - Truck 5,400 lbs			
Quote total			9535.00

Customer agrees to pay any sales tax or use tax. Any freight charges shown above are estimates only. It is understood that an underrun or overrun of not more than 10% will be billed pro-rata and is acceptable by the customer.

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PROPOSAL

City of Fort Collins	Page	1
Attn: Ed Bonnette	Date	07/06/05
215 North Mason Street	Quote #	315067
Fort Collins, CO 80522	Quote expires	08/20/05
	Customer #	15680
	Ph	970-221-6207
	Fax	970-416-2178

Item	Qty	Price Per	Ext price
4001 Poly Bag Yard Signs Printed 2 Colors-Black and a Standard Green. Side edges are sealed to form a 2-sided yard sign. 16"x26", frame is 25"x34"(approx 6 gauge)	4000	1.430 EA	5720.00
No Bleeds. Must have a 1/2" Border. Packaged in Bulk			

FREIGHT Ground Freight - Truck 3,000 lbs	1	706.000 EA	706.00
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Quote total 6426.00

Customer agrees to pay any sales tax or use tax. Any freight charges shown above are estimates only. It is understood that an underrun or overrun of not more than 10% will be billed pro-rata and is acceptable by the customer.

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