



Administrative Services
Purchasing Division

September 20, 2005

Moore & Associates
Attn: Jim & Sharon Moore
25530 Avenue Stanford, Ste 208
Valencia, CA

RE: P998 Marketing Services NFRMPO

Dear Mr & Mrs. Moore:

As you have been informed by telephone, your firm has been selected for an oral interview for our Request for Proposal P998.

Your interview will occur on September 28, 2005 at 12:30 p.m. at the Municipal Building in Conference Room 2E located at 215 N. Mason St. in Fort Collins.

For the interview, you will have 20 minutes for a formal presentation in response to the requirements of the Request for Proposal and then there will be a question and answer period of 40 minutes.

For your information, the other firms selected for oral interviews are:

Harter Marketing Solutions
The Treehouse Group
Andrews/Birt Advertising

We appreciate the time expended by your firm in preparing your written response, and look forward to your oral presentation.

Sincerely,


James B. O'Neill II, CPPO, FNIGP
Director of Purchasing and Risk Management

JBO:cpj