

THE NORTHERN COLORADO  
**BUSINESS REPORT**

P.O.# 3306397

**ADVERTISING AGREEMENT**

ADVERTISER: TransFort  
 ADDRESS: 250 N. Mason St. Fort Collins, CO 80524-4407  
 CONTACT: Jamie Moyer PHONE: 416-2879  
 FAX: 416-2408  
 DATE OF CONTRACT: FROM: Oct. 1, 2003 TO: Dec. 31, 2003 SALESPERSON J. Rath

BILLING:  DIRECT TO ADVERTISER  THROUGH AGENCY BELOW

ADVERTISER'S AGENCY: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_  
 FAX: \_\_\_\_\_

AD SIZE: 3/8V PRODUCTION CHARGE: \$ \_\_\_\_\_ BLACK & WHITE RATE: \$745  
 COLOR CHARGE: \$ \_\_\_\_\_ FREQUENCY: 3X (27X rate)  
 INSERTION DATES: Oct. 31, '03 Nov. 11, '03 Dec. 12, '03  
 PREFERRED POSITION: \_\_\_\_\_ OTHER: \_\_\_\_\_  
 PER INSERTION: \$ 745 TOTAL CHARGE: \$ 2235  
 NEW AD  PICKUP  SUPPLIED BY ADVERTISER  DESIGN/PRODUCTION  
 PROOF OK'd BY:  ADVERTISER  SALESPERSON

Any production charges are a good faith estimate only. Actual charges may be slightly lower or higher.

All advertising is accepted subject to terms and conditions of publication rate card. By signing this agreement, Advertiser agrees that it has received a copy of current rate card and agrees to abide by its terms and conditions. Publisher agrees to give a 60-day notice of any rate card changes.

Publisher may reject any advertisement that is objectionable in subject matter, or which, in Publisher's opinion, is dishonest or misleading. Advertiser also agrees to hold Publisher harmless for any claims made against Publisher as a result of advertising placed by Publisher.

If an Advertising Agency place advertising for an Advertiser, the Agency guarantees payment due Publisher. Advertiser and/or the Advertising Agency agree that Publisher will invoice at the prevailing rates for any costs incurred by Publisher in preparing advertising for publication. These charges are in addition to regular space costs covered by this agreement.

Advertiser/Agency agrees that it has read and understands the terms of this agreement, and had the authority to execute same, and in so doing accepts full responsibility for payment of advertising under terms of this contract and rate card.

If advertiser purchases less than the minimum quantity of advertising required by this Agreement, Publisher may, at its option charge (or "short rate") for the advertising actually purchased at the applicable discount rate earned as set forth in Publisher's Rate Cards in effect on date(s) of publication, or terminate agreement as provided herein.

Advertiser is liable for reserved space. No cancellations or changes accepted after advertising space reserved. Cancellation fee of 50% of total ad space reserved will be charged to Advertiser/Agency that cancel after advertising sales deadline.

By: Opal Duct Title: Acting Purchasing Director 10-24-03  
 By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

141 S. College Ave. Fort Collins, CO 80524-2868  
 (970) 221-5400 (Larimer) ? (970) 356-1683 ? (Weld) Fax (970) 221-5432 ? E-mail: editor@ncbr.com